



Atlantic City—Rotary's '51 Convention Site

The *Rotarian*

AN INTERNATIONAL MAGAZINE

APRIL • • 1951

SIR NORMAN ANGELL . . . *Britain at the Crossroads*

SAMUEL GUY INMAN . . . *More Tortillas for Tomás*

FRANK J. SHANER . . . *Meet You on the Boardwalk*

*"Readership of The Rotarian
is proven by result-producing
inquiries,"*



says

G.H. Morgan

President of Morgan's, Inc.

"In renewing our contract with THE ROTARIAN for another twelve issues," writes Mr. Morgan, "I cannot let the opportunity pass of telling you of the splendid and consistent results your fine magazine has produced during the last four years and why we are confident in its continued success.

"Our products stimulate better employer-employee relations. To sell our product we must reach top management men, particularly the men who formulate company policies in industries with large and small payrolls.

"Our original judgment in selecting your publication to do this job has been justified. Readership of THE ROTARIAN by executives is proven by a very satisfactory number of result-producing inquiries. That is why we are pleased to send you this contract renewal."

* * * *

If you are interested in reaching management, let us give you further facts and figures about the Rotarian . . . its circulation (net paid now over 280,000) among men of influence . . . its unusual readership . . . and the buying power of its subscribers. Just drop us a line . . . there's no obligation.

*Service Emblems
for those who deserve
the Best*



Original designs — finest quality
write for complete information

Morgan's INC.

MANUFACTURING JEWELERS

32 W. RANDOLPH ST., CHICAGO 1, ILL.

emblems - trophies - awards

Reproduction of an advertisement from The Rotarian prepared and placed by Crutenden & Eger Advertising, Chicago, advertising agency for Morgan's Inc.



THE Rotarian 

35 East Wacker Drive, Chicago 1, Illinois

Talking It Over

LETTERS FROM
READERS OF THE ROTARIAN

Proof from Japan

Noted by HERMANN S. FICKE, Rotarian
Professor Emeritus of English
University of Dubuque
Dubuque, Iowa

Two features in the THE ROTARIAN for March—*The Japanese Learn Democracy*, by Hachiro Yuasa, and the picture of the Japanese Rotarians honored by their Government with the Green Ribbon Medal [page 48]—are symbols of the fact that Rotary International does undertake the most difficult of all tasks: that of having the nations of the world make progress on the path of mutual understanding and helpfulness.

Product of a Friendship

By CLAY C. RUFF, Rotarian
Biologist

Slippery Rock, Pennsylvania

In A Letter from Pusan [THE ROTARIAN for March], George A. Fitch tells of a Rotary meeting in Pusan attended by a number of Seoul Rotarians, including George Paik, formerly president of Chosen Christian University, and now Minister of Education. Because of Dr. Paik, a South Korean is studying at Slippery Rock State Teachers College and the Rotary Club of Slippery Rock is helping to defray his expenses. Here is how it happened:

At Park College, Missouri, George Paik was a classmate of Dale Houk. Both became college presidents: George Paik, of Chosen Christian University, Seoul; Dale Houk, of Slippery Rock State Teachers College. When the South Korean Government offered to send 270 Korean young people to study in American colleges and universities, Byung Hun Nam, of Seoul, a graduate of Chosen, was one of those selected. At the suggestion of President Paik, he decided to come to Slippery Rock, with the help of the local Rotary Club. With us now for more than a year, he will remain probably until next August. He is a fine young man with a broad outlook on life, as Rotary Clubs have learned while listening to him tell of the life and ideas of his fellow Koreans. One Mr. Nam can do more good than 10,000 soldiers might accomplish.

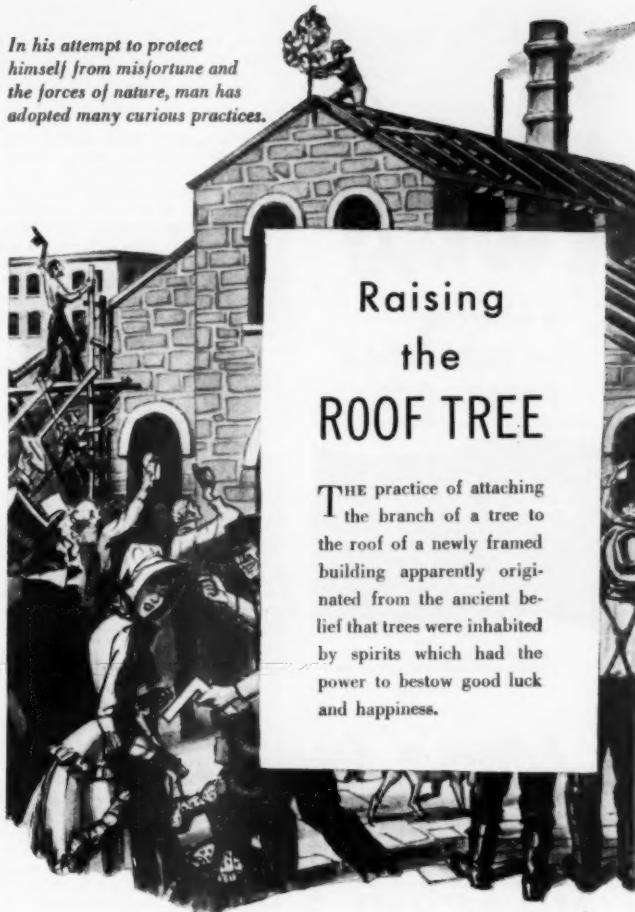
Mr. Nam was born in North Korea near the Manchurian border. His family fled to South Korea in 1946 when Russia took control of North Korea. His parents and near relatives apparently were captured by the North Koreans when Seoul was first captured, for they have not since been heard from. His father worked in a Bible society preparing Bibles for Korea.

Someday Mr. Nam will return to Korea with a fiery zeal for the American



Byung Hun Nam

In his attempt to protect himself from misfortune and the forces of nature, man has adopted many curious practices.



Raising the ROOF TREE

THE practice of attaching the branch of a tree to the roof of a newly framed building apparently originated from the ancient belief that trees were inhabited by spirits which had the power to bestow good luck and happiness.

TODAY, businessmen, their architects and engineers specify CONTRACT BONDS for sure protection against loss due to non-completion of a contract. If you have a new project under consideration have our agent in your community arrange this vital protection for you. Call him before your specifications are drawn up!

AMERICAN SURETY GROUP

AMERICAN SURETY COMPANY
NEW YORK CASUALTY COMPANY
SURETY FIRE INSURANCE COMPANY

100 Broadway, New York 5, N. Y.

FIDELITY • SURETY • CASUALTY • INLAND MARINE • ACCOUNTANTS LIABILITY



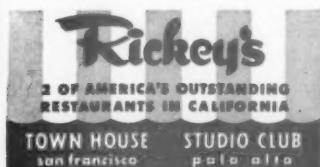
Paris

is celebrating
her 2000th birthday
Come to the Party!

There are 163 Rotary Clubs in France



For reservations and information see your friendly travel agent. For brochures, maps, etc., write Dept. V, Box 221, New York 10.



way of life and be a leader of leaders. The very memory of his father and relatives in the simple task of preparing Bibles for distribution will be forever an inspiration to him to carry on.

Re: Standard Time Starter

By WALTER W. READ, Hospital Supt.,
President, Rotary Club
Selkirk, Manitoba, Canada

In THE ROTARIAN for November, credit was given to Charles F. Dowd as the man who made Standard Time [see *The Man Who Made Standard Time*, by Roger William Rils]. I had understood for years that Sir Sandford Fleming, a Canadian, had made the initial move for Standard Time in 1878, so I wrote the Canadian National Railways for particulars. Following is the reply:

You are entirely correct in your understanding that Sir Sandford Fleming, of Canada, originated Standard Time and that his concept of time measurement later spread throughout North America and eventually throughout the world.

This fact, however, probably does not detract from the credit due Charles F. Dowd, who worked very hard for many years to get the United States to accept the same system. It would appear that the ROTARIAN of the author was extraneous in calling Dowd the man who made Standard Time, but the article itself describes his contribution more accurately.

The secretary of the board of the Royal Ontario Museum informs me that a plaque commemorating Sir Sandford's contribution is in a building now occupied by the Sons of England in Toronto.

Yes, Life Begins at 40

Notes RALPH B. ORTEL, Rotarian Office-Equipment Distributor Spokane, Washington

Inasmuch as the Rotary Club of Spokane and THE ROTARIAN Magazine were "born" the same year, we Rotarians of Spokane found Walter B. Pitkin's article, "Life Begins at 40" for *Your Magazine* [THE ROTARIAN for January], tracing events which have transpired since 1911, most memory-provoking.

When we considered celebrating the two birthdays some weeks ago, we decided to include another Spokane organization: the Salvation Army, which was commemorating its 59th anniversary of service to our community. A view of two huge cakes watered the mouths of Spokane Rotarians, but we gladly approved the sending of them to the Salvation Army and the local veterans hospital. The accompanying photo [see cut] was taken during the three-ply birthday fete, and shows (left to right) R. E. Ellingwood, President of the Rotary Club of Spokane; "Miss Spokane" (Glenda Bergen); Major H. D. Goldthwaite and Mrs. Goldthwaite, of the Salvation Army; Dr. N. C. Trauba, manager of the veterans hospital.

erans hospital. The accompanying photo [see cut] was taken during the three-ply birthday fete, and shows (left to right) R. E. Ellingwood, President of the Rotary Club of Spokane; "Miss Spokane" (Glenda Bergen); Major H. D. Goldthwaite and Mrs. Goldthwaite, of the Salvation Army; Dr. N. C. Trauba, manager of the veterans hospital.

Unions Cause Price Spiral

Believes IRA C. JONES
Medford, Oregon

In the debate-of-the-month *Have Unions Helped Factory Workers?* [THE ROTARIAN for February], one very important factor was hardly mentioned: the pricing themselves out of business by the unions. Until labor unions were formed and began to skyrocket prices of labor, brick was considered the most desirable building material for hundreds of years. In 1910 there were ten brick yards in Minneapolis all running full blast. Now there is not one. Brick then could be made, delivered, and laid in the wall for \$10 a 1,000. Now it costs \$50 and up . . .

The coal miners are doing the same thing. Oil and electricity will soon have the bulk of their business. The carpenters are also doing the same thing. There can always be a substitute found when prices get out of reason.

Labor unions are entirely to blame for the present wage and price spiral.

Footnoting Union-Labor Debate

By L. LEE LAYTON, JR., Rotarian Wholesale Distributor Dover, Delaware

Have unions helped factory workers? If that question refers to the past, the answer is "Yes," but if it refers to the present, the answer is "No." The answer for the future will be determined by what the labor unions do to clean up their own organizations, or, failing that, what the Government does in breaking up their giant monopolies.

In the debate-of-the-month on the question *Have Unions Helped Factory Workers?* [THE ROTARIAN for February], William Green said: "They [workers in the trade unions] have learned that material standards of living can be raised only by increasing output, so that they and management have a mutual advantage in such increases." Here Mr. Green



Five who came to luncheon and stayed to celebrate three birthdays (see letter).

is on dangerous ground. According to a letter in the New York *Herald-Tribune*, "Ten to 12 years ago a bricklayer received \$10 for laying 1,000 bricks—a day's work. Today he gets \$120 for laying 1,000 bricks and takes approximately three days to do it." The situation may be an extreme case, yet it is common knowledge that the wages of bricklayers have been increased while their performance has decreased. This rise in costs has discouraged brick building.

Because of foolish regulations, union members must stand idly by and watch a piece of expensive machinery rattle itself to pieces until the appropriate craft member can arrive, possibly from a long distance, to tighten one nut. A railroad trainman cannot couple a hose without drawing an extra day's pay, so the whole crew waits for another man to come from a roundhouse. A gang of carpenters will refuse to work until a small form, nailed by a mason, is knocked apart so that one of them can make it. Can Mr. Green call such folly "increasing output"?

The unions have used force and intimidation to drive up wages to the detriment of the nation. Wages are so high in some companies that the amount left for the payment of salaries is too small to attract those with superior mental ability. The teaching profession is in a precarious state because it is often less remunerative than manual work. When people waste their brains by passing up mental work, the whole economy suffers.

In his present official capacity, it is Mr. Green's job to improve the A.F. of L. so that it will be an asset and not a liability to the nation.

Unions Have Helped

Believes FRANK PARRISH, *Rotarian Past Service*
Seattle, Washington

I think unions have helped factory workers.

I was born in the anthracite hard-coal mining district of Pennsylvania. As a child I remember the sight of miners being brought from the mines after an explosion. It was an awful, a pitiful sight; family suffering was intensified as income stopped. As children, we were prohibited by law from going to work until we were 12 years old, but no kid waited that long to get a job. His dollar or two a week was needed to help feed the family and certainly the boss was not too particular about our age.

Today the miner gets an increase of \$1.60 a day. He works a seven- or eight-hour shift. My dad, a miner, was lucky to average \$1.60 a day for his month's work, though on a ten-hour shift.

About this time, in the 1880s, the first union was getting under way. All early strikes were lost, men were starved out, they went back to work on the operators' terms. Now, conditions such as these were common in other forms of industry; eventually, however, the general public began to awaken. The unions grew stronger.

In recent years it seems as though the shoe is on the other foot. Some

unions, *not all*, are after everything they can get irrespective of the middle man, the operator, or the public at large. This may be blamable on the management or on certain elements in the union. In any case, it's bad business.

The public today is back of the unions. It realizes that labor is as an important cog as any other part of industry and must be protected. . . . Today we recognize the right of the employee to a comfortable home. He is entitled to luxuries that formerly were denied him.

Seems as though ours is a much better world today, and certainly labor unions are entitled to a large part of the credit for the improvement. Yes, unions have helped, materially.

A Problem for Rotarians

Told by SAID K. HAK, *Rotarian Publicist*
Lahore, Pakistan

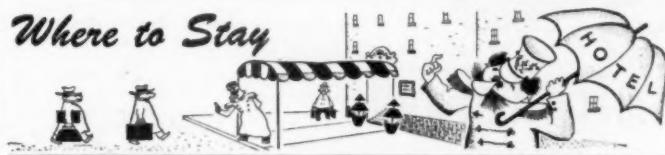
In THE ROTARIAN for October, reference is made to "Kashmir, famed moun-

tain State at the top of the vast sub-continent," in the feature *India and Pakistan Point the Way*. I have recently completed a trip into this area, not as a politician or military man or diplomat, but as a normal citizen imbued with Rotary principles. I went to observe living conditions of human beings and to find out how man can help man.

Perhaps nowhere in the world has Nature preserved so profoundly in such a small range a vast scope for all hobbies and interests for painters, hunters, botanists, and geologists. There is range after range of mountains, approachable by passes often reaching more than 14,000 feet high. The higher one goes, the more captivating the colors that make up the day. Down below are the thick forest of blue pine, deodar, and silver fir—and close to the ground are the flowers that carpet the landscape.

But of what use are all these to the inhabitants? Their poverty, which accounts for the [Continued on page 57]

Where to Stay



KEY: (Am.) American Plan; (Eu.) European Plan;
(RM) Rotary Meets; (S) Summer; (W) Winter.

MEXICO

ACAPULCO—GEO.—HOTEL EL MIRADOR. All-year permanent. Good service & good food. Carlos Barnard, Owner-Director. Moderate. RM. 600. Fees up, per person. RM Fri. 8:30 p.m.

UNITED STATES OF AMERICA

ALABAMA

BIRMINGHAM—TUTWILER. 600 rooms. Direction: Director Hotel. Excellent service. Ira Patton, Mgr. Moderate. RM. 12:30 p.m.

ARIZONA

PHOENIX—COUNTRY CLUB APARTMENT HOTEL. 100 comfortable, well-furnished apartments. Open all year. For information write to Frank J. Habel, Mgr., 3630 N. 7th St.

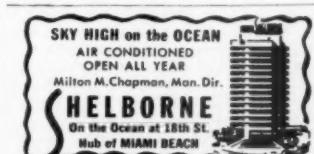
TUCSON—CATALINA FOOTHILLS LODGE. 30 new beautifuly furnished suites and homes. Open all year, swimming and riding. Jack C. Kerrigan, Mgr., 5600 N. Oracle Road.

TUCSON—PIONEER HOTEL. New, modern, 280 outside rooms. J. M. Proctor, Manager. Rates: Summer, \$3-10; Winter, \$5-15. RM Wednesday, 12:15.

CALIFORNIA

SAN FRANCISCO—STEWART HOTEL. Downtown on Geary St. air-conditioned. Open all year. Rates: Summer, \$3-10; Winter, \$3-8. Double, \$3 to \$5; double \$1.50 to \$8.00.

FLORIDA



MIAMI—ALHAMBRA HOTEL. 110 S. E. 2nd St. Modern high class family hotel catering to refined clientele. 2 blocks from downtown. W. Earle Spencer, Manager.

MIAMI—URNEY HOTEL. Modern, fireproof. Structure—Steam Heat in every room—Concierge Sunday Evenings. C. M. Meeks, Manager.

VENICE—VENETIA HOTEL. Friendly atmosphere; clean, comfortable rooms; swimming, tennis, holiday, fishing, golf, boating. Rates \$2-8 daily. Louis Suter, Mgr.

ATLANTA—ANSLEY HOTEL. 400 rooms of solid comfort in the downtown section. A Bunker Hotel. A. J. Croley, Manager. Moderate rates. RM Monday, 12:30.

GEORGIA—Continued

SAVANNAH—HOTEL DE SOTO. 305 rooms with bath and shower. South's most outstanding hotel. Reasonable rates. Chas. G. Day, G.M. Dancing, Swimming Pool, RM Mon., 1:00.

ILLINOIS



JOLIET—HOTEL LOUIS JOLIET. 200 rooms, 3 Air-Conditioned. Restaurant. Rotary meets every Tuesday Noon. Frank Doyle, Managing Director.

LOUISIANA

NEW ORLEANS—ST. CHARLES. Accommodations for 1,000 guests. Direction: Director Hotel. Open all year. View. F. C. Morris, Mgr. Moderate rates. RM Wed., 12:15.

MICHIGAN

SHILOH—JOE BACHMANS RESORTS. Executive offices. Four clubs of five summer resorts—4 in Michigan, one in Tennessee. Literature on all.

NEW HAMPSHIRE

WOLFEBRO—POINT BREEZE. A family resort on Lake Wentworth. Season June to Sept. Room and Board by the week. The Stevens Family. Write for pamphlet.

OHIO

CINCINNATI—SHERATON-GIBSON. Cincinnati's largest, 1,000 rooms—1000 baths. Restaurant and some rooms air-conditioned. Mark Schmidt, Gen. Mgr. RM Thurs., 12:15.

COLUMBUS—DESHLER WALLICK. 1,000 rooms with bath; 1000 baths. Open all year. C. L. Deshler, Gen. Mgr. Palmer B. Budday, General Manager. RM Monday, 12:00.

RHODE ISLAND

PROVIDENCE—SHERATON-BILTMORE HOTEL. 600 rooms with bath. One of New England's finest. Rotary meets at noon on Tuesdays. Thomas C. Devereux, Gen. Mgr.

TENNESSEE

CHATTANOOGA—HOTEL PATTEN. Over \$200,000 recently spent for rehabilitation. Most beautiful hotel in the South. J. B. Pound, Pres.; J. Garnett Andrews, Manager.

MEMPHIS—HOTEL PEABODY. "The South's Finest—One of America's Best." 625 rooms with bath, downtown location, air-conditioned. RM Tues., 12:15.

DOES THE WORK OF TWO MACHINES

1. Cash Register
2. Adding Machine



\$177⁵⁰*

Smith-Corona CASHIER

SAVE MONEY and get both services
at this one low price!

This Cash Register records and classifies all cash sales on legible detail tape. Choose from a variety of keyboards . . . there's one that fits your business.

The Adding Machine unit is removable . . . keeps your records straight, makes accounting and book-keeping faster and easier. It's the perfect machine for the small retail or service business.

For complete facts, see your Smith-Corona dealer or mail coupon.

* Price for all states permitting Fair Trade Laws. Subject to change. No Federal Excise Tax.



**SMITH-CORONA
ADDING MACHINE**
Easy to operate
Trouble-free
Advanced features
Low cost

MAIL COUPON TODAY

L C SMITH & CORONA TYPEWRITERS INC

707 E. WASHINGTON ST SYRACUSE 1 NY

Gentlemen: Send detailed literature on

Adding Machine Cashier

Name _____

Address _____

City _____ Zone _____ State _____

Nominating Rotary's Directors

ROTARY'S Board of Directors for the next fiscal year will be elected at the 1951 Convention of Rotary International in Atlantic City, New Jersey, next month. How the Directors will be nominated is described below.

During the Convention, members of Rotary Clubs in (1) the United States, (2) Canada, and (3) Great Britain and Ireland will meet as geographical groups to propose a candidate or candidates from their respective group for Director or Directors. The U. S. group will propose four candidates, the Canadian group one, and the Great Britain and Ireland group one. For the purpose of proposing its candidates, the U. S. is divided into five zones, with one Director from each zone serving in rotation for a two-year term. Each zone is composed of Clubs in contiguous Rotary Districts and with approximately the same number of electors in each zone.

In addition to the above-listed proposals, the outgoing Board nominates five Directors, one from Ibero-America and four from geographical groups not hereinbefore mentioned. Each Director, although nominated by the Clubs in a certain zone or geographical group, or by the Board, is elected at the Convention by all the Clubs, thus placing on each Director the responsibility of representing all Clubs in the administration of Rotary. The 14-member Board is rounded out by the membership of the President and the Immediate Past President of Rotary International.

Any elector from a Club in his respective geographical group or zone may propose as a candidate for Director any active, past service, or senior active member of a Club in his geographical group or zone. A Club which intends to propose a candidate for Director from a U. S. zone must indicate its intention by filing a resolution naming the candidate with the Secretary of Rotary International on or before April 1. This resolution must not be filed, however, prior to the publication of the announcement of the nominee selected by the Nominating Committee for President of RI for the ensuing year.

Candidates for Director must receive a majority of the votes cast in their respective zones or geographical regions to be nominated. When the result of balloting for two or more candidates fails to show a majority, additional ballots are taken, with the low man dropping out on each succeeding ballot, until one candidate obtains a majority. The names of those duly nominated are then presented to the Convention for election.

If you want further opportunity to "read Rotary" in Spanish, you will find it in *REVISTA ROTARIA*, Rotary's magazine published in that language. A one-year subscription in the Americas is \$2.

A Little Lesson in Rotary

La directiva de R. I. para el próximo año social será elegida en la convención de R. I. de 1951, en Atlantic City, E. U. A., el mes próximo. Abajo se describe la forma en que serán propuestos los directores.

Durante la convención, delegados de los Rotary clubs de (1) los Estados Unidos, (2) Canadá y (3) la Gran Bretaña se reunirán como grupos geográficos para proponer candidato o candidatos de sus respectivos grupos para director o directores. El grupo norteamericano propondrá cuatro candidatos, el canadiense, uno, y el de la Gran Bretaña e Irlanda, uno. Para los fines de proponer sus candidatos, los Estados Unidos se dividen en cinco zonas, con un director de cada zona, en rotación, que sirve por un período de dos años. Cada zona está integrada por clubes de distritos rotarios contiguos y con un número aproximadamente igual de electores en cada zona.

Además de las propuestas antes mencionadas, la directiva saliente propone cinco directores, uno de la América Iberia y cuatro de grupos geográficos no mencionados anteriormente. Cada director, aunque propuesto por los clubes de cierta zona o grupo geográfico, o por la directiva, es elegido por todos los clubes en la convención, con lo que cada director adquiere la responsabilidad de representar a todos los clubes en la administración de Rotary. Los 14 miembros de la directiva se completan con el presidente y con el ex presidente inmediato de Rotary International.

Cualquier elector perteneciente a un club radicado dentro de su respectivo grupo geográfico o zona puede proponer como candidato a director a cualquier socio activo, de servicio anterior, o veterano activo de un club comprendido en su grupo geográfico o zona. El club que tenga intención de proponer un candidato a director por una zona de los Estados Unidos debe indicar su intención depositando con el secretario de R. I., a más tardar el 10. de abril, el acuerdo del club en que se dé a conocer el nombre del candidato. Este acuerdo, sin embargo, no debe enviarse antes de la publicación del nombre del candidato seleccionado por el comité de propuestas para presidente de Rotary International para el año siguiente.

Los candidatos a directores necesitan obtener la mayoría de los votos, depositados en sus respectivas zonas o regiones geográficas, para ser propuestos. Cuando el resultado de la votación, en que participen dos o más candidatos, no arroje mayoría en favor de alguno, se procederá a nuevas votaciones, con eliminación del candidato que haya recibido menos votos en cada sucesivo escrutinio, hasta que uno de los candidatos obtenga mayoría. Los nombres de los candidatos debidamente propuestos se presentan después a la convención anual para la elección.



■ SAMUEL GUY INMAN has lectured, counselled, and written about

Latin America for over four decades. His articles on the subject number more than 900, his pamphlets 100, his books nearly a score, and his encyclopaedia contributions in the hundreds. Holder of B.A. and M.A. degrees from Columbia University, he also has an honorary doctor's degree from Texas Christian University. He resides in Bronxville, New York.



■ ROBERT M. BLEIBERG was at Leyte and Okinawa in the Pacific with the U. S. 96th Division in 1944-45. Out of the Army, he turned to editing, now is an associate editor of *Barron's Weekly* in New York City. He holds degrees from Columbia College and New York University. When not playing with his infant daughter, he gets his exercise on handball and tennis courts.



■ FRANK J. SHANER, who "briefs" readers on the entertainment high lights of Rotary's 42d Convention in Atlantic City, New Jersey, is an office-furniture dealer. A Rotarian since 1924, he is a Past President of the Atlantic City Club. With four daughters, three grandchildren, and a liking for golf and fishing, he still finds time for leadership in Boy Scout work and fund campaigns. He is a native of the famous seaside metropolis.

The color photo for this month's cover was taken by CY LA TOUR.

In This Issue

VOLUME LXXVIII APRIL, 1951 NUMBER 4



Nominating Rotary's Directors	4
Make Life Worth Living	Wallace Fridy
Another Score for Billy!	Frontispiece
Britain at the Crossroads	Sir Norman Angell
More Tortillas for Tomás	Samuel Guy Inman
Hometown Historian	Louis Belden
Meet You on the Boardwalk	Frank J. Shaner
Atlantic City—Springboard to Vacationland	Pictorial
Wanted: Better Mousetraps	Robert M. Bleiberg
Rotary's President Goes Visiting	25
Better Men for Michigan	28
You Are the Corporation President	Symposium
Comments by J. Eric Cuthbertson, John Beharrell, Maurice Duperrey, Gordon Laughhead, U Thaw, Fernando Carbajal, Rafael Oriol, Robert J. Cannon, Harry P. Field, Burton Ohlemacher, Francisco Antonio Reyes, Jr., R. A. Wagner.	
Peeps at Things to Come	Hilton Ira Jones
This Rotary Month	36
Elizabeth Caps Some 'Nurses'	37
Speaking of Books—	John T. Frederick
Looking at Movies	Jane Lockhart
V Is for VISA	The Scratchpad Man
Other Features and Departments:	
Talking It Over	1
Making the World Go 'Round	49
Human Nature Put to Work	Opinion
Meet Some Regular Fellows	55
Scratchpaddings	Rotary Foundation Contributions
Meet Your Directors	56
	Hobby Hitching Post
	60
	Stripped Gears
	62
	Last Page Comment
	64

Editor-Manager: Paul Teeter

Field Editor: Leland D. Case

Associate Editors: Karl K. Krueger, Ainsley H. Roseen

Advertising Manager: Walter R. Buell

Editorial, Business, and General Advertising Offices: 35 East Wacker Drive, Chicago 1, Illinois, U. S. A. *Cable Address:* Interotary, Chicago, Illinois, U. S. A. *Subscriptions and Change of Address:* Mail all correspondence and instructions to address above. When ordering change of address, allow one month and please furnish old as well as new address, including postal-zone number if you have one.

THE ROTARIAN Magazine is regularly indexed in *The Readers' Guide to Periodical Literature*

Published monthly by Rotary International. President: Arthur Laguerre, Quebec, Quebec, Canada; Secretary: Philip Lovejoy, Chicago, Illinois, U.S.A.; Treasurer: Richard E. Verner, Chicago, Illinois, U.S.A.

Magazine Committee Members: OH Kleir, Newton, New Jersey, U.S.A. (Chairman); Jorge Fidel Duron, Tegucigalpa, Honduras; Roy D. Hickman, Birmingham, Alabama, U.S.A.; Percy Hodgson, Pawtucket, Rhode Island, U.S.A.; Edmond Renaud, Nice, France.

SUBSCRIPTION RATES: \$2 the year in the U.S.A., Canada, and other countries to which minimum postal rate applies; \$2.50 elsewhere; single copies, 25 cents; REVISTA ROTARIA (Spanish edition) \$2.00 the year in the Americas; \$2.50 elsewhere. As its official publication, this magazine carries authoritative notices and articles on Rotary International. Otherwise no responsibility is assumed for statements of authors. Any use of

fictionalized names that correspond to names of actual persons is unintentional and is to be regarded as a coincidence. No responsibility is assumed for return of unsolicited manuscripts or photographs. THE ROTARIAN is registered in the United States Patent Office. Copyrighted, 1951, by Rotary International. Entered as second-class matter December 30, 1918, at the Post Office, Chicago, Illinois; Act of March 3, 1879.

Guest Editorial

Make Life Worth Living

A CRIPPLED Flier DID IT. SO DID A LONG-SUFFERING POET.

THE SECRET LIES IN INWARD STRENGTHS AND OUTWARD DEEDS.

By Wallace Fridy

Clergyman and Author; President, Rotary Club of Spartanburg, S. C.

ONE July day early in World War I, a young flier was shot down out of Baltic skies. As he crash-landed, the last of the bombs he was carrying exploded and blew off his right leg. A good many people said he was done for. No more aviation for him!

Then, however, a nurse in the hospital where he was recuperating told him this significant thing: "Remember, a man is as strong as his inner life."

The young flier pondered the thought. Gradually he felt an awakening to powers and aptitudes dormant within himself. In the years that followed, the youthful aviator went on to become one of the world's master-minds in airplane design, production, and military use. Major Alexander P. De Seversky's own confession is, "I owe my career to losing a leg."

One of the glories of being human is the fact that we have been given the power to respond to life, and not just react. A rubber ball when thrown against a wall is forced to react a certain way depending on the spin of the ball, the angle of the wall, the speed. But we human beings have no fixed pattern of behavior.

We can respond pretty much as we will to life. And the way we respond determines whether or not life will seem worth living.

No one ever merely finds life worth living. Everyone has to make it worth while.

This takes conscious, personal effort; we have to do something

about it. A boy from the American Middle West who had never before seen the ocean made a trip to the West Coast. As he looked out across the vast Pacific, he stood quiet.

"Well," asked a friend, "what do you think of it?"

"It's wonderful," replied the boy, "but I hate to see all that water out there doing nothing."

So it is with scores of people in every community. People who can and won't. People who should and don't. People who take from life and never give.

The other day I saw a certificate of membership in a certain organization hanging on the wall of a friend's office. Across the top were these words: "A Voting Membership." This is the kind of membership that really counts.

Yet how many people accept jobs and never fulfill them! How many make sure their names are on the rolls and letterheads—and then sit back! They hope to find things worth while; they do little about making them so. But then there are the others in your town and mine who see what needs to be done and do it, who give and ask nothing in return, who labor that our communities might be better places in which to live. Ask them whether they think life is worth living!

Or ask the man with many friends! Friendship, fellowship!—the starting point of all of Rotary. Addison, you remember, said that "Friendship improves happiness, and abates misery, by doubling our joy and dividing our grief." But again, friendship is something to be cultivated. To take for

granted and to neglect "the little nameless unremembered deeds of kindness and of love" is often to lose it. In school I learned this bit of wisdom: "Go often to the house of thy friend for weeds soon choke the untrodden path."

Yes, perhaps the surest way to make our own lives worth living is to make some other life so. I think of the wife of Nathaniel Hawthorne. You may recall how Hawthorne came home broken-hearted after losing his job. But his wife met him with a faith that quickened his ebbing hope.

"Now," she said, "you can write that book you have always thought about." She showed him money she had saved over the years for this very moment. She had saved enough to see him through. Propelled by her encouragement, he began—and gave to the world one of America's greatest novels, *The Scarlet Letter*.

In gratitude, Hawthorne wrote this to her: "Thou only hast . . . thrown a light downward and upward into my soul. Thou only hast revealed me to myself; for without thy aid my best knowledge of myself would have been merely to know my own shadow—to watch it flickering on the wall and mislead its fantasies for my own real actions."

If you and I respond to life, if we strive to serve and to widen the circle of friendship, then perhaps at the end of our days we can say with the great and long-suffering Robert Louis Stevenson: "Sick and well, I have had a splendid life of it, grudge nothing, regret very little."





Photos: Geraldine Carpenter

Another Score for Billy!

WHAT a day it was in Westmount! The new Unity Boys' Club building was open at last! The 400 boys and girls who will use it, their parents, and just about everybody else in this Quebec city of 30,000 had turned out for the dedication . . . after which came a happy scramble for the shiny new equipment. All through the place grownups like Canada's Finance Minister Douglas Abbott (seated) and Boys Club President D. B. Ross lent moral support to games of table hockey, ping-pong, and basketball.

And what a day for the 64 Rotarians of Westmount! They had started the Boys Club years before to help youngsters in industrial neighborhoods . . . and they'd raised the \$175,000 it took to build this wonderful new clubhouse!

April 28-May 5, you know, is going to be Boys and Girls Week around the world. In Westmount every week is!



Sir Norman Angell on:



Illustration by
R. R. Epperly

FOR 40 YEARS a foremost interpreter of world events, Sir Norman Angell recently estimated for an inquiring newsmen that his published works total "about 30 books and 2,000 articles." Through this formidable number of printed pages runs much of the history of our times—as assessed by a Briton who once wrangled steers on U. S. prairies and who once won the Nobel Peace Prize.

Many highly active ingredients indeed have gone into Sir Norman's career. Educated in England, France, and Switzerland, he left Europe as a young man to work as a cowboy and prospector in the American West. Then he began his journalistic career writing for U. S. newspapers, continuing as a writer and editor in Britain and France. In 1910 he won international attention with his third

book, *The Great Illusion*, which, treating the causes of war then shaping up, greatly influenced world opinion in that era. It was translated into 25 languages. In 1918 he opposed the Treaty of Versailles on the grounds of economic imbalance. By 1933 his writings on world problems had established him in the forefront of political-economic analysts. It was in the following year that he was awarded the Nobel Peace Prize.

He has long watched at close range, often as a participant, the growth of the British labor movement. From 1928 to 1931 he was a Labour party member of Parliament. With the objectivity of his 77 years, Sir Norman takes, in this article, a long-range view of a problem affecting labor and the entire British economy.—*Editors.*

POSTWAR events have crystallized a grave economic crisis in Britain. How it is to be alleviated or dispelled poses problems that should be pondered not only by the British people, but by all who are concerned that Britain should play a strong rôle in world affairs.

Confusing though headlines may be, even to Britishers, the real issue is not as between a Socialist Government and a Conservative opposition. Rather, it comes from the deep rift which has opened between the trade unions and the Socialist Government for which they have provided the sinews of political warfare in the shape of money, industrial organization, and votes.

In truth, the rank and file of British trade unions today are drifting more and more into flat repudiation of the basic policy of the very Government they created. Soldiers have been ordered through picket lines to break a strike on the docks. Twenty thousand men were bluntly threatened with dismissal unless they returned to work. In the case of the longshoremen, the issue was not one mainly of wages. But in other industries the conflict was chiefly over the wage freeze, a basic gov-

Britain at the Crossroads

ernmental policy to which trade-union leaders had reluctantly agreed after the Government had supplied severe pressure. But one union after another broke away from that agreement. Finally, a labor Government found itself compelled to do what under a capitalist Government would have provoked a roar of indignation from the whole labor movement.

The rift within the Labour party can be understood only by reference to a fundamental fact: the main job of a Government is one thing—to serve all the people; the main job of a trade union is an entirely different thing. First and last, its task is to get for its members the highest wages and best conditions that can be squeezed from the employer, without too much regard for the difficulty the employer may have in keeping his business going. Such difficulties, it is argued, are the boss's headaches, not the union's. Indeed, the Labour party itself has taught consistently that the employers' talk of financial difficulty is chiefly camouflage for defense of high profits, and has insisted that profits could almost always provide means of wage increases.

But when the British Government itself became employer in such basic industries as railroads and coal and steel, it discovered that the financial arguments which private employers had so often invoked now had an infernal reality. There was very little myth or mystery about it. The Government-employer faced a condition, not a theory.

Miners or railroad men, let us say, present a good case for a wage increase: living costs have risen. But higher wages in nationalized mines or on nationalized railroads cannot come out of profits, for there are no profits. They can only be paid by increasing the price of coal or freight, which means increasing living costs for all workers throughout the coun-

try. Wages are worth less because they will buy less. So, iron and steel workers, let us say, ask for higher wages in an industry where costs have already risen considerably owing to the increased price of coal and freight. If the hike is granted, the price of the million and one things into which iron and steel enter goes up. The rising cost of living then begins to set up claims for wage hikes a little everywhere. But the wage hikes will in their turn still further increase living costs, and so on, *ad infinitum*.

THAT IS a picture of the inflationary spiral. Heretofore when drawn by private capitalists, it was commonly treated by trade unionists with scorn. Socialism, it was dogmatically asserted, would soon solve that problem by the absorption of profits. But the problem is not now treated thus casually by members of a Socialist Government confronted with the task of keeping the country out of bankruptcy—a bankruptcy which would mean something near to starvation for millions in a country that cannot produce the food it needs, and would spell the collapse of the welfare State.

Some of the most emphatic passages in the budget speech of April, 1950, by Sir Stafford Cripps, then Chancellor of the Exchequer, sketched the utter disaster which would arise from nursing any illusion that more wages could come out of capitalist profits. He gave figures: 45 percent of company profits went in taxes; half of what was left was plowed back for new capital expenditure. "Three-fourths of the gross profits," he went on, "is being used for essential economic purposes, which otherwise we should have to finance in some other way." Only one-fourth went to personal consumption and even some of that might go to surtax.

"There is not here," he added,

"any great fund from which increases in wages can be paid." Furthermore, "there is no fund, as some people seem to think, out of which we can increase our power of consumption beyond what our total production allows." He went on to preach the vital need for saving, especially small savings—ignoring, however, the point that people will not save if future inflation is going to confiscate what they save.

Now, if all this had been said by an ordinary capitalist economist a few years ago, it would have been indignantly rejected by the orthodox socialist as a biased defense of the capitalist *status quo* and typical of the profiteer defending ill-gotten gains from "the evil exploitation of man by man." But it was said by a Socialist Chancellor speaking on behalf of a Labour and Socialist Government, made up largely of former trade-union leaders.

He spoke with almost wearisome iteration of the inflation which would inevitably result



The man in the street in Britain—calm in crises. This one was "devaluation" in 1949.



Miners put up a sign of the times—when Britain nationalized its coal.

from each union scrambling separately for higher wages. "If internal inflationary forces get the upper hand in our economy," he declared, "our balance-of-payment position both over-all and in dollars will deteriorate disastrously." Such development of inflationary tendencies would "prevent us from earning by importation the raw materials without which our program of increasing production and full employment would collapse in ruins."

Note what it means. For generations the worker has been taught the Marxist dogma that the historical struggle of the future would be between the "classes"—the war of the owning class against the working class. But events have shown that the severest struggle is not with the owning class, which has submitted to virtual expropriation without one single fight at one single barricade—or even a strike. The struggle which now menaces the "worker's Government" is between groups of the workers themselves, who now have become "owners." And their Socialist Government reveals itself as impotent to put a term to these fights. By this fact, the whole basis of the class-war conception is undermined: war goes on after the enemy has surrendered.

It is so also with the dogma on profits. Because of profits, ran the argument, the worker was unable to earn enough to buy back the goods his labor had created. The slogan was "produce for use and not for profit." Profits and the price system deprived the worker

of the fruit of his toil. But if through his Government he owned the means of production and could take for himself all that he produced, poverty would disappear!

That proposition was expanded to justify the accusation that "capitalism is the cause of war," the argument being that capitalists pushed Governments into imperialist conquest in order to find abroad the markets which the low wages of the worker at home did not provide. This was the "economic taproot of war"—and only socialism could crush it. So eminent members of the British Socialist Government have argued repeatedly that the need for foreign markets was due fundamentally to the capitalist search for profits; that if the home market was enlarged by high wages, there would be little need for foreign trade and investment.

That theory is annihilated by events in Russia, for there territorial conquests and expansion have been greater and more rapid since she adopted socialism than they were when she was a capitalist State. Are they explained by

the push of capitalists seeking profits? Has the destruction of capitalism in Russia made her a force for peace?

Consider, also, foreign trade. In Britain the Socialist Government now seeks deliberate restriction and limitation of the home market so that the goods shall be available to expand foreign markets. "Export or die" has become a new slogan. Socialist leaders have made the discovery that Britain's foreign trade of the past did not merely provide profits for the trader and dividends for the investor (which, however, were quantitatively a very small part of the whole business). They have learned that it provided the indispensable means by which 50 million people could live in Britain at all. They have also discovered that this indispensable foreign trade is ineluctably subject to the wicked competitive price system: if British goods cost more than the goods offered by others, then the trade cannot be carried on and the raw material and the food, without which the people starve, cannot be purchased.

Photo: (pp. 9-10) Acme



On the Labour Government's orders, soldiers unload cargo during the dock strike.

A much more disastrous form of competition enters the present situation, however, and it poses a dilemma for the Socialist Government. It is the competition of unions for wage increases. The informed trade-union leader recognizes, of course, that unless the greater wages carry with them correspondingly increased production, then what one union gets in the shape of a larger slice of the national pie must be taken from the share left for others. And increased production, involving as it nearly always does a reduction in the number of men needed for a given job, is not likely to be popular with the rank and file, obsessed by memories of past unemployment.

THE obvious remedy for this competition among the unions is for all to accept the judgment of some impartial central authority as to what is a fair share for each union. This is precisely the function which the British Labour Government has attempted to fill. But the unions as a whole will have none of it. There is, they feel, no real criterion of what constitutes "fair wage." Some miners argue that no man should be asked to spend any considerable part of his life in the bowels of the earth deprived of air and sunlight, so three days a week is work enough and should be recompensed by wages comparable to those of a college president, or the head of the Coal Board—or of a Cabinet Minister. That sort of a talk is quite common—among miners.

Other questions arise. The Government has been disposed to agree that the lowest paid of the railroad workers should get a raise, but that it should be confined to them. To which the skilled railroad worker says: "So you would put the unskilled, sometimes lazy and incompetent, and perhaps the drinking man on the same wage level as a man who has fitted himself for the skilled and responsible jobs. Is this the way you propose to reward merit and improve the efficiency of the nationalized railroads? By all means, raise the lowest wages, but you cannot put unskilled and skilled, lazy and hard working, shirker and worker, all on the same level.

You must raise the wages of the good correspondingly with those of the less good." And that, of course, would immediately set up the inflationary spiral.

The determination of the unions not to give a blank check to some "impartial" outside body—Government, arbitration court, board, or what-not—is rooted very largely in the discovery of their own immense power. For unions in strategic positions—miners, railroad men, longshoremen, engineers in power stations, market porters—this power is overwhelming. In a day or two they can paralyze a nation's life—then reduce it to famine. The capitalists, the owners of property, the bankers in Wall Street or Lombard Street, never had such instantly operating power as this. Certainly power of that kind possessed by bodies of workers is not (in their view) to be lightly surrendered to a political authority whose willingness or ability to promote their interests and execute their wishes seems doubtful.

Thus the problem for Britain is difficult and complex, but its statement can be quite simple: how shall the community—which includes *all* workers—defend its right not to be exposed continually to the damage and dislocation, even loss of one's savings and livelihood, which result when one section uses its strategic position in the mine or on the railroad or at the docks to paralyze the economic machine by which the community lives? The damage from a strike, though visible and dramatic, may be much less than that caused by the terms on which the strike is settled if those terms involve the creeping paralysis of inflation against which Sir Stafford Cripps has warned us.

Russia has solved this problem by a dictatorship which abolishes all rights of trade unions as of individuals, subjecting them to the orders of a police State. She ensures obedience by sanctions which Western Governments do not favor. So the great question narrows to this: *what are the sanctions which a free people can employ?*

Some answer may be furnished by events now unfolding in Great Britain.



Making the World Go 'Round

"OKEH, girls," shouted the cameraman, "take it away!" And with that the four bathing-beach models tugged and pulled—a steam locomotive weighing 450 tons!

A trick? No, not at all. It was done by having wheels and shafts cradled in roller bearings—another dramatic defeat for Old Man Friction, transportation's greatest enemy since man first hauled his goods on carts and sledges.

But they don't put roller bearings on railroad engines just so pretty girls can pull them around. Maybe you've noticed how modern streamliners start and stop without that jarring yank that used to stop all the coffee in the dining car on old-time trains. That's because they're roller bearinged; it's no longer necessary to couple them loosely so that the engine could start them "one car at a time."

Roller bearings aren't limited to solving transportation problems, however. One of their amazing developments is an earthquake-proof building in Los Angeles, California. With its floors built in groups—the top of one group forming the foundation of another—the sections are separated by nests of, 600-pound bearings, which skate in a 12-inch circle before the next section moves. Thus, the floors "shimmy," dissipating the force of a quake.

Then there are long conveyor belts mounted on bearings. One used in building the Grand Coulee Dam was a mile long and delivered 2,000 tons an hour of crushed rock from the quarry to the dam site.

You'll even find bearings in ballet dancing—a bearing in the toe of a slipper permits a ballerina to glide effortlessly across the stage; and a recently developed decoy duck flaps its bearinged wings so realistically that many a "wise guy" drake has come within a hunter's range.

It must be that bearings, instead of love, are "what makes the world go 'round"!

—T. K. Landau

Mexico Tortillas for Tomás

MEXICO IS EATING BETTER DAILY.

THE REASON LIES IN THE CORNFIELDS.

By Samuel Guy Inman

Specialist in Latin-American Affairs

TO 25 MILLION Mexicans the tortilla* is the staff of life. Crisp, thin, and hot from the *comal*, the tasty corn pancake is to them what bread is to the European or rice to the Chinese. Fold it over some beans and chile, grace it with meat and eggs when the pocketbook allows—it yet remains the basic food.

The tortilla has been making news recently. Pedro and María and their little boy Tomás, who three years ago ate seven tortillas apiece a day (and wanted more), are now eating ten each and going on 11! And this being the highly nutritious food that energized great Mexican civilizations back to the 3d Century Toltecs and beyond, the average Mexican family is growing correspondingly in health and vigor.

Hybrid corn is the secret! With it Mexico has in five years so reversed its falling corn production that it now exports, rather than imports, the cereal. And with the most modern plant in the world for producing the hybrid seed the land is supplying not only its own farmers but those in several other Ibero-

To make a tortilla . . . first grow some corn.

Then shell the corn and boil it in lime water.

*Pronounced *tor-tee-yuh*.

Photo: (left) Myliss; (others) Henie



Now place the soft, swollen corn on a metate and grind and roll it to a cohesive dough—a flat thin round of it.



Lastly, pat the dough back and forth rapidly between the hands—and the tortilla is ready for griddling on the comal, a heated clay disk.

American countries. Further, as experimenters develop new corn products, new industries are rising to make them.

Corn—or maize, as it is properly known—is, of course, a native of Mexico. It started here, far back in unrecorded time, and when such nomads as the Mayas and Aztecs found it and learned to cultivate it, they settled down and ceased their wanderings. Figuring in wars and at times attaining religious significance, corn has written many a chapter in Mexican history. Now, under a Government-sponsored agency known as the National Corn Commission it is writing another perhaps more dramatic than any of the others. A chapter, I might add, which contains some heartening footnotes on international co-operation.

Like all really great movements, this corn program had a small beginning. It was at an informal luncheon during the inauguration of President Manuel Ávila Camacho in 1940 that a group of men set their ideas in motion. At the ceremony was Henry A. Wallace, then Vice-President of the United States. He told his luncheon companions that the Mexican corn problem could be largely solved by using the hybrid corn recently developed in the United States. Among those present was the Minister of Agriculture, Marte R. Gómez. Though he himself took the idea to heart, his struggling department was overwhelmed with agricultural problems and a very small budget.

When the young political economist Miguel Alemán was elected President of Mexico in 1946, farm leaders told him that hybrid corn could solve the country's diminishing corn crop.

The result was President Alemán's decree that set up the National Corn Commission, headed by Ramos Millán. The Commission was made practically independent. Its job was to carry to the farmers of the nation the hybrid-seed corn. The budget was small—and still is—because its directors wanted it to be. Only about one million dollars was spent last year. No splurge, no big or-



ganization, but personal contact with farmers—that was the goal.

"We shall see that you raise more corn if you will use our seed," was the tone of the Corn Commission's message. Pressure was ruled out. Someone in a neighborhood was encouraged to plant hybrid seed. His neighbors were asked to watch results. Good seed, good corn, that was all. And Nature never failed. Nor did human kindness, which is as abundant around the Commission as the bags of seed. Though the Commission has used many United States methods, one idea it did not borrow was the distribution of seed by mail. Contacts have all been personal.

I saw some examples of this personal contact on my recent trip to Mexico. It was one of the most moving sights I have ever seen.

We were in Ciudad Victoria, capital of the northern State of Tamaulipas. Gathered together at the invitation of 200 rural schoolteachers were some 3,000 Indian farmers, their tawny skin and black hair finely contrasted with their white pajamalike clothes. All had come in from near-by *ejidos*, the



Beside a conveyor in Mexico's new Corn Commission plant in the State of Guanajuato the director shows some distinguished visitors how the hybrid corn is sorted for seed.

Photos: (left) Rotarian Ernest Ingold; (others) Maya



Ultimate consumer, Tomás. Though he may get almost no milk, the nutritious, digestible tortilla keeps him healthy.



community farms recently distributed by the Government.

A generation ago such farmers had worked on big estates for 25 centavos a day. Now their descendants were free people, anxious to learn how to improve their crops and homes. Cautious and conservative, they sat with little display of emotion, but gave rapt attention to the two-hour program.

They watched bright folk dances, heard the rhythmic Mexican songs, and listened to the addresses. Speakers told these simple folk about the great rôle that corn had always played in Mexican life. Something of the rich romance of corn and its compelling influence seemed to come alive. Here were the descendants of the ancient people who had discovered the crop. Their ancestors had built altars in cornfields to praise the gods for their harvest. Just as the civilization of China had begun with rice and Egyptian culture with wheat, Mexico was born in the cornfields.

As the program continued, and ways to plant and tend crops were explained, the crowd listened quietly. It was a tribute to Mexico's agricultural leaders and to the rural schoolteachers who had brought the group together. They were bringing the newest discoveries about corn full circle, back to the people who first used it.

For years after its discovery, man knew little about this great crop. Then scientists in the U. S. corn belt learned some of the secrets: that corn was a plant—like human beings—highly individualistic and divided into two sexes. They discovered that the male and female qualities were not in the same flower, but that blossoms were fertilized by wind-blown pollen. The problem, then, was to find a good quality female plant to be crossbred with a healthy male plant. If the scientists could avoid the crossbreeding with unhealthy plants, they could be sure that their plants would bear more abundantly.

Using these simple ideas, the scientists produced the hybrid varieties of corn. As part of the Mexican program, more than 1,500 varieties of corn have been tested. Eleven hybrid varieties have been selected for use in the 12 Mexican

States on some 600,000 acres of farmland. Primitive Indian maize has come a long way in its round trip back to Mexico.

Perhaps this would be the right place to tell you a bit about Mexico's own experimental work. Shortly after the first interest was shown in hybrid corn, a group of agricultural experts from the United States made a careful study of the corn situation. They were C. Stackman, of the University of Minnesota; P. C. Mangelsdorf, of Harvard University; and Richard Bradfield, of Cornell Uni-



Mexico's President, Miguel Alemán, surveys a field of hybrid corn. Pointing is the late Senator Millán, who pioneered the better-corn movement.

versity. Like others, they predicted a bright opportunity for hybrid corn, but they also recommended that Mexico establish its own experiment stations to test crops scientifically.

On the strength of this recommendation, a small station was established at the National Agricultural School, with the Rockefeller Foundation contributing toward its maintenance. Now men have been sent to the United States to study new methods. And the Mexican Government and the Rockefeller Foundation are engaged in a bold program for improving all of Mexico's basic food crops. Their representatives work not only on hybrid corn, but on the improvement of other crops, on soil conservation, the control of insects, and plant breeding.

The Corn Commission itself has encouraged experiments, not only in the raising of corn, but in its use. The Commission realizes that the corn plant can produce 42 different by-products—like alcohol, sugar, greases, rubber, and plas-

tics. Already corn breakfast cereals are becoming popular. It is probable that soon every phase of the national life will be affected by this campaign. Already banks are recognizing this new field and are offering financial aid and even scientific help to farmers to increase their yields. As a result, rural Mexicans are showing a greater interest in progress generally—in education, housing, and road building.

One of the most recent developments is the building of Mexican "factories" for the mechanical selection of the hybrids. In 1947, Ramos Millán, head of the Corn Commission, visited the Funk Brothers' hybrid-corn plant in Bloomington, Illinois. Millán and the Funks became good friends and visited each other. Two years later the Funks agreed to build a modern hybrid-corn plant in Mexico for the Corn Commission.

A few months ago I visited that plant, in Celaya. Today it is the most modern in the world. Machines perform the almost human tasks of heating, shelling, testing, separating, chemically treating, and sacking the seeds. They even determine the proper mixture of male and female seeds, depending on the region in Mexico where the shipment is to go. From this plant, farmers—poor Indians with five acres of land or wealthy landowners with thousands of acres—carry away the miraculous seeds.

This plant and the other activities of the Corn Commission are fitting monuments to Ramos Millán, who died when his airplane crashed into the slopes of the snow-capped volcano Mount Popocateptl. His death deeply shocked Mexico, for his kindness and ability had won him friends throughout the nation. It was fortunate that his successor was found in his close friend and associate Norberto Aguirre, also a trained scientist and a devoted servant of his people.

Aguirre has a challenging course laid out for him, for there are still millions of hungry mouths to feed. But with the enthusiasm of his nation behind him, he can well look toward a happier future for his country. For as cornstalks increase and prosper, so does Mexico.



*Script in hand, eye on the clock,
E. T. Heald starts his radio report.*

HOMETOWN HISTORIAN

HE UNCOVERS LOCAL LORE,
PUTS IT ON OHIO AIR WAVES.



In deserted cemeteries, he discovers history inscribed on old tombstones.

EDWARD T. HEALD always wanted to know what lay over the next hilltop. To find out he once climbed the hills of Vladivostok, Siberia, tramped the moors of Britain, and sailed the Sea of Japan. But he's having the greatest adventure of his life today—right in his own home town of Canton, Ohio!

Ed Heald is making local history come alive for school children, businessmen, housewives, scholars, and just everybody else in and around this city of 125,000. "Where was it that young Bill McKinley hung out his shingle here in Canton?" Ask Ed Heald. He'll know "How did Canton get its start as an alloy-steel center?" Listen to Ed Heald on WHBC. Maybe he'll tell. "What did the pioneer women cook?" Ed Heald can name it down to the last kernel of hominy.

For this long-time Rotarian (31 years) is embarked on a Community Service project aimed at digging out, airing, and preserving every significant shred of Canton and Stark County history. Retired in 1945 from his long secretaryship of the local YMCA, Ed Heald is putting 60 hours a week into the job.

Having divided 150 years of history into popular topics, he is "researching" each one and is presenting them on his own weekly radio program. Then he edits his scripts into illustrated, annotated, and fully indexed volumes for permanent reference. There is nothing fancy about his broadcasts.

Yet a radio survey gave him one of the highest of local ratings. And State historians rate his county as the region most interested in history.

One reason for his success is his own enormous, contagious curiosity. In 1938, while "Y" secretary, he read that the history of no American city had ever been completely written and determined to do something about it. So at age 53 he enrolled in a formal college history course in his spare time, received his master's degree four years later, then wrote an 83,000-word biography of Canton's founder.

Shortly after, Rotarian Heald spoke at a banquet and his interest in local history shone all through his talk. A county commissioner came up to him afterward and said he thought the



Microfilms of old papers tell him how local folk reacted to yesterday's news.

county would be willing to contribute \$1,500 a year toward a historical society. Ed Heald took on the assignment of founding it. Today the county appropriates \$4,000 a year for the Society—plus another \$4,000 for the publication of the Heald volumes. And the Society itself, it should be noted, is further supported by the dues of no less than 500 interested members!

To get his facts, Rotarian Heald will drive hundreds of miles to interview an old-timer whose historical recollections have never been written down. This part of his work is a continual race against death. Not only does he seek out people for interviews and for old diaries and letters, but he sends his completed scripts to other persons for checking. Businessmen have been especially valuable sources. More than 500 people, he says, have helped him write his half million words of local history.

With a team of volunteers, Rotarian Heald has also been gathering data from tombstones. Working in weathered, weed-grown cemeteries, they have jotted down the vital statistics on about 16,000 persons who died prior to 1890. Historians-to-come will be able to trace the origins of future greatness from these inscriptions. And when they thumb through Stark County's rich volumes of local lore, they will acknowledge a deep debt to this Rotarian who was too interested in life to retire.

—LOUIS BELDEN

...Meet You on the Boardwalk

A GLIMPSE OF SOME THINGS TO COME
AT ROTARY'S CONVENTION IN MAY.

By Frank J. Shaner

*Chairman, Host Club Executive
Committee, Atlantic City, N. J.*



PHOTO: REED

IT WAS a fine Summer day back in about 1600, I would estimate, when the first vacationists visited Atlantic City. They were Indians!—buckskinned braves of the Lenni-Lenape tribe who lived in the woods of South Jersey. Hot from the hunt or battle, they would slip into their canoes and skim out to our Absecon Island here—to cool off in our breezes and breakers and to relax on our fine white sands. A wise people, the Lenni-Lenape!

We who are going to play the happy rôle of host to thousands of friends from around the world at Rotary's 42d Annual Convention here May 27-31 hardly expect any of you to come by canoe. So far, at any rate, we haven't set up a Canoe-Greeting Committee! But however you come—by auto,

train, ship, plane, or canoe—you will receive, I promise, the warmest, friendliest welcome the 147 Rotarians of Atlantic City know how to extend.

This, as you may know, is the fourth time Rotary has honored us with its great international Convention—the earlier ones coming in 1920, 1936, and 1946. To a man—yes, to a man, woman, and child!—we are determined to help make Number Four the best in the series.

Actually, we are not too surprised that Rotary is coming back again. Everybody does! Some 15 million people visit Atlantic City each year and probably half of them are repeat visitors. I think I can tick off a few reasons why folks come—and then come again:

—There's our 8-mile stretch of

sparkling, gradually sloping, highly safe beach—the most popular and most photographed bathing spot in the world. The waters that lap it are warmed by the Gulf Stream; the air over it is balmy most of the year.

—There's our 8-mile Boardwalk fronting on this grand Atlantic vista, a unique promenade originated a century ago to keep ladies' long skirts out of the sand and leading today to fresh air and sun, curio shops, amusement places, and superb inns and restaurants in great variety.

—There are our magnificent hotels, with thousands of comfortable rooms and wonderful facilities for dining, dancing, and just plain resting.



—And there's our huge auditorium, which again will be Rotary's Convention Hall. The longest home run that Babe Ruth ever hit would not span the 488 feet it measures from end to end. The main hall alone, supported by the largest trusses in the world, will comfortably seat 41,000 people. It is the biggest building of its kind in existence. Naturally, this and every other fine facility Atlantic City possesses will be at Rotary's disposal for that last week in May.

But I am to tell you something about the program of entertainment being planned for Convention Week—and I hasten to get on with that pleasant duty. Let me say first, however, that next month in these pages Leo Golden, who heads up the Convention Committee of Rotary International, will preview the more formal, more serious aspects of the Convention—the speeches, the craft assemblies, and so on.

Well, let's say it is *Sunday, May 27*. That's the day we hope to greet you and your family on this sunny isle. First you'll probably want to wash off the dust of travel—so hotelward you go. Wherever your reservations may be, I know your accommodations will please.

All over the place will be old friends and new ones. Meet them, greet them, and then wend your way to the Convention Hall for registration and for a peek into the House of Friendship—a capacious and comfortable place to sit

Photo: Erwin



Deft monologuist Cornelia Otis Skinner, who will entertain the ladies.

and chat, write those first cards home, and meet So-and-So from Wherenot.

Serge Rachmaninoff called it "the world's greatest orchestra." Queen Elizabeth said, "Never have we heard more lovely music!" Both were talking about the Philadelphia Orchestra, which you will hear under the baton of the famed conductor Eugene Ormandy on Sunday night in Convention Hall. It will be a memorable way to start our great five-day meeting.

On the afternoon of *Monday, May 28*, our ladies can let their Spring fancies turn to fashions. We are going to stage a special style show for them—while their menfolks are talking Rotary in small groups and while their teenagers are having a swimming party in and around the Brighton Hotel pool. There are to be cabanas for changing, refreshments, and dancing at this party for the young folks.

A colorful international pageant



From Eugene Ormandy and the Philadelphia Orchestra a first-night treat.

with a parade of flags will highlight our Monday-night program. Among the evening's attractions will be the Arizona Boys Chorus, an aggregation of young "cowhands" who really know how to sing.

On the afternoon of *Tuesday, May 29*, while Rotarians are meeting in their vocational craft assemblies, the ladies will have an afternoon with Cornelia Otis Skinner, one of the most distinguished persons in the theater. Miss Skinner, you remember, is the co-author of the best seller *Our Hearts Were Young and Gay* and

more recently the author of *Family Circle*, a book about her theatrical parents. But for this performance, Miss Skinner will be doing monologues—a medium which made her famous and which she, in turn, has helped make famous.

On one of these afternoons the young people will have a rolling-chair parade on the Boardwalk. The rolling chair is a local institution dating back to the 1880s, when the Boardwalk itself was a

Photo: Kriegsmann

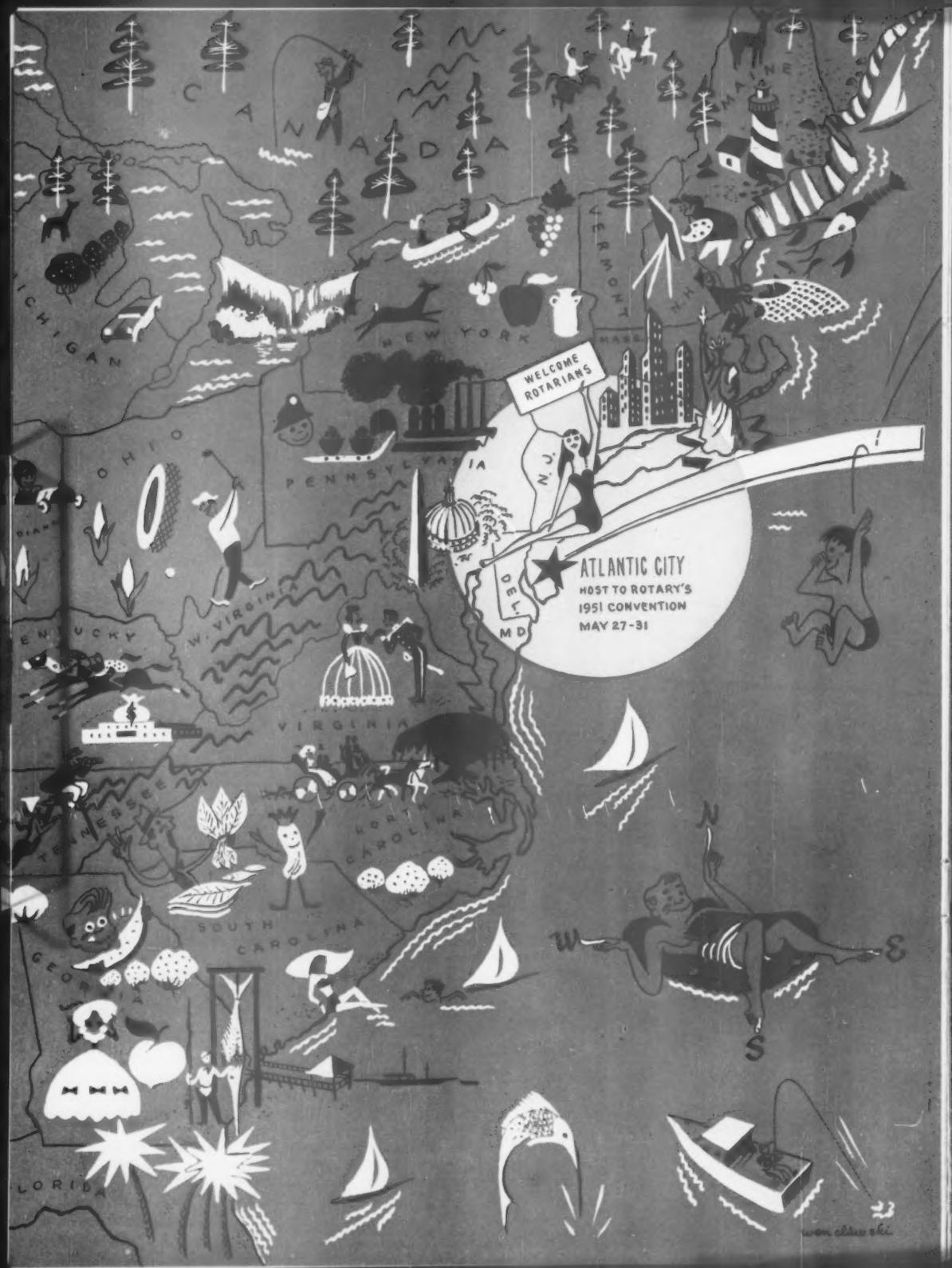


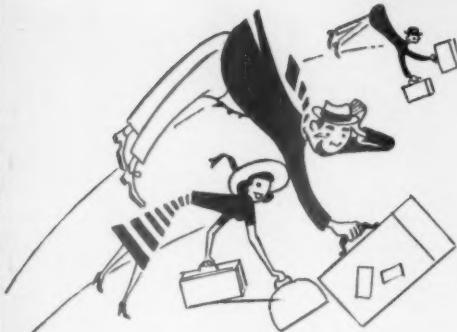
Sigmund Romberg, with his ensemble, will offer music of popular note.

narrow wooden walkway (it was taken up each Winter and stored for a mere \$17.50). The rolling chairs are pushed by attendants as in the old days, but the Boardwalk has grown up, the great promenade now requiring \$100,000 a year for maintenance alone. That's just a bit of background for the fun the youngsters will have when they roll up and down this seaside way.

On Tuesday evening, Sigmund Romberg and his orchestra of 60 musicians will give a special concert. Romberg has composed the scores for such musical hits as *Maytime*, *The Student Prince*, *The Desert Song*, and *Up in Central Park*. He has long ranked as one of the most popular of music makers.

Wednesday, May 30, brings a traditional favorite in the Regional dinners that will fill hotel dining rooms at the dinner hour. Right on the heels of these happy reunions will come the climax of the week's social activity—the President's Open House and Ball. They will take place in the huge [Continued on page 58]





Since the days when George Washington viewed his crops from this veranda, Spring has been a busy season at Mount Vernon—four hours from Atlantic City.

atlantic city

SPRINGBOARD TO VACATIONLAND



IT IS ON the Boardwalk—as told in pages just before this—that Rotary folk from around the world will gather for their 1951 Convention next month. Good fellowship, good thought, good fun—they will find all these in heaping measure. But once the great reunion ends, then many will spring off to all points of the compass, bent on post-Convention tours in a vacationland rich and varied as are few others. Be their taste for cities, mountains, strand, or woods, industry, history, or the fairest fairways, Rotary families will find each within easy travel of the sea-breezy promenade on New Jersey's southeast shore. The Convention dates, to remind you: May 27-31.

Salty tides wash the rockbound shores of old New England, guarded here by the weathered Saybrook Lighthouse in Connecticut—a day's drive northeast.

Illustrations by Henry Wendtawski; photos: Corson from Devaney



Monticello, the stately home of Thomas Jefferson, is in Charlottesville, Va.—another easy post-Convention trip.





Its work done, this old gristmill near Sudbury, Mass., recalls a simpler period.



Photos (both above) Corson from Devaney; (below) Gendron

Traditions live on among the ivy and battlements of Princeton University, in near-by Princeton, N. J.



IFTHE romantic past attracts you, you can let your gusto be your guide. Within a few hours' travel from Atlantic City, you'll see the places where a nation was born, where Springtime green covers old battlefields, where Indians danced and Presidents prayed.

You'll be an hour from Philadelphia's Independence Hall, three hours from Washington, D. C., or New York—and in easy striking distance of old New England and the traditional South. While the children absorb a painless history lesson, perhaps Mother can bargain for that dreamed-of antique and Dad can wonder where to pack it.

The lights of evening stratify the new United Nations Building. Behind the skyscraper are the bridges and boats of New York City's East River.



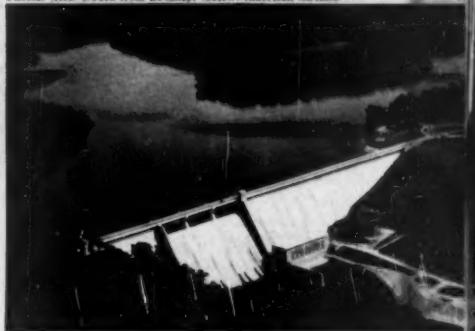


Within this spired building, Philadelphia's Independence Hall, patriots signed the Declaration of Independence and wrote the U. S. Constitution.



Out of Hansel and Gretel is this Gingerbread Castle, a children's delight in Hamburg, N. J.

Photos: (left) Curson from Devaney; (below) American Airlines



Energetic center of the TVA is Norris Dam, which impounds tree-rimmed waters a day's trip from New Jersey.

MAYBE you want a vacation featuring the contemporary or commercial. Close to your 1951 Convention city in New Jersey are the world's largest department stores and some of its most savory restaurants. Within a day's journey are Pittsburgh's thundering steel mills, and other factories that produce goods from girders to gum drops. Along the fringy Atlantic Coastline are a dozen ports—tall with booms, thick with masts—serving the world. Men "talk shop" in a hundred languages here.

Or perhaps you want a combination outing—something old, something new. Whatever it is, it can't be far from the Boardwalk where Rotary friends will meet May 27-31.



Heavy industry, heavy work—and a vivid spectacle in a vast Pittsburgh steel mill.



WANTED: BETTER MOUSETRAPS



GAUNT and unkempt, a roll of tattered blueprints under his arm, a man stood in the anteroom of a large suite of offices. "But I've got to see him!" he cried desperately to the figure seated behind an impressive desk. "This device of mine could mean a fortune for both of us."

"My employer already has a fortune," the efficient secretary replied coldly, waving the unsung genius away to continue his struggle for recognition. "Besides, everybody knows your scheme won't work, Mr. Bell."

This movie version of an inventor's life story might have been true in the past. But today conditions back of it have been dealt a blow by a few men with an original approach—that new ideas should be welcomed, investigated, put to work, and made to pay.

Perhaps for the first time in history, people with new products, or a better way to make old ones, have a place to go. That place is the venture-capital company.

If our haggard inventor had knocked on the door of one of these companies—say, at 30 Rockefeller Plaza in New York City, or 200 Berkeley Street in Boston—his treatment would have been amazingly different. He would have been received courteously. His ideas, plans, or models would have been examined carefully by an expert. And if the possibilities of his project seemed exciting enough, an extended investigation would have been undertaken. Not so

dramatic a scenario, perhaps, but a lot easier on the inventor's shoe leather, and potentially a lot more profitable.

Such hospitable doors have been open only since the end of World War II when, independent of one another, most of the venture-capital companies set up shop. Although none ever actually has inserted an ad in a newspaper reading "Wanted: Better Mousetraps," they all have been doing a brisk business in them for several years.

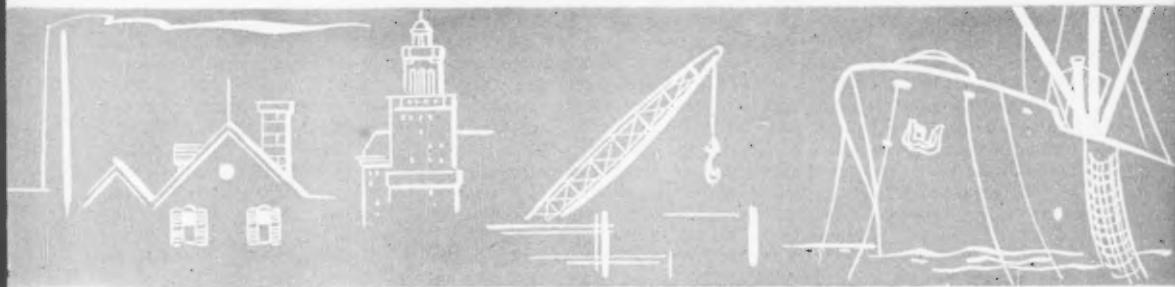
Of course, the companies themselves like to describe their activities a bit differently. One, New Enterprises, Inc., a Boston firm, puts it like this:

"New Enterprises was incorporated for the purpose of making venture capital more readily available for the development of untried business enterprises of a scientific nature. . . . It is interested in reviewing any proposal within its field, whether the idea is in a very early stage of development, or has been carried through the pilot-plant stage or even to a more advanced point where commercial acceptance is assured. . . ."

Another Boston company, the American Research & Development Corporation, says it "was formed to aid in the development of new or existing businesses into companies of stature and importance."

High-minded principles like these might give the suspicious reader the notion that none-too-practical folk are behind these companies, dreamers who probably have had scant experience in meeting pay

Illustrations by Sid Hix



HOW THE NEW RISK-CAPITAL COMPANIES WIDEN THE PATH TO INDUSTRY'S DOOR.

rolls. Nothing could be further from the truth. With one exception, they are backed by some of America's most impressive private bank rolls, including the Rockefeller and Whitney fortunes.

The sole exception, the American Research & Development Corporation, is supported by a host of well-heeled publicly owned institutions, including two large New England insurance companies and the biggest investment fund in the United States.

Why has so much smart money been attracted by the venture-capital company? For a handful of reasons, all of them plausible. First, here is a fresh, uncrowded field—something pretty hard to find today. By and large, American investors have become timid, security- rather than risk-minded. Pick up any large daily, turn to the financial pages, and the chances are high that you will find some businessman or banker deplored the scarcity of risk capital.

Second, today's tax structure makes capital gain far more attractive to men with money than ordinary income. The latter is taxable into an 80 percent bracket; the former can be taxed only as much as 25 percent. By taking new ideas or small companies, building them into valuable going concerns and then selling out, wealthy individuals can manage to keep some of the profit, instead of turning most of it over to the Government.

There's a third reason—a sincere belief among venture-capital company sponsors that risking money intelligently is vital to the future well-being of America's business life. Most of the vast amount spent on business expansion in the postwar years has come from the established concerns, which have plowed back part of their profits, or sold minimum-

risk bond issues to cautious investors. Little has gone into new business.

Eager to be midwives to as many

By Robert M. Bleiberg

Associate Editor, Barron's Weekly

of these young businesses as possible, venture-capital companies nonetheless must keep a sharp eye on profit-and-loss possibilities. To avoid becoming just a rich man's pastime, similar in status to "angelling" Broadway shows, they will have to produce handsome capital gains for their owners. In no other way can they set an example that others will follow.

Well aware of this fact, the venture capitalists have lined up organizations bulging with business, scientific, and intellectual talent, whose chief task is to screen the many proposals submitted to them. Consider J. H. Whitney & Company. Seated behind workmanlike desks in a suite of offices in Rockefeller Center are six or seven men of varied backgrounds—securities analyst, mechanical engineer, chemical engineer, lawyer, market researcher, and economist. Varied as are their skills, Whitney's management cadre have one thing in common: expertise in their respective fields.

Behind them is a rear echelon of men who have had the broadest business and investment experience, the Whitney partners. Special technical consultants, whose advice is sought when needed, are kept in reserve.

Other top-flight companies have put the same premium on ability. The American Research & Development Corporation, through its enthusiastic directors, has access to the services of a board of advisors commanding the respect of the industrial world. For a modest retainer, A.R.D.C. can take its troubles to scientific giants of the Massachusetts Institute of Technology. The advisors also put the company on the track of any new developments which seem particularly promising. Several of the most successful projects have originated in an M.I.T. laboratory.

But even the most distinguished



scientific names have no monopoly on ideas that someday may hit the jackpot. That's why every venture-capital company in the business is anxious to have a constant stream of propositions flowing in, by mail, by phone, or right through the doorway.

Suppose that on some crisp, wintry morning, a bright-eyed young man walks into A.R.D.C.'s Boston offices. He has worked out an idea, let's say, for a new kind of electronic typewriter that he thinks will be a notable improvement over anything now on the market. What are they going to do about it?

First of all, the eager young inventor is turned over to that member of the staff most familiar with electronics, whose project he thereby becomes. The staffer interviews him, looks at his plans or blueprints (or, sometimes, his notes scribbled on the back of an envelope), draws up an accurate summary of the new idea.

After the proposal is spruced up a bit, it is shown to an officer of the company. No one man acting on his own authority can reject an idea. If it seems to be of preliminary interest, it will be set up as a project and presented by the organizer at a regular staff meeting.

At the meeting the decision is made on whether to begin a full-dress investigation into its possibilities. Two considerations are uppermost in each expert's mind. Is it likely someday to be of commercial value? Does it fit into the investment program?

If the proposal is given the nod, someone then inherits the job of looking into every possible angle before any large amount of money is committed. The staffer probes the background of the inventor, the patent situation, the production facilities, the likely market, the type of organization needed—and the hard cash.

His is a big responsibility, and he takes his time. The home office doesn't hurry him. Once the project begins to take shape, it goes to the board of advisors; and, finally, after passing the board of directors, those important people

who hold the purse strings, it becomes another A.R.D.C. enterprise.

As you have probably guessed by now, not every idea emerges as a new enterprise. Well over 1,000 ideas have been presented to the average company, which has backed perhaps a dozen. However, not every rejected idea is a failure. In many cases it simply doesn't fit into the company's plans, and in that event usually is referred to somebody who will be interested.

Of course, some suggestions didn't stand much of a chance right from the start. When the venture-capital companies first opened for business, they were deluged with ideas that frustrated inventors had kept under wraps for years: perpetual-motion schemes, indestructible caskets, and giant pills to cure all the ills of the world.

After months of sifting, however, every venture-capital company found a few shiny nuggets in the bottom of the pan. As a result, the world is richer by at least twoscore promising businesses, and the risk takers are well on the road toward their capital gains.

In its short history, Rockefeller Brothers, Inc., has poured more than 5 million dollars into super-sonic rocket planes, radar equipment, three-dimensional movie projectors and screens, and new-type business machines.

Timely assistance offered by J. H. Whitney & Company kept a manufacturer of frozen orange juice from being washed away in the ebbtide that hit the frozen-foods business a couple of years ago. Its profits more than make up for any temporary losses the company may be sustaining while it develops its other projects. These include a new kind of lubricant and antifreeze compound made from liquid heat, aggregates for insulating board and doors produced from volcanic ash, and wildcatting for new oil- and gas-producing fields.

American Research & Development Corporation currently has its fingers in over 20 pies. One of its subsidiaries manufactures a superior solvent that removes all sludge from a car before a lubrica-

tion change. Another turns out 2-million-volt electronic generators, which have proved to be extremely useful in treating deep cancer cases. This project, incidentally, came from the Massachusetts Institute of Technology.

A.R.D.C.'s Tracerlab Corporation, which has mushroomed to more than 12 times its original size since 1946, makes instruments to measure radioactivity, and prepares radioactive compounds (tracers) for laboratory work.

Are you interested in attracting some venture capital to back a pet project of your own? Here are a few things to keep in mind:

Make sure, first of all, that you allow yourself plenty of time to talk things over with the company's staff. The more interested they are, the longer it is going to take.

Analyze, and prepare in summary form ahead of time, the technical and business factors of the idea. The company wants to see models or photographs, engineering reports on performance, profiles of the people involved, and, if you're already in business, recent balance sheets and income statements. If possible, also prepare some kind of estimate of the amount of money your project will need. It's amazing how many people pluck figures out of the air, and ask for a nice round sum—say, a quarter of a million dollars—without having any idea of the real need.

GET your patent situation squared away. No company wants any part of technical information not fully protected legally—the danger of future lawsuits is too great. If your idea is technical, it must either be covered by a patent or a "pat. pending." This point isn't generally appreciated.

Your best approach, then, is by mail. It saves both you and the company time and expense. However, if you do walk into the office of a venture-capital firm, you won't be turned away without a hearing. Until it's definitely proved otherwise, your idea may be that mousetrap to get which the world will beat a path to your door.



Rotary's President Goes Visiting



A welcome for Arthur and Christine Lagueux in Calgary, Alta. With them is Club President Glen Peacock.

TOUGH all Rotary Clubs covet a visit from their international President, not many can expect one. The reason is purely mathematical: there is one of him; there are 7,200 Rotary Clubs! However, Arthur Lagueux, the Quebec investment banker now serving in Rotary's highest office, has nevertheless visited scores of Clubs in some 40,000 miles of travel across Canada, into Alaska, and in parts of the United States, Europe, and North Africa. As this was being written, he was traveling in Ibero-America.

The photos on these three pages record some of the events that highlighted Arthur and Christine Lagueux' recent Rotary tours. At every stop the hospitality was bountiful. And everywhere, reports the President, he found Rotary advancing on varied paths toward achieving its service ideal.

Flowers and a pretty smile greet the President in Nice, France, and in Paris (below) a reception for him by French Rotary Clubs.



Photos: (inset) © Nocentini; (above) Dréville



It's "Rotary Day" in Nice, France, as the President and Mrs. Lagueux gather with French Rotarians and their ladies. On Arthur's left is Edmond Renaud, a Rotary International Committee member. Second from right is Raymond Julien-Pagès, Chairman of a regional extension Committee of RI.

Minanit



With the Beziers, France, Rotary Club acting as host, 190 Rotarians from eight French Clubs hear the President speak. Jules Cadenat, President of the Beziers Club, is at the right.



Typical of the friendly gatherings enjoyed by Arthur and Christine Lagueux in their travels are these arranged by the Rotary Clubs of Alger, Algeria (above), and Monaco (below).



Picetti

Under this colorful array of flags in the Hotel Splendide in Marseille, France, are Rotarians from 12 French Clubs gathered to mark the visit of Rotary's world leader.



Hollywood

IN friendly talks with Government officials, President Lagueux heard Rotary commended for improving communities and helping to unite nations . . . in Club meetings he saw abundant faith in Rotary principles . . . and in the festive gatherings arranged for him and Christine he felt again and again the warmth of Rotary fellowship. He was honored in the North African city of Tunis with the title of "Grand Officier de l'Ordre du Nichan Iftikhar," he added the helicopter to the mode of travel for Rotary Presidents, and he returned to his office with a new confidence in Rotary's future.



After counselling with Rotarians of Tunis, Tunisia, the President poses with M. Perillier, the Resident General of France in Tunis.



In St. John's, Newfoundland, Arthur and Club President Raymond Gushue stand at site of the first transatlantic wireless message.



Arthur, Christine, and Norman T. Avard, Past District Governor, admire the chef's ice carving of Rotary's emblem at a dinner in Amherst, N. S., Canada.

Curtis

Pridham



In Moncton, B. C., Rotarian J. Norton tells Arthur about Magnetic Hill.



Chief Eddie One Spot and "Chief Arthur" hold a powwow in Calgary.



A painting by Wm. Milne, of the Nanaimo, B. C., Club, is presented to the First Couple by Rotarian Ken Alexander.

Murphy

At every stop the President found Rotarians eager to "talk Rotary" in groups such as these in Watertown, N. Y. (below, top), and Reading, Pa. (below, bottom).



(Above left) Watertown Daily Times



BETTER MEN FOR MICHIGAN

HOW A BOYS CAMP 4,000 ROTARIANS RUN
AIMS AT WISER LEADERSHIP FOR TOMORROW.

An idle hour on Cabin Row at Camp Emery. Bunked 12 to a cabin, boys quickly get acquainted.

"Joe! Over here, Joe!" Touch-football enlivens the Summer afternoon for these high-school leaders, a complete program of sports interspersing the week's series of serious discussions.



TAKE a boy baby. Feed him 60 tons of milk, beef, carrots, and applepan dowdy. Wrap him in maybe 800 items of apparel from flannel bellybands to suits that cost more than yours. Teach him "Please" and "Thanks" . . . warm his backsides as required . . . carry him, kicking, off to school.

Give him 16 or 17 years and you come out with one of the most interesting and inscrutable of human types: the boy on the borderline of manhood, the beginning-shaver. This is a story about 76 examples of him as observed in western Michigan.

Vital, fun loving, and in every respect normal, these 76 lads would never have made a story—except that somebody got to wondering what might be in their heads. "Any ambitions there? Any feel for business? Any deep love of country?"

A certain small-city businessman will never forget how he found out. He'd agreed to talk to some of these boys, and on the quiet 30-mile ride out from town to their camp he'd thought out carefully what he wanted to say about some of the things that go into the achievement of business and personal success.

Introduced and facing a dozen healthy, tanned, typically American boys sitting around comfortably under a big elm, he was just finding his opening words when one of the youths broke in: "Before you begin, sir," he said disarmingly, "I'd like to tell you that we boys are all Marxian socialists. The question is, what are you going to do with us?"

There was a second of silence during which, the businessman admits, his jaw hung open. But then came a roar of friendly laughter from all the lads, including the young "Marxian socialist." Somebody had merely been pulling somebody's leg. "But I threw away my speech right then," the businessman recalled with a grin, "and for one of the most stimulating hours of my life we all talked straight off the cuff, man-to-man, no holds barred. Very keen boys!"

Keen boys, yes—and because of some things like this that happened under those trees they ought to make far better men for Michigan, for their Uncle Sam, and for the world.

But let's come at the story afresh and from nearer its be-



Typical of the 76 youths at the leadership camp, this boy finds new targets, real and figurative.



Photos: Berwin Johnson



Fresh and cool, Michigan's Big Blue Lake laps the shores of Camp Emery—and the young campers make the most of it. Camp rules were few, a fact the boys applauded.



"Spike it, kid!" Now it's a little session of volleyball. Two expert boys-workers keep things lively all week.

ginning. In western Michigan there are 4,000 Rotarians who make up 70 Rotary Clubs. In one of these Clubs—Muskegon—there's a tall, hearty superintendent of schools named C. W. Bemer. One day three years ago "Stub" Bemer got to thinking about the bright, the exceptional boys of Michigan high schools. Destined for leadership, would they, he wondered, lead their communities in America's time-proved ways of freedom? Or would they, bedazzled by opposing ideologies, lead them into the collectivist maze? Wasn't there a special job here that needed doing?

The dozens of Rotarians to whom this dynamic Past District Governor talked agreed that there most certainly was—and then "Stub" Bemer sprang his next idea. "Our Club owns a complete Summer camp on Big Blue Lake, just north of Muskegon," he explained. "Camp Emery it's named, and it is standing idle because the underprivileged children we built it for pretty largely disappeared during the war. What if we gathered together at that camp the young school leaders from each of the 70 towns in our two Rotary Districts and, along with some sports and fun, gave them our ideas of America's vast potentials, an insight into Rotary, and so on?"

Again it was, "Excellent, Stub!" and so one June day in 1949 the

Youth Leadership Camp of Rotary Districts 218 and 219 opened its gates to 60 boys from that many towns. So highly satisfying did the five-day experience prove to man and boy alike that the camp was repeated in June of 1950 with 76 boys on hand, and will be two months hence with even more.

"I am interested in A.D. 2000," Rotarian Bemer told last year's young leaders as he briefed them on the purposes of the camp. "I won't see that year. You boys will. You will be 67 or 68 years old then. I want leaders for the years between. . . ." Before the week was over he had 76 in the making and eager "to get going."

WHAT did it was a varied five-day program that gave the boys a chance to cluster around and pump such men as Rotarian Otto Seyferth, of Muskegon, who was then president of the U. S. Chamber of Commerce; and the Rev. Robert Richards, of Detroit, a onetime Welsh coal miner who'd found that opportunity abounds in his adopted land.

Some 40 industrialists and business and professional men, in fact, took a hand at leading discussions—among them Piano Maker Gordon Laughead, of Grand Haven, and Druggist Herbert Kerlikowske, of St. Joseph, the two Governors. But none proved more in demand than two men from other lands—

Rotary Directors Heikki Herlin, of Finland, and Harold T. Thomas, of New Zealand. "I learned more about the world in a week here than I could have in a year of reading," was the way one boy summed up his chats with them.

Which brings up the question of just what the boys themselves thought of it all. Here are some verbatim quotes from a few of them: "At home we get careers stuff all the time. This was more in the line of philosophy and very inspiring." . . . "Not a fellow ducked out of any meeting—and not one discussion ended on time." . . . "Nobody knows you here—so you say what you feel." . . . "Probably not 45 percent of us are religious—but this started me thinking along those lines." . . . "I'm going home and get our student council to start its meetings with the singing of *America*." . . . "The significant thing to me is that we all know now we have a job to do when we become adults. I never felt it much before. . . ."

The quotes could run on and on. So could the iteration of such important details as that the 70 Clubs of the District each put in \$35 to make the camp go. But maybe we can leave it just as one of the boys left it in the closing minutes of the 1950 session: "This has been, yes sir, the finest experience I have ever had. I figure I've got my eyes open now."



A ball game, sure—and what more fitting in a camp where some exceptional Americans were rediscovering the America they will have a part in leading not many years hence?



To the delight of his cabin mates Joe brings his "squeeze box" out to camp.



Lifting horizons, Rotary's International Director Heikki Herlin, of Finland, tells the boys of world problems.

Camp Emery's indispensable man, He cooked for Adm. Byrd at South Pole.



It's a planning session of the camp's Rotarian organizers, "Founder" Bemer shown at rear.



One of the many man-to-man talks with businessmen that filled the five memorable days.



You Are the Corporation President:

What Would You Do?

You are the president of a corporation. Many years ago you induced a lifelong friend to invest his fortune in your corporation's stock. In recent months a situation has developed which may destroy the business and render the stock worthless. What should you do? Should you disclose the facts to your old friend and urge him to liquidate his stockholdings as discreetly as possible? To do so would be to risk precipitating a disaster which might ruin other stockholders. Or should you keep the situation quiet in the hope of somehow pulling through? To take this course and to fail would mean financial ruin to your friend. What would you do?

One Rotarian Did This

Recalls *J. Eric Cuthbertson*
Boot and Shoe Retailer
Hobart, Australia

SOME TIME ago a Rotary friend of mine faced a case similar to this. He settled his moral obligation by making an assignment of his own stockholdings, which were considerable, to the credit of other stockholders. He did this because he felt that his friends had invested in him rather than in the company. This was a considerable loss to him then, but he has prospered greatly since then.

A man holding the responsible position of president of a corporation should not give confidential information about his company's affairs to friends; stockholders should be treated alike. In my opinion it would be wrong to disclose the new facts to his friend. But there is also the moral question of friendship, which cannot be tossed aside. I believe my friend found the proper solution.

I'd Buy Him Out

Replies *John Bebarrell*
Manufacturer
West Ham, London, England

MANY years ago a close friend of mine was the head of a thriving concern in the North of England, a business in which two or three personal friends had invested a large part of their worldly wealth. Almost without warning the bottom fell out of the market, threatening the business.

This young man revealed the situation to his friends and took over their holdings himself, at a nominal value, with a promise to pay any balance when the storm blew over. He then met with his creditors and customers, laid his cards on the table, and in almost every case was able to come to a reasonable arrangement.

It took him some years to fulfill his moral obligation, but each shareholder was paid in full. He retained the goodwill of his friends—and within five years he was president of his national trade association—because men knew his word was his bond.

That is my answer to the problem: face the facts bravely, be honest with yourself and with your friend. Out of failure men of brave heart can succeed.

Tell the Friend—but

Says *Maurice Duperrey*
Abrasives Manufacturer
Paris, France

IF I were president of that corporation, I would certainly disclose the facts to my old friend—but this will never happen to me. I'll tell you why.

Thirty years ago I formed a company to run a chain of hotels, inducing some very good friends to invest some money in the business. The company was prosperous; large dividends were paid. My friends proclaimed that they had been smart enough to find a good investment. But five years later the depression came. The shares lost a great part of their value. Then the same friends suddenly



1. During a social evening, the corporation president interests his long-time friend in investing

remembered that I had suggested their joining me, and held me responsible. At that time I came to the conclusion that a man may risk his own money, but not that of his friends; one must not mix friendship with money matters.

I might mention this little story. Once upon a time a corporation president died, leaving his business in a bad condition. His fellow citizens decided to build a tomb for him, and on the stone, they engraved the following words: "He did his best." One man, though, who had in the past had trouble with the deceased, did not like the idea. He simply added one word which changed the meaning somewhat—he added the word "friends" to the epitaph, so that it read, "He did his best fr'ends."

A Case in Point

Cited by *Gordon Laughead*
Piano Manufacturer
Grand Haven, Mich.

A BUSINESS executive must have faith—in himself and in his organization. It appears to me that a Rotarian could do only one thing: ask his board of directors to notify all stockholders, the principal customers, and the principal suppliers of the situation. Meetings would be held to find suggestions formulating a policy to improve the company's stability. It would appear grossly immoral to favor one stockholder over another.

I am reminded of a friend of mine who had been instrumental in developing two great radio companies. In 1929 he lost his entire personal fortune—some 4 million dollars—and, worse than that, owed one million dollars. Although he was well along in life, he turned his face upward.

One day he met an inventor-manufacturer in whose company he had lost



2. Soon after, the friend calls on the president at his office and during the visit puts the bulk of his life's savings into the stock of the corporation. 3. Years later the corporation totters. Should the president forewarn his friend? What would you do?

some \$10,000. The manufacturer said, "I am starting a new company, and here is \$20,000 worth of stock in appreciation of your faith in me. It won't cost you a penny." This stock was later sold for several hundred thousand dollars. When my friend passed on recently, he was solvent, respected, and loved. He had kept faith.

Cut Back, Tell No One

*Suggests U Thaw
Pottery Manufacturer
Rangoon, Burma*

FADED WITH a business depression which could destroy the business and render the stock worthless, I would do my best to cut down all unnecessary expenditures of my corporation. If necessary, I would suspend all activities as far as practicable until business conditions improved.

I would carry on strictly without disclosing the facts to my friend—avoiding a disaster which might ruin other stockholders who are also my friends. I wouldn't take things lying down, but I would do my utmost to save all my friends from financial ruin.

Money Endangers Friendship

*Observes Fernando Carbalaj
Civil Engineer and Businessman
Lima, Peru*

IF A CASE of this nature should arise, I think I would act without hesitation in the following manner: I would free my mind of the idea that there is a stockholder whom, as an old friend, I persuaded to buy stock. I would hide from him, as a friend, that which I am bound to reveal to him as a stockholder. The announcement should be carried out in accord with the by-laws of the

firm. I would call a general meeting of all stockholders, in which my friend would sit equally with other stockholders. All would receive the information regarding the grave situation facing us. They could all then set forth the recommendations which they considered opportune.

And if, because of this procedure, I lost my friend's goodwill, it would be my just punishment for the regrettable error of contaminating friendship with business. Friendship and wine are very similar; in their pure form they keep well indefinitely; and the more aged, the more satisfaction to heart and palate.

I Would Tell My Friend

*Asserts Rafael Oriol
Importer
Havana, Cuba*

I COULD never withhold such a secret from a friend who had accompanied me through life, sharing my sorrows and my joys. I would tell him the truth regarding the situation. But I would not advise him to sell his stock at the expense of injury to others. Doing the latter would occasion my moral degradation regarding both my company and my friend.

One reason that I would tell him the truth is that he might help me find a way to prevent the catastrophe. "Four eyes see better than two," according to an old proverb. By acting calmly, it is possible that the disaster could be avoided.

In other words, if I tried to prevent the ruin of my friend, I would be the cause of ruin to many others. If I kept the situation a secret, I would bring disaster upon my friend and all the others.

Since my friend had trusted me, I be-

About These Photos

UP IN the northeast corner of Illinois is a community that calls itself "the largest village in the world." Its name is Oak Park; its population, 75,000. Oak Park has a Rotary Club which in turn has "the largest



Club Magazine Committee in the world"—112 members, the entire Club membership. Man behind this king-sized Committee is dynamic Merle Potter, a saluted-nuts distributor.

When it came time to illustrate this symposium, it was to him and his huge Committee that we turned. Could they round up some models and act out our problem situation as in the accompanying sketch? They could! Turning impromptu producers, they cast Rotarian John D. Cannon, steel-products manufacturer, as the corporation president, and Rotarian Edward J. Caspers, export packer, as the old friend. Charlotte Rinne, from Rotarian Cannon's firm, would play the secretary. Short sessions in Jack Cannon's office and in Ed Caspers' home brought the picture sequence above.

We present this "what-would-you-do?" symposium as our debate-of-the-month for April—another effort to help bring Vocational Service "down to earth" for readers. Now, what would you do? Your brief comments will be welcome.

—The Editors

Human Nature Put to Work



Gramps had had enough. He was plumb tired of having the neighbor woman's chickens forage in his garden—especially when he knew that that frugal female had purposely loosened the fence boards to let them through. So early one morning Gramps placed some eggs under his tomato vines. Then, when he was certain that the neighbor was looking, he gathered them up. A look of horror crossed the woman's face, and that very day the fence was boarded up again.

—Helen Houston Boileau
Covina Highlands, Calif.



Size is a matter of importance to us human beings. That fact was impressed on me while guiding classes of children around an art gallery. The sixth graders, who varied greatly in height, would line up before an exhibit with the smallest children in the back rows behind the tallest ones. When I would suggest that the small children come to the front, nobody ever budged. At last I woke up: I asked the tall ones to go to the back. In seconds the entire class would be arranged just as I wished.

—Mrs. A. R. Mitchell, San Diego, Calif.



The vacant lot across the street from the schoolhouse had once been a dumping ground for junk cars. Three or four of the wrecks were still there when the city dug a deep ditch along the street, making it impossible to drag the cars out. The school principal wanted them removed, but it was Johnnie, the janitor, who got the job done. As he was leaving the premises on Halloween, he noticed a group of boys obviously trying to think up pranks. Calling them together, he confidentially suggested that after dark they set all those old cars right out in the road in front of the school and see how mad the teachers would be. The boys fell for the plot, and the next morning it was a simple matter to haul away the wrecks.

—Ira G. Seely, Kansas City, Mo.

Let's have your story. If it's used in this department, a \$10 check will be sent you (\$5 if it's from another publication).—Eds.

lieve I should continue to return his loyalty by warning him of the impending danger. I consider this a matter of conscience, gratitude, and loyalty.

Notify All Concerned

*Says Robert J. Cannon
Electrical Signal-Equipment Mfr.
Los Angeles, Calif.*

IT'S HARD to believe that a man would want to take the responsibility of permitting a lifelong friend to invest all his savings in his business. If one did, it would be well to put the man on the board of directors so he would know how things were going.

But if a man did get himself in that position, there is, of course, but one answer: all stockholders should be notified simultaneously so they could get together to take the necessary steps. Inasmuch as the president himself would be wiped out financially, he and his friend should maintain their same relationship. If the president did not "go down with the ship," he probably would not have ethics enough to consider any other aspects anyhow.

One Error Enough

*Maintains Harry P. Field
Electric-Power Service Executive
Honolulu, Hawaii*

THE PRESIDENT apparently made a mistake originally by inducing his friend to invest his entire fortune in one business instead of spreading the risk over a variety of stocks. This error does not justify a greater error by jeopardizing the interest of the entire corporation as he would do if he tipped off his friend who is one of the larger stockholders.

In my opinion, the president of this corporation has a moral responsibility to all his stockholders, a responsibility which transcends other obligations. His action should be such as to benefit all of those who put their trust in him.

Why Did the Friend Invest?

*Asks Burton Ohlemacher
Screw-Machine Manufacturer
Eliza, Ohio*

THIS HYPOTHETICAL case would undoubtedly cause conflicting emotions for the person involved. He would be torn between two loyalties: loyalty to a lifelong friend and loyalty to the stockholders of his corporation.

We must ask one important question: why did the friend decide to invest his money in this company? It is possible that the very reason he bought the stock was the knowledge that the presi-

dent would fulfill his obligations to the corporation without question.

In my opinion, the loyalty to the corporation is the only one to consider. I can see only one decision for the president: to use all his executive ability to bring the corporation through the difficult period. In this way, he fulfills his obligations not only to his friend, but also to the other stockholders.

Put It Up to Stockholders

*Insists Francisco Antonio Reyes, Jr.
Planter
Santa Ana, El Salvador*

THE PRESIDENT of the company should report the condition to his intimate friend—as well as to all the other stockholders. In this manner he will fulfill his ethical obligations faithfully, for there is no reason for him to hide from the stockholders the good or bad developments of the business.

This procedure would conform to his spirit of friendship. It would enable his old friend, and the others, either to take defensive measures to save the business or to become resigned to the loss.

Any other procedure would be a violation of commercial ethics which are set for him as president of a company. They would also be injurious to his friend, since he, alone, could not take the measures that the stockholders collectively could take to save the business.

Lose a Friend? No—

*Concludes R. A. Wagner
Office-Equipment Dealer
San Angelo, Tex.*

THE FIRST thing I would say would be, "He's my lifelong friend; that counts most."

But then I know I'd think it over. I'd spend a while cussing myself for getting into a mess like that. But eventually, I'd hit this hard old answer: it's a corporation with many stockholders. The only square thing is to call a meeting of the board and then all the stockholders and lay the facts on the table. Tell them the truth.

My friend and I would have to take whatever came out of the meeting. Both of us might end up broke, but we could always look ourselves in the face.

This problem looks like a conflict between friendship and business. It isn't. Real friends accept a man for what he is—his imperfections, like guessing wrong in business, and his finer qualities, like his respect of public obligations.

Would I lose a friend? I don't think so. A real friend would understand the obligations and would want me to be fair all around.

Peeps at Things to Come

PRESENTED BY HILTON IRA JONES, PH.D.

■ **Unwoven Cloth.** A fabric that is not woven but plastic bonded is available for toweling and glass cleaning. It is soft, pliable, and lint-free.

■ **Radio Pasteurization.** Pasteurization of milk by heating it to a temperature of some 143° Fahrenheit for 30 minutes or so and then cooling it is a rather slow method. A new and much better process is so-called "flash" pasteurization. In this a thin sheet of milk flows over a plate whose temperature is just below the boiling point. The milk then passes over a plate just above the freezing point. Somewhat along this same line is a new electrical apparatus which pasteurizes milk in a fraction of a second by using a very high frequency radio wave with sudden cooling application.

■ **Powered Wheelbarrow.** A power-driven wheelbarrow, it is said, can pull a full load up a 40 percent grade. Its air-cooled engine is mounted under the barrow bed and has a V-belt to the tire on the wheel. On level ground the barrow runs at a comfortable walking pace, the compression acting as a brake on the downgrade. All controls are in the right handle, where they are easily operated.

■ **Weatherproof Coating.** A weatherproof coating has come onto the market that can be sprayed on roofs and other parts of the house, making them completely resistant to abrasion, fumes, and fire. It can be used to repair old roofs or seal the cracks on new roofs and will flameproof at the same time. Also it can be sprayed on containers that are to be buried in the ground.

■ **Conductive Coating.** A coating that can be applied by spraying, brushing, and dipping on nonconductive materials can produce a conductive surface. This is widely used for printed circuits for radios, amplifiers, and the like, or can be used instead of wire on a thin partition. Just paint the circuit on.

■ **Synthetic Albumin.** A Norwegian process, just developed, produces synthetic albumin from codfish waste. It is claimed to contain between 80 and 90 percent pure albumin suitable for use in baking or making ice cream, mayonnaise, and pharmaceutical products, as well as in the textile and paint industries. As yet it is not being produced on a large commercial scale.

■ **Tough Steel.** A steel which remains tough even at subzero temperatures was recently developed principally for ship construction, heavy mobile equipment,

and surface-mining machinery. It has almost double the strength of high-strength, low-alloy steel and almost triple the strength of welding structural steel. It is two or three times more resistant to atmospheric corrosion than plain carbon steel. In fabrication this new alloy may be bent or formed cold, and welding is said not to damage any of its properties.

■ **Kitchen Aid.** A useful item in the kitchen is a projecting edge on the stove, kitchen table, or some such place for holding a meat grinder or other clamp-type kitchen tool. A kitchen-ware vendor now provides a square of wood that is held to the stove or kitchen top by means of suction cups. It is easily separated from a surface with a dull knife.

■ **Blood Solvent.** Removing blood from surgical instruments, laboratory gowns, or bed linens is not easy. A new preparation, however, does the trick very well. About 30 metric grams (approximately one ounce) are added to a gallon of hot water as it comes from the tap, from 120 to 160° Fahrenheit. The soiled textile, laboratory apparatus, or surgical instruments are then immersed in it. After about ten minutes of soaking, the blood is usually completely removed, although slight indication of staining may remain in the case of textiles. If the blood has been deposited in a thick layer or has stood for an extra-long time, a little longer soaking, of course, will be necessary, but will not be harmful.

■ **Chemical Dust.** Insect control available for stored grain in bins has meant fumigation, which kills insects already in the grain, but offers little, if any, protection against reinfestations. Now

comes a chemical treatment built around a relatively new insecticide, offering seasonal protection against infestation. For protecting wheat, the chemical is mixed with very fine wheat dust; for most other grains it is mixed with finely ground fibrous talc. The insecticide is applied to the grain as it goes into storage and the dust clings to the kernel and insectproofs it. Extensive tests have shown it to last as long as nine months. The insect-killing ingredient in the dust is a chemical completely harmless to human beings and animals.

■ **Deodorizing Bulb.** A new four-watt lamp less than 1½ inches in diameter gives off barely noticeable concentrations of ozone which neutralize many objectionable odors. The lamp produces a fresh, clean smell like that which pervades the outdoors after an electrical storm. The ozone produced by one lamp is sufficient to mask odors in an area up to 1,000 cubic feet, and is ideal for installing in the kitchen, storage room, or refrigerator.

■ **Sharp Shooting.** By using a casting instead of stamping, a manufacturer has a telescopic sight for small-caliber rifles (up to 25-20) which can be used in either the high or the low mounting position. Two screws secure the mounting, and adjustments on the mount itself compensate for minor errors in mounting.

■ **Budgeteers, Attention!** An ingenious graph system for keeping track of your outgo—whereby you can determine whether or not you are cheating Old Man Budget—is now available. It is a boon to those who have trouble with percentages and decimal points, for it is nonnumerical method.

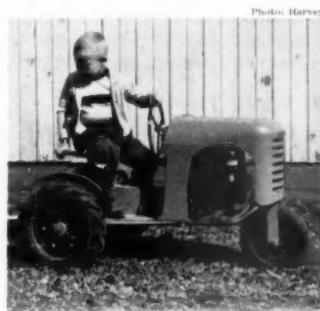
■ **Closet Light.** Not new in principle, but new in application, is a closet light that turns itself on when the door opens, off when it closes. No expert is needed to install it—an ordinary husband, if one is handy, can put it in.

■ **Hardwood Pulp.** Because of the low price of softwoods, years ago papermakers turned to them as a source of paper pulp. Now hardwoods are cheaper than spruce and its ilk, but an entirely different technology is needed. Two processes, combining chemical and mechanical steps, have been tried on a large scale, and either can be used.

■ **Refrigerant Fluid.** In recent years freon-12 has been the refrigerant fluid most commonly used in refrigerators. A new fluid for use in refrigeration and air-conditioning systems is an azeotropic mixture of dichlorodifluoromethane and ethylened fluoride. Applied to any given refrigeration unit, it will provide about 18 percent greater capacity than freon-12.

* * *

Letters to Dr. Jones may be addressed in care of THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois.



From a hobby to a business is the story behind this 154-pound, 2-H.P. tractor for towing chores in garden or yard. Lebanon, Ind., Rotarian R. R. Poynter is the hobbyist-turned-manufacturer.

THE OBJECTS OF ROTARY

To encourage and foster the ideal of service as a basis of worthy enterprise, and, in particular, to encourage and foster:

(1) The development of acquaintance as an opportunity for service.

(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.

(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

This Rotary Month

News Notes from 35 East Wacker Drive, Chicago

Conference Time. This month and next more than 150 Rotary Districts will hold their annual Conferences. To some will go 1,000 or more Rotarians and their wives, to others a few hundred. But all will (1) further the program of Rotary District-wise and globally, (2) nominate a Governor for next year, and (3) refurbish old friendships and make new ones.

President. With Rotary travels in Europe and North Africa behind him (see page 25), President Arthur Lagueux was, at press time, planning further Rotary visits in Europe that will take him to The Netherlands, Belgium, Luxemburg, Switzerland, Germany, Denmark, Sweden, Norway, England, and Ireland. He and his wife, Christine, will return to Canada, via air, late in April. Then, the International Assembly and Convention.

New Fellows. Announced for 1951-52 are 90 Rotary Foundation Fellowships for Advanced Study awarded to 72 men and 18 women graduate students from 33 nations. They will attend 67 universities in 21 countries — all study being in lands other than their own. These awards bring the number of Rotary Foundation Fellowships granted since 1947 to 285, and the total Foundation expenditure for Fellowships to nearly \$750,000.

Atlantic City. Coming next month is the fourth international Convention Rotary will have held in Atlantic City, N. J. In attendance will be Rotarians and their families from around the world. For a "look-see" at Convention-entertainment high lights, see Frank J. Shaner's article on page 16.

Mexico City Next! Now it's definite! Rotary's 1952 Convention will be held in Mexico City, Mexico, the site of its 1935 reunion. It will be a "delegates' Convention," with attendance restricted to delegates and alternates from each Rotary Club. The dates of the meeting are to be May 25-29.

A 'Week.' Proclaimed by Rotary's President, this "Week" is for boys and girls. The dates: April 28-May 5. In several thousand communities youth will take the spotlight, and Rotary Clubs will take the lead or help out in focusing the spotlight on them. Folders with suggestions and Paper 684, "Looking Forward with Youth," have been sent to Rotary Clubs. Additional copies may be obtained upon request at Rotary's Central Office.

Royal Patron. As Crown Prince, Sweden's new King Gustav VI was long honorary Governor of the Swedish Rotary Districts. Now, as King, he has consented to be the Patron of Rotary in Sweden — which has about 100 Clubs and 4,700 Rotarians.

'Additional Clubs.' With four Rotary Clubs recently relinquishing parts of their territories for the establishment of additional Clubs in distinct trade centers, the total number of cities in the U. S. and Canada to do so has jumped to 31. These 31 Clubs have formed 74 additional Clubs. The four recently ceding territory are Tulsa, Okla.; Beaumont, Tex.; Topeka, Kans.; and Honolulu, Hawaii — the last having four Clubs within its original territory.

Vital Statistics. On February 24 there were 7,236 Rotary Clubs and an estimated 344,000 Rotarians. New and readmitted Clubs since July 1 totalled 156.

Elizabeth Caps Some Nurses'

ROTARIANS PUT A CAREER 'BEE'

IN THE BONNETS OF THESE SCHOOLGIRLS.

WHEREVER people get sick—and where don't they?—the cry is for more trained nurses. Three years ago, Elizabeth, New Jersey, was no exception. It was then, however, that local Rotarians organized a Committee for Nurse Recruitment—to tell the story of nursing to Elizabeth's high-school girls and to help them visit hospitals and interview nurses. Upshot: the city's two hospitals are now enjoying excellent student-nurse enrollment.

But that's today. The Elizabeth Rotarians—who, by the way, did a bit of service in local hospitals themselves as volunteer orderlies during World War II—are looking further ahead. Remembering that Florence Nightingale became interested in nursing as a small girl bandaging her dolls, they have started work among sixth graders. Once a week, little girls in the starched white caps of their Junior Nurses Club get simple instruction from a registered nurse in how to make beds, fold bandages, plan meals. Every month they visit the General Hospital.

All the little girls, the Rotarians feel, will benefit at home from this training. And some, they are sure, will go on with this nursing "bee" in their Rotary-bought bonnets.

Using a doll, Nurse Casciano shows Caroline Hueston how to bathe a baby.



As a "crowning achievement," Registered Nurse Angela Casciano pins a cap on Junior Nurse Judy Burns, as Louise Archibald and Rotarian Jerome J. Graham look on.



Junior nurses learn temperature-taking.

They practice handling hospital trays.

Grouped in white rows are 27 junior nurses with their registered-nurse teachers.



Photo: George Van

Speaking of Books—

ABOUT A COUNTRY NEWSPAPER

... FARMS AND FARMING . . . WILD LIFE AND WEEDS.

EZRA PADDOCK, Miss Nellie Kirk, Dr. Elihu Maple, and their neighbors are the most interesting people I have met in a long time. I have come to know them in the pages of a book by Henry Beetle Hough, *Once More the Thunderer*.

That title seems to call for a little explaining. Mr. Hough has been the editor of a weekly newspaper in Edgartown, Massachusetts, for 30 years. He writes of the weekly press day:

When the *Gazette* had gone to the post office, there was no hurry any longer. Somebody said, "Once more the Thunderer goes to the world." We all laughed and felt fine about it. . . .

The excitement of press day, the smell of printer's ink, and the noise of linotypes and presses are in this book, and the week-long pressure of work as well: the reporting of meetings and improvements and births and deaths, the reading of copy and proof, the telephone calls (someone tells the editor that "The Elmer P. Carson house is completely surrounded by guinea hens. Does the *Gazette* know who they belong to?"), the recurring problems of policy.

Yet *Once More the Thunderer* is not primarily a book about a newspaper or the job of editing one. It is a portrait of a community, in the only terms which can make possible a true and significant portrayal: intimate knowledge of human persons who compose the community.

There is Ezra Paddock, whose long-drawn-out private war with the United States Navy—his land had been taken for a gunnery range without the formality of obtaining permission—ends in a gracious victory. There is Miss Nellie Kirk, who at 65 begins a second career as the friend and rescuer of unfortunate animals. "When ordinary men and women were rising comfortably for breakfast, Miss Kirk would be coming back from the Winter beaches, salt spray dried in her white hair, ice fringing the hem of her black coat, with a sea gull or a duck rescued from peril." There are the Adams sisters, diminutive descendants of a famous clan, who were

members of the retinue of General Tom Thumb and are able to entertain the community gracefully and amiably half a century later.

The portrayal of Dr. Elihu Maple, himself crippled by an incurable ailment, of his gentleness, his love of music, his human insight and his clairvoyant skill in diagnosis, his tireless dedication of himself to those who need him, is as fine an interpretation of the true physician as I have ever read. The writer's reverent affection shines through it, and is shared by the reader.

Some of the Island people (Edgartown is on Martha's Vineyard) who ap-



In Once More the Thunderer, Henry Beetle Hough—shown at his linotype—catches the excitement of deadlines, paints a community portrait.

pear for only a page or two are highly memorable in their way. There is Congressman ("Uncle Charlie") Gifford, with his oratory, his particular brand of humor, his "home-town talk mixed with the oracular."

One might as well talk of not electing a cow to be a cow, or not electing a horse to be a horse, as of not electing Uncle Charlie to be a Congressman. He WAS a Congressman.

There is Mrs. Bunting, "majestically durable":

Her grandnephew came to play cards with her, and she led him

from the piazza into the house where the neighbors could not look on. "God will see you just the same, Aunt Em," said the grandnephew. "I know," replied Mrs. Bunting, "but God won't talk and Dora Renshaw will."

Though most of the news in a country weekly may seem commonplace except to those it directly concerns, sometimes it includes matters of high drama. A murder, one peculiarly atrocious, and a hurricane have given variety to the pages of the *Gazette* and of this book, and are most impressively reported. Major problems of journalism (and of citizenship)—intolerance, freedom of speech and of the press—present themselves just as regularly to the small-town editor as to his metropolitan colleague, perhaps in forms less amenable to evasion. In commenting on one rather ugly and troublesome local controversy, Mr. Hough says:

In the major national and international crises we never expected the *Gazette* to have an influential voice, but in our own community and on our own level we did intend to foster the use of words and ideas, even bitter words and unmannerly, disputatious ideas, rather than attempting to keep them bottled up for some starched propriety's sake. Though the occasion might be mean or ludicrous or of little relevance to the concerns of the world at large, it seemed to us that the paper in doing this was doing groundwork for democracy. This may sound grandiloquent, but the earthy and homely circumstances were always enough to prevent any illustrations of that sort.

Mr. Hough wouldn't have remained a small-town editor for 30 years if he hadn't liked and believed in small towns—at least one of them. The feeling that he has about the small community is one that I think very many Rotarians will appreciate and share:

But one of the indispensable requirements is that a small community such as ours shall remain small. . . . The world has become too great, not in the absolute sense but in disproportion . . . too many things are mammoth, tremendous, colossal, and although sheer size may be breathtakingly beautiful, it may also be unspeakably ugly. The small things need protection, and unless they are protected by a conscious will or by some force within themselves, individuality and character will be diluted, dwarfed, and allowed to survive only in "kept" colonies or museums.

It is in the last chapter that Mr. Hough gives us his best interpretation of all that his book is about:

At any time of day the town is still beautiful; even in its negli-

gent and cheap details it is beautiful, for these cannot disparage the white houses and trees, the old, uncompromising sense of order, the pattern set about us. We like the streets piled with snow or drifted with rambler roses and large-flowered climbers in June. The town takes well to all seasons, and there is always the moving harbor, its color, its restlessness. There is always the dome of the sky looking down upon a small place and upon men and women, children and animals, who follow the seasons and the years through lives that, in spite of all frictions and differences, are merged into one life, that of the town itself.

It may be that New England towns have a special quality, New England characters a special flavor: I'm inclined

most of all by its firm grounding in real experience.

For two years Mr. Brownell was director of the "Montana Study," which consisted chiefly in aiding men and women of small towns to study effectively the problems of their own communities. The actual findings of these men and women and the specific things these varying towns are doing for themselves appear constantly in Mr. Brownell's book, and give it peculiar force and pertinence. The program for community self-analysis which the Montana Study arrived at should be of great interest to many Rotarians. The values emphasized in *The Human Community* are of supreme importance.

* * *

A rich sense of the small community, of living where people are really neighbors, fills the small essays which make



As Ira N. Gabrielson points out in *Wildlife Management*, it is in such pools as these that trout are reared to legal size before they are dumped into the streams.

to think they do. But as a Midwesterner by birth and choice, I hold that a small town in Nebraska or Indiana—or in Oregon or Texas or North Carolina—would afford material for a book just as fine as this. The trouble is we'll have to have a Henry Beetle Hough as country editor to prove it. Very rarely have I found in a book so much that I value, or so much that I believe readers of this department would enjoy.

* * *

In *The Human Community, Its Philosophy and Practice for a Time of Crisis*, Baker Brownell provides a reasoned statement of the values in the small community of which Mr. Hough's book might be called a concrete demonstration, and a program for that protection of small communities by "force within themselves" which Mr. Hough calls for. *The Human Community* is made superior to other thoughtful and scholarly books dealing with this problem by its clear thinking, its style, and

up *Stoneposts in the Sunset*. I like these essays. They are marked by humor, honest feeling, and a lot of plain commonsense. Here again is the theme of retirement, this time in a form especially appealing to many people, retirement on a farm. There's a generous lot of good reading in this small book, and much to think about.

* * *

One of the characteristics of the small community as these books describe or define it is that it is close to the earth and knows the seasons. Perhaps the need for the out-of-doors as a part of the good life is more consciously felt by many people today than it was a generation ago. Certainly the importance of the soil as our basic resource is more clearly recognized. In the rest of our space this month I want to note briefly a few books—appropriate to the Spring season—which deal with various aspects of our relations as individuals with the earth on which we live.

Joseph A. Cocannouer's *Weeds, Guardians of the Soil* is revolutionary in its claim that in most cases weeds do more good than harm, that a few weeds in a garden are highly desirable (some gardeners will welcome that!), and that weeds can perform functions that other plants can't achieve for themselves. It's a lively book, persuasively written, and I think Mr. Cocannouer proves most of his points.

Vertical Farm Diversification, by D. Howard Doane, presents the thesis that by transferring as much as possible of the processing of food and other farm products to the farm itself, farm income can be maintained while prices to consumers are lowered. Most of us will agree that these ends are highly desirable; many of the ideas and methods Mr. Doane discusses are already working, and deserve wider application.

Water, Land, and People, by Bernard Frank and Anthony Netboy, is a broad study of the crucially important problem of water supply, in relation both to urban and rural people and to wild life. It is authoritative, well documented, and well illustrated.

Wildlife Management, by Ira N. Gabrielson, summarizes recent progress and current research in a rapidly developing field. Rotarians who are interested in the game and fish supply, in deer herds and the stocking of trout streams and the population of quail or waterfowl, will find here up-to-date information, sensible and often critical discussion of current practices, and many constructive suggestions. The book is authoritative—Dr. Gabrielson is Director of the United States Fish and Wildlife Service—and is well organized and pleasant to read.

Tree Trails and Hobbies, by Ruth Cooley Cater, offers a most attractive hobby for the development of a special interest, for any man or woman who likes to walk or drive and *look*: the study of trees. It is packed with interesting facts about trees, and it tells how to recognize kinds, and what is amusing or beautiful or individual about them, without the use of needlessly technical language. It contains a lot of especially good pictures. Altogether, it impresses me as a genuinely usable book, from which a good number of people are going to draw some very rewarding and pleasant experiences.

* * *

Books reviewed, publishers, and prices:
Once More the Thunderer, Henry Beetle Hough (Ives Washburn, \$3.50).—*The Human Community*, Baker Brownell (Harper, \$4).—*Stoneposts in the Sunset*, Romayne Berry (Century House, \$2).—*Weeds, Guardians of the Soil*, Joseph A. Cocannouer (Lev. A. Leff, \$2.75).—*Vertical Farm Diversification*, D. Howard Doane (University of Oklahoma Press, \$2.75).—*Water, Land, and People*, Bernard Frank and Anthony Netboy (Knopf, \$4).—*Wildlife Management*, Ira N. Gabrielson (Macmillan, \$4.50).—*Tree Trails and Hobbies*, Ruth Cooley Cater (Doubleday, \$3.50).

Looking at Movies

COMEDY, HISTORY, AND DRAMA—

HERE ARE THE LATEST . . . WITH A HELPFUL KEY

By Jane Lockhart

KEY: Audience Suitability: M—*Mature*. Y—*Younger*. C—*Children*. *—*Of More Than Passing Interest*.

At War with the Army (Paramount). Jerry Lewis, Dean Martin. Director: Hal Walker. *Comedy* concerned with the frustrations suffered by private in training camp, the efforts of him and his pals to avoid work, escape responsibility, etc.

A running fire of gags and routines reminiscent of the stars' night-club entertainment experience. Occasionally funny, but more often *tasteless and dull*.

M, Y

★ Born Yesterday (Columbia). Broderick Crawford, William Holden, Judy Holliday. Director: George Cukor. *Comedy*. Millionaire junk dealer's plan to corrupt Congressman and open way to gigantic international swindle comes to naught when his "Dumb Dora" mistress, her eyes opened to evil involved, refuses to sign papers necessary to the deal. Her awakening is effected by idealistic newspaperman who is hired to teach her social graces, instead gives her a course in democratic traditions and ideals, leads her to recognize the menace in selfish schemes and moral irresponsibility.

A screening of sophisticated stage play. Its situations, lines, and characterizations are often uproariously funny, and in addition it has some *valuable comment* to make on the American political scene. Criticism it has received from some quarters on ground that it is "communistic" because it shows conniving politicians is undeserved; it shows them, to be sure, but it condemns them vehemently and points up the public motives and ideals to be preferred. It is "ess constructive in its views on personal morality."

M

★ Cyrano de Bergerac (United Artists). Morris Carnovsky, José Ferrer, Mala Powers, William Prince. Director: Michael Gordon. *Drama*. Filming of Rostand's famous play (set in 16th Century France) about the skillful swordsman whose poetic soul is belied by a face so ugly he dare not profess his love for his adored Roxanne, instead he puts his literary skill at the service of handsome but inarticulate soldier so he may win her hand. Only after his death does she learn the truth.

Proves that Producer Stanley Kramer, whose success on low budgets has amazed other film makers, is no less skillful with romance than with such

realistic themes as he treated in *Home of the Brave* and *The Men*. Here he conveys the delicate fantasy of the original by stress on the posturing and declamation as fit the subject. What comes through is mainly a photographing of the play, and therefore somewhat limited in scope for a movie. But what is important is that *the poetry is the thing*, and that much of it is spoken with memorable beauty by Ferrer as Cyrano.

M, Y

★ The Halls of Montezuma (20th Century-Fox). Reginald Gardiner, Richard

20th Century-Fox



Andrew Ray gives an appealing performance as a waif in *The Mudlark*, a film set in Queen Victoria's England.

Hilton, Walter Palance, Richard Widmark. Director: Lewis Milestone. *Melodrama*. A Marine patrol lands on Japanese-held island during Pacific war. Battered and frightened, its members are assigned to bring in enemy prisoners alive, share in effort to learn from them how to destroy dread rocket-launching apparatus. The film goes with them intimately on that lonely, eventful mission, dwells on psychological factors involved. Although it honors the courage of men in face of death, film does not glamorize war or spend undue time on heroics, devotes only one sequence to specific flag waving. Performances are convincing, technicolored settings effective. An *honest, absorbing* war film.

M, Y

★ The Great Manhunt (London Films; distributed in the U. S. by Columbia). Douglas Fairbanks, Jr., Jack Hawkins, Glynis Johns. Producer: Frank Laun-

der; director: Sidney Gilliat. *Melodrama* set in "Vosnia," mythical Southeast European country ruled by ruthless dictator. Film was originally called *State Secret*, the secret referring to information learned by American doctor during visit to accept a scientific medal, perform surgical operation to demonstrate his technique. He flees through streets and countryside of Vosnia, pursued by party leaders who cannot afford to have the secret revealed to natives or to the world outside.

Fact that film was written, produced, and directed by the men responsible for the movie stories which resulted in *Night Train* and *The Lady Vanishes* suggests what you can expect here—tense, suspenseful plot development, thrilling "chase" sequences, casual incidents pregnant with significance. You get them all, plus beautiful outdoor settings.

M, Y

★ I'd Climb the Highest Mountain (20th Century-Fox). Susan Hayward, Alexander Knox, Gene Lockhart, William Lundigan. Director: Henry King. *Drama*. Into the Georgia hill country about 1910 comes a young preacher with his bride. Through his three-year-term of service we see them gain the confidence of their people, meet situations which test their faith and the loyalty of the parishioners, win through at last to a realization that the service unselfishly given has helped in the growth not only of others but of themselves.

Film was photographed in the region where the story was set; this, plus use of natives for many of the minor parts and the meticulous care exerted to make the atmosphere suit the place and period, give the whole a sense of authenticity. A *simple, honest presentation*.

M, Y, C

Operation X (London Films; distributed in U. S. by Columbia). Peggy Cummins, Richard Greene, Gregory Ratoff, Edward G. Robinson. Producer-director: Gregory Ratoff. *Drama*. Slum-born Turkish genius rises in middle age to fabulous career as international financier, is on eve of success with diabolical plot to corner world's scientific resources and know-how when his submissive wife, to save his adored daughter from becoming a victim of his dynastic hopes, reveals to him a truth which shatters his sanity.

This might have been interesting film—but it is not. Probable reasons: revelation of denouement in opening scenes, automatic performances, talkiness throughout, unclear motivation. M

★ The Mudlark (20th Century-Fox). Finlay Currie, Irene Dunne, Alec Guinness, Andrew Ray. Producer: Nunnally Johnson; director: Jean Negulesco. *Drama* based on legend about a London waif who, finding a medallion of Queen Victoria and being told that she is the "mother of all England," but an unhappy one, makes his way into Windsor Castle just to see her. He is caught and jailed in belief that he must be in league

with assassins. But his story is used by Disraeli to sway Parliament in favor of reform bills hitherto uncertain of passage, and when he finally does meet the Queen he is the means of persuading her to give up her long, selfish period of mourning for her husband.

Made in England with, except for Miss Dunne as the Queen, a British cast, this is a leisurely, "human interest" film, yet suspenseful in its working-out. Appealing performances, particularly by Guinness as Disraeli and Ray as the "mudlark," before massive, atmospheric settings. An effective combination of warmhearted story and useful comment on social conditions. You'll find seeing it a *rewarding experience*. **M, Y, C**

★ **Prelude to Fame** (British; Two Cities; distributed in U. S. by Universal). Kathleen Byron, Guy Rolfe, Kathleen Ryan, Jeremy Spenser. Director: Fergus McDonel. Drama based on short story, *Young Archimedes*, by Aldous Huxley. An Italian farmer's young son displays amazing natural appreciation of musical forms. A wealthy, frustrated British woman, married to an Italian, chances on his talent and, seeing a chance to advance her own social star, takes over his training. He becomes a prodigy as a child conductor, is exploited through concerts in all parts of Europe. His mentor prevents any communication with the Italian parents, and the boy is on the verge of breakdown brought about by unhappiness and nervous exhaustion when the British professor who first unselfishly nurtured his talents comes to the rescue.

Jeremy Spenser as the child prodigy makes the film; without him it would be mainly a run-of-the-mill story. But he performs wonderfully, and the musical program which supports him is excellent. A *rewarding film*. **M, Y**

The Steel Helmet (Lippert). William Chun, James Edwards, Gene Evans. Writer-producer-director: Samuel Fuller. *Melodrama*, the first in what will probably prove to be a spate of films set amidst the current fighting in Korea. This one goes with an isolated group of infantrymen on a mission to establish an observation post in an abandoned Buddhist temple. They lose their way, are guided by a burly sergeant who happens along as a fugitive from a mass slaughter of prisoners by North Korean troops, accompanied by a small South Korean boy who has attached himself to the older man and is determined to look out for him. They establish the post, but are immediately attacked by swarms of the enemy and practically annihilated. Maddened by anger when the South Korean boy loses his life, the sergeant goes berserk and breaks the rules of the Geneva convention, comes out of the experience a shattered man.

Film manages at times to convey a sense of excitement and suspense, and gives what is probably an approximation of the misery, uncertainty, and confusion of the Korean war as experienced by an isolated group of men. But it is far from convincing; you never are able



United Artists

Mala Powers and José Ferrer bring to life Rostand's classic romance, Cyrano de Bergerac. This production, with its swords and poetry, is classed as "memorable."

to forget that this is simply *make-believe* war, and that the men involved are not soldiers but actors. The different parts have been assigned as types—the curly sergeant, the one-time conscientious objector, the insecure lieutenant, etc. The film was shot on a low budget in record short time; sometimes such procedure makes for even greater conviction—as witness *The Men*—but in this case the cheapness shows. **M, Y**

Storm Warning (Warners). Steve Cochran, Doris Day, Ronald Reagan, Ginger Rogers. *Melodrama*. Calling the Ku Klux Klan by its right name, film shows what happens when a hooded mob becomes more powerful than law and order in a small town. It traces the experiences of a model who stops over in that town to visit her sister, by accident witnesses the murder by masked men of an out-of-town reporter whose investigations have come close to revealing how local big shots are using the Klan for their own ends. When she learns that her sister's husband fired the fatal shot, she goes back on promise to state what she knows at the inquest, and the young prosecutor sees ahead only another failure to indict, since the "decent people" fear to be mixed up as witnesses. In a melodramatic finish, however, the truth is revealed and the power of the Klan broken.

Actual small-town locale of story and honesty of performances make this a convincing indictment of mob rule. The effect would have been greater, however, if the overmelodramatic end had been tempered; as it is, a theatrical impression is left at the finish, so that people are likely to say, "Such things may exist, but not in our town." Fact that victim is a white man keeps the story from having sectional bias—which is all to the good, for mob passions can exist anywhere. **M**

★ **Tomahawk** (Universal). Yvonne De Carlo, Preston Foster, Van Heflin, Alex Nicol. Director: George Sherman. *Melodrama* based on fictional event in career of Jim Bridger, famous frontier scout. Attached to Army fort, he tries as a friend of both Indians and whites to avert Sioux war threatened if settlers on way through hunting grounds kill a single Indian. A bloodthirsty lieutenant does just that—and the war is on. Eventually a new treaty favorable to the Sioux is drawn after Bridger persuades the U. S. authorities pride is not worth the horror involved in prolonging the conflict.

A *superior western*. Its virtues: beautiful technicolor photography; magnificent settings; characters (including the Sioux) who are real people, not stereotypes; a surprisingly fair presentation of the issues involved in the Indian wars and a viewpoint that gives both sides their due. Its one great lapse from reasonableness: the supposition that use of the new-type rifle means that every single man and horse which approaches would be killed. **M, Y**

* * *

Among other current films, these, already reviewed, should prove rewarding:

FOR FAMILY: *Beaver Valley*, *Cinderella*, *The Jackie Robinson Story*, *King Solomon's Mines*, *Never a Dull Moment*, *Stars in My Crown*, *The Toast of New Orleans*, *Two Weeks with Love*, *The West Point Story*.

FOR MATURE AUDIENCE: *All about Eve*, *Breakthrough*, *The Broken Arrow*, *The Glass Menagerie*, *The Gunfighter*, *Hamlet*, *Harvey*, *Kim*, *The Lawless*, *The Men*, *Mr. 880*, *No Way Out*, *The Red Shoes*, *Rio Grande*, *Sunset Boulevard*, *Trio*, *Two Flags West*, *The White Tower*, *The Winslow Boy*.



And it's also for victory
over misunderstanding
in southern California.

IS FOR VISA

FRAMED in the big V above are a couple of young people who are a long way from home. The pretty one is a lass named "Liz" Malak. She's from Jerusalem. The tall one is a chap named Fred Chel. Rotterdam is his home.

Right now they're in southern California in a spacious place called Los Angeles. One day soon, however, they'll pack their books and bags, say good-bye to everybody at George Pepperdine College, and head back to their fatherlands.

And when they do, they'll go knowing this: that they got about as far into the life and heart of a "foreign" country as any visitor could—and also that they've added unto themselves dozens of wonderful new friends from China, India, Iran, Argentina, Norway, and other lands to whom they'll be writing the rest of their lives.

Visa did it. Visa and some Rotarians behind it. Now, you know that word "visa." As an actual or armchair traveler, you know that a visa is a big okieh on a passport that validates it for travel into a nation not your own. You know, too—I didn't—that the word "visa" is the same in 25 different tongues.

The Visa I am reporting on, however, is something else. It's the name of a band of 102 bright college boys and girls from 39 countries whom the concatenation of events has thrown together in Sunny Cal. It's short for the Visiting International Students Association formed three years ago "To cultivate, strengthen, and perpetuate the ties of

friendship." That is the Visa motto.

My handsome young friends Elizabeth and Frederik are typical Visarians. Both in the U.S.A. on student visas and both busy with their books by day, they make their ways of an evening to Visa meetings held in a room provided by the Los Angeles Rotary Club. They pay their dues of 25 cents a month, contribute to their bulletin *Vox Visa*, wear their Visa emblem—but that's only the beginning.

Somewhere in Rotary District 160 (formerly 107) there's an entire Rotary Club that stands back of each Visarian as a sponsor. To Fred and Elizabeth and the rest, that means that they have only to dream of, say, a home-cooked meal and *zingo!* there's an invitation from a friendly couple in Inglewood or Torrance to come out and spend the week-end. Offices, industries, government chambers, friendship—Rotarians open the doors to them wide and often for these fine boys and girls from far away.

The thing all started, in a way, back in 1946. Hugh Tiner, of the Rotary Club of Southwest Los Angeles, was Governor that year, and he and others in the District got to thinking that adverse exchange rates, currency devaluation, and rising living costs must be working a hardship on many students from other countries enrolled in California colleges. They looked into the matter and found many students faced with the prospect of having to abandon their studies. See-

ing an opportunity to put in some good licks for Rotary's Fourth Object, they decided to help.

By early 1947, a District scholarship plan was aiding six students from Mexico, Spain, China, The Philippines, Panama, and Norway. The following year the number of students grew to 23, and in their friendly relation with Rotarians and each other, these 23 students found something they wanted to perpetuate by banding together. And with the help of their Rotarian sponsors they created Visa. Rotary Clubs everywhere entertain and aid overseas students of course. Here the matter is a continuing thing.

ARRIVED on the California scene just in time to go with Visarians on one of the "See and Know America" tours arranged by Rotary Clubs. This was a visit to the Los Angeles County Hall of Justice, where the young folks grilled the sheriff and cross-examined a Superior Court judge—and enjoyed a fine luncheon in the county jail! It was quite an experience—and all arranged through the Los Angeles Rotary Club.

Later, Dudley C. Monk, a Pasadena Rotarian and a Visa advisor, told me a bit about other Visarian activities, many of which are pictorially shown on these pages. From him I learned that Visa members are invited to meetings and special events of Clubs throughout the District, and that a District Visa Committee, appointed by the Governor (currently "Edd" Norwood, of San Marino),

Arms and hands of Visarians make "V's" for Visa at District 160's annual Conference, where they conducted one of the plenary sessions.

Photo: Maryland Studio





Seeing industrial America on the inside, Visarians tour a telephone and telegraph exchange.



At the Los Angeles County Hall of Justice, Visarians visit the bench of a Superior Court judge for an insight into U. S. laws and courtroom procedure for trials.

heads things up, even helping Visarians find part-time employment. Rotarian H. T. Michler, of Arcadia, is Visa Committee Chairman this year.

"Visa is a going—and growing—organization," Dudley Monk assured me. "Behind it are 58 sponsoring Clubs. Many are helping more than one student with financial aid ranging from \$100 to \$1,500. And all of us—Rotarians and Visarians alike—are finding it an education in world affairs, an inspiration in world citizenship, and a storehouse of enduring friendships."

I talked with lots of others, too—with Visa's young president, Marcelino Riera, of Cuba, and King Wong, of China, and again with Fred and Elizabeth. As the little knot of these new young friends waved to me from the airport, I said to myself: "A wonderful thing for Jerusalem, Rotterdam, Havana, California—and everybody! Hooray for Visa!"

The fellow sitting next to me lowered his magazine, shot me a strange look, and moved farther away. I turned back to my window and waved some more.

—THE SCRATCHPAD MAN



Holding a white figurine from his exhibit during Visa's participation in "World Trade Week" in Los Angeles is Visarian Arun Chauduri, of Calcutta, India.

Visa Advisor Dudley Monk holds District International Service trophy awarded Hawthorne Club.



Pretty and talented Visarian Elizabeth Malak sees her paintings admired by Rotarians in the Visa "International Friendship House" at the 1950 Conference of District 160.

Photos: (left & below) Maryland Studio



All for fun and friendship! Gathered in the kitchen at Rotarian Monk's beach house on his birthday are happy and hungry Visarians. At the right, Elizabeth smiles gayly as Fred pours her coffee.

Photo: Williams



Visarians again at Dudley Monk's beach house—this time for Christmas. Elizabeth is perched high at the left, while Fred has a friendly arm around Visarian Woldemar Jaskowsky, of Austria.



Under sunny California skies, Elizabeth and Fred take time out from their studies for a chat about Visa plans.



Guests of the Torrance Rotary Club, Visarians do the entertaining. Gilda Vasconcelos, of Brazil, dances the samba, John Lee, of China, plays on a saw.

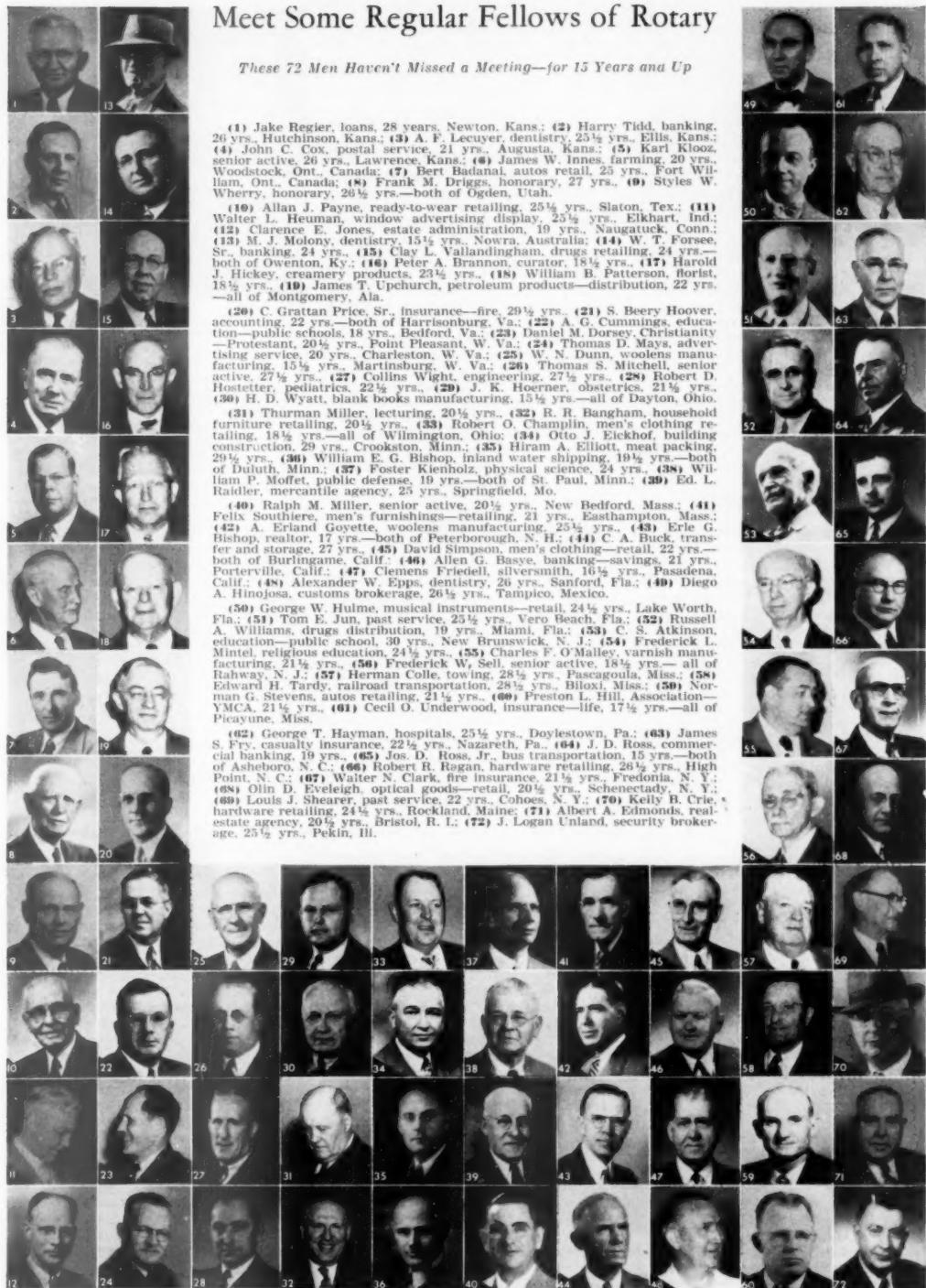
Members of Visa and the Santa Monica Rotary Club enjoy a luncheon together. Visarians afterward visited an automobile assembly plant.

Photo: Wise



Meet Some Regular Fellows of Rotary

These 72 Men Haven't Missed a Meeting—for 15 Years and Up



Photos: (14) Peplert; (15) Pogue; (16-19) Krause; (45) Arnold; (52-58) Giuliano; (59) Williamson; (62) Rutherford; (67) McClaren; (69) Short

Scratchpaddings

WHAT ROTARIANS ARE DOING

HIS HONOR HONORED. An annual high light on the program of the Rotary Club of New York, N. Y., is the presentation of the Club's Service Award Medal. The recipient for 1950 was HAROLD R. MEDINA, distinguished jurist and Judge of the United States District Court, the award being given "in recognition of a lifetime of service to humanity through justice."

Seniority. Strangers who notice GENE WALTERS, of Johnstown, Pa., at the local stadium watching a football or baseball game might have trouble believing that this ardent fan and Rotarian is now in his 92d year and that he's probably cheered his favorite teams at more athletic contests than anyone else in the city. A Past President of his Rotary Club, he was recently honored at a luncheon by his fellow Rotarians.

Surprise. DR. ALBERT C. EASTMAN, of Woodstock, Vt., had reserved that evening to take Mrs. EASTMAN to the Rotary Club ladies' night. Otherwise he'd never have fitted it into his busy schedule. But when he arrived at the Woodstock Inn, he found that his fellow Ro-

tarians had kept something up their sleeves: a testimonial dinner in honor of his 47th anniversary of tending the health of his townsmen. Folks recalled that the doctor had never refused a call—even when a visit meant driving a horse through drifted snow. To cap the evening, the EASTMANS were given gold watches and a purse of \$2,000 that townsfolk and the 250 dinner guests had collected in appreciation of this man who had always felt his job was "to be where I'm wanted when I'm wanted."

Younger Senior. As a footnote to THE SCRATCHPAD MAN's query about the youngest senior active member in Rotary, DALE H. DANIELSON, of Russell, Kans., has come through with an answer. He is 39 now, and has held the senior active classification seven and a half years. Impossible, because of the 25-year requirement? Not at all. ROTARIAN DANIELSON is eligible because he is a Past District Governor.

Birthday Baker. Usually the chap who has a birthday gets his baking done for him. Not so for W. IRVING DAVIS, a member of the Rotary Club of Chester



Photo: Leicagrass Co.

The sun shines on this Rotary memorial seat in the Centennial Park in Sydney, Australia, but soon there will be shade, provided by trees dedicated to Founder Paul P. Harris and Past International President Angus S. Mitchell (above), who unveiled this Rotary gift.

Pike, Pa. Came his 75th birthday recently and a special Rotary program honoring his long career of service—and ROTARIAN DAVIS turned from baker to baker. He popped nine pies in the oven and gave them as door prizes to fellow Club members.

Clear the Tracks. Something of the rumble of railroad rails comes through the song *Ode to '51*—to the tune of



Meet Your

DIRECTORS

INTRODUCING TWO OF THE 14 MEN OF THE 'RI BOARD.'

COMPLETING a two-year term on Rotary's international Board is WILLIAM C. RASTETTER, JR., of Fort Wayne, Ind., president of Louis Rastetter & Sons Company, a furniture-manufacturing concern. He is also a director of the Home Telephone and Telegraph Company and the Fort Wayne Hotel Company. Born in Fort Wayne, he received his degree from Northwestern University.

Despite his multiple business activities, DIRECTOR RASTETTER is serving as a member of the board of governors of the American National Red Cross and as vice-chairman of the Fort Wayne-Allen County chapter of the American Red Cross. Added to these civic posts are direc-

torships in the Chamber of Commerce and Better Business Bureau of Fort Wayne. A past director of the YMCA, the Children's Day Care Association, and the Allen County Crippled Children Society, he received in 1944 the local Junior Chamber of Commerce service award.

Coupled with his Board duties, DIRECTOR RASTETTER is a member of the RI Districting Committee and an alternate member of the Nominating Committee for President of Rotary International in 1951-52. A member of the Rotary Club of Fort Wayne since 1932, he is a Past Club President and a Past District Governor.

AUCKLAND, New Zealand, is the home of DIRECTOR HAROLD T. THOMAS, a Rotarian since 1923. He was born in Houhora, New Zealand. He is chairman of the board of directors of



Rastetter



Thomas

Maple Holdings Limited and its subsidiaries, the Maple Furnishing Companies of Auckland and Wellington, New Zealand, retailers of furniture and home equipment. Active in his trade's retail organizations, he is a former chairman of the New Zealand Furniture and Furnishing Retailers' Trade Group and the Auckland Furniture and Furnishing Retailers' Trade Group, and a past vice-president of the Auckland Retail Traders' Association.

Besides active participation in his trade associations, DIRECTOR THOMAS is a member of the executive committee of the Auckland branch of the United Nations Association of New Zealand. In World War I he served in France as a member of the New Zealand Expeditionary Force.

He is a member and Past President of the Rotary Club of Auckland, and has previously served Rotary International as District Governor and as Committee Chairman and member. Along with his Board membership, he is also a member of the Rotary Foundation Fellowships Committee and of the Nominating Committee for President of RI in 1951-52.

Casey Jones with lyrics written by BRUCE M. LAMBERT, of the Rotary Club of Cambridge, Ohio. Here are a couple of stanzas:

*John Hawkins at the rostrum, a-ringin' the bell;
John Hartill leadin' singin', what's that smell?
The pianist being pounded by Allan Rupp,
The quartet a-warblin' like a pie-eyed group.*

CHORUS:
*Fifty-one, you're bound to be a doozy,
Fifty-one, we're rarin' to go;
Fifty-one, our face is to the future,
And what tomorrow's bringing we will too soon know.*

Press Johnston introducin' ev'ry welcome guest;
MacFarland sellin' tickets right there with the best.
Fred Sears keepin' records like they keep 'em heaven,
And the Club off-key a-singin' old Number Seven!

Invocation. JOHN R. SHAYS, JR., a member of the Rotary Club of New York, N. Y., wrote the words. GEOFFREY O'HARA, of Pawling, N. Y., Rotarian, arranged the music. The result was a song for a Rotary invocation, titled *God of Our Fathers, We Give Thanks to Thee*. The composers have dedicated it to the memory of PAUL P. HARRIS,



Rotary ties three generations—all in one family—in Effingham, Ill.: Harry S. Parker (center), Past Rotary District Governor, who has a 25-year perfect-attendance record; his son, Howard S. (left); his grandson, Parker Steis, Secretary of the Effingham Rotary Club.

Founder of Rotary, and have assigned the copyright to Rotary International. Here is a portion of it:

*God of our Fathers, we give thanks to Thee;
Thanks for the fellowship of Rotary.
Thanks for the friends in lands far away;
Thanks for our friends who meet with us today.
Grant us Thy favor and grant us Thy care;
Bring happiness to all men everywhere.
God of our Fathers, we give thanks to Thee,
And thanks to the man who founded Rotary.*

Cog Fob. Since the weather in Baton Rouge, La., is on the warm side, many local Rotarians go coatless to Club meetings for seven months of the year. In shirt sleeves, though, they often wonder where to wear their Rotary button. NED WOOLFOLK solved the problem—at least for himself: from Honduran mahogany he designed a watch fob on which he mounted his Rotary emblem. Also mounted on the unique fob is the figure "22"—the number of years ROTARIAN WOOLFOLK has had a perfect-attendance record in Rotary.

Rotarians Honored. CARL B. RUEHL, of Centralia, Ill., has been presented the local Junior Chamber of Commerce Dis-

tinguished Service Award for 1950. . . . GROVER C. BENTON, of Fairfield, Conn., was chosen "Man of the Year" by the *Fairfield News*. . . . STANLEY I. DALE, of the South Side, St. Joseph, Mo., said to be "the youngest Mayor of any first-class city in the United States"—he's 30—has been presented the Missouri Junior Chamber of Commerce Distinguished Service Award. . . . CLAUDE D. KELLEY, of Atmore, Ala., president of the National Wildlife Federation, has been selected "Man of the Year" by a group of civic clubs of his home town.

An honorary doctor of laws degree has been conferred upon BENJAMIN R. MARSH, of Detroit, Mich., chairman of the board of directors of the Michigan Bell Telephone Company. . . . LAURENCE W. ROBINSON, of Mitchell, So. Dak., a Past District Governor of Rotary International, has been appointed to the State Board of Regents of Education by the Governor of South Dakota. . . . WARREN R. AUSTIN, of Burlington, Vt., who heads the United States delegation to the United Nations, has received the annually awarded gold medal of the International Benjamin Franklin Society for "outstanding service to his country." . . . WILLIAM M. BIRDSONG, of Suffolk, Va., has been appointed director of the South Hampton Roads Civil Defense Area. . . . *East Texas*, official publication of the East Texas Chamber of Commerce, has saluted GUS PINKERTON, Sr., of Tyler, Tex., as its "Man of the Month" for his work with crippled children. A number of years ago he received an award as Tyler's "most useful citizen." . . . JAMES G. KONTOPANOS, of Virginia Beach, Va., has received his community's First Citizen Award.

Centennial. Eight years ago the Rotary Club of Bloomington, Ill., noted that CLARK STEWART, one of its members, was rapidly building up a long list of Rotary Clubs that he had visited. With recognition came action: he was named his Club's official visitor. Recently ROTARIAN STEWART, now an honorary member, chalked up his 100th Club visit. He had attended meetings of 42 Rotary Clubs in Illinois, 22 in California, 18 in Florida, 6 in other countries, and the rest in scattered States of the U. S.

Rotarian Authors. HUMPHREY B. NEILL, of Bellows Falls, Vt., has written of New York's "Big Board" and entitled



The first annual Good Neighbor Award of the Tampa, Fla., Consular Corps is given to A. P. Pizzo, Past President of the Ybor City, Fla., Rotary Club, for outstanding International Service.

it The Inside Story of the Stock Exchange (Forbes & Sons, 80 5th Ave., New York 11, N. Y., \$6). . . . GEORGE A. MALCOLM, of Hollywood, Calif., formerly a Justice of the Supreme Court of The Philippines and a Past District Governor of Rotary International, has written two new books: *Legal and Judicial Ethics* (Lawyers Co-operative Publishing Co., Rochester, N. Y.) and *First Malayan Republic, The Story of The Philippines* (Christopher Publishing House, Boston, Mass.)

JOHN H. BATEMAN, of Baton Rouge, La., has completed a revised edition of his *Introduction to Highway Engineering* (John Wiley & Sons, 440 4th Ave., New York 16, N. Y., \$5.50) and penned a new work entitled *Materials of Construction* (Pitman Publishing Corporation, 2 West 45th St., New York 19, N. Y., \$6.50). . . . CH. BOASSON, of Jerusalem, a founder and secretary of the Israel branch of the International Law Association, has written *Sociological Aspects of Law and International Adjustment* (North-Holland Publishing Co., P. O. Box 103, Amsterdam, The Netherlands, F7.50).

Board. The regularly scheduled mid-year meeting of the 1950-51 Board of Directors of Rotary International was held in Chicago, Ill., January 22-25. All members were present except PERCY REAY, of Manchester, England, who was detained by illness. Among the important decisions were these:

Nominated for election to member-



When members of the Rotary Club of Union City, Ind., entertained their daughters at a father-daughter meeting recently, Alton Durham brought his charming quintette: Fern, Geneva, Doris, Evelyn (Mrs. John Burrsma), and Mildred (Mrs. Carl Page).



Photo: B and B

Three occasions in one are shown here in Hawthorne, Calif., as Charter President Jordan E. Dunaway (right) celebrates his 25th year of perfect attendance and the silver anniversary of the Club by welcoming his son, Knox, into Rotary membership. Club President James B. Watts watches the induction.

ship on the Board for 1951-52 ARTHUR DAIMIRÓN RICART, of Ciudad Trujillo, Dominican Republic; A. E. DE GROOT VAN EMBDEN, of Haarlem, The Netherlands; and GEORGE ERNEST MARDEN, of Hong Kong, Hong Kong; and for election to membership on the Board in 1951-52 and 1952-53, PIERRE YVEIT, of Amiens, France.

Amended the recommended Club By-Laws to eliminate provision for the Aims and Objects Committee at the Club level; adopted in its place a provision for appointment of the following principal and standing Committees of the Club: Community Service, International Service, and Vocational Service, with the understanding that a Director of the Club will serve as Chairman of each of these Committees; further for the appointment of the following Committees on particular phases of Club Service: Classifications, Fellowship, Magazine, Membership, Program, Public Information, with the understanding that a Director will be responsible for the supervision of these activities. (This action does away with the Club Service Committee as such, and makes for simpler operation.) There may be sub-Committees if the Club so desires in Community, International, and Vocational Service activities.

Gave consideration to the fact that in various parts of the world there are organizations of women which may or may not be using the word "Rotary" in their name, but which are conveying the impression that they are related to Rotary. The Board calls attention to the fact that the Constitutional documents of Rotary International provide that Rotary Clubs shall be composed of business and professional men and that there is no provision in the Constitutional documents for women's clubs auxiliary to Rotary Clubs or for other similar organizations of women relatives of Rotarians. Accordingly, the Board advises officers, member Clubs, or groups of Clubs that may be giving recognition to any such organizations of women that they are not acting within

the framework of the Constitutional documents of Rotary International, and that such recognition should therefore be discontinued.

Agreed to offer Proposed Enactments for consideration at the 1951 Convention as follows:

1. To change the chronology of the District Conference and District Assembly to provide that the Assembly shall be held in April or May and that the District Conference shall be held within the period beginning October 1 and ending March 15. (In exceptional circumstances the Board may authorize the holding of the Assembly and Conference at other dates or waive the holding of these events.)

2. To provide for a Resolutions Committee of the Council on Legislation for the purpose of screening all proposed legislation before it is presented to the Council and Convention.

3. To provide that the Nominating Committee for President of Rotary International shall elect its own Chairman at the time of its meeting.

4. To provide that there be but one



"Who," asked Newberg, Oreg., Rotarians, "is this character?" as Police Chief Rogers led him, manacled, into the meeting. Behind his whiskers they found good member Charles Gibbs, who'd come straight from elk hunting!

Object of Rotary (text to remain as now but word "Objects" to become "Object" and the verb "are" to become "is"); further that Article I of the Constitution of Rotary International be amended to read as follows: "Rotary International is the association of Rotary Clubs throughout the world"; and that Article II, Section 1 (b), be amended to read as follows: "To coordinate and generally direct the activities of its component parts."

5. To provide for a Program Planning Committee of Rotary International in lieu of the Aims and Objects Committee. (This Committee to have eight members serving for two years, one-half going off each year.)

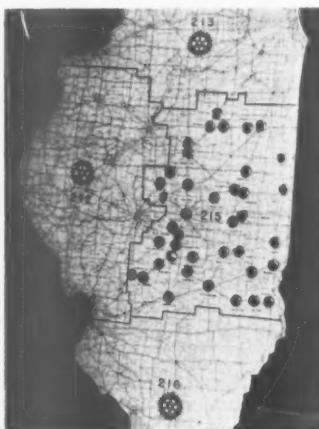
6. To revise the provisions relating to the method of nominating Directors from Canada and Great Britain and Ireland. (Clubs in Canada are to be divided into three groups of approximate equality in distribution of Clubs; the Board is to determine the list of Clubs comprising each group and publish such list to Clubs in Canada in May or June each year, designating the order of rotation in which the groups shall propose a

nominee for Director from Canada; the groups so determined and published are to be effective for the nomination and election of the Director from Canada at the Convention in the next succeeding fiscal year and the candidates for nomination as Director from Canada are to be notified to the Secretary of Rotary International by April 1; the Director from Great Britain and Ireland will continue to be nominated at the annual Conference of Rotary International in Great Britain and Ireland and his name is to be certified to the Secretary of Rotary International. No meeting of Great Britain and Ireland delegates will be necessary at the Convention.)

In agreement with the Trustees of the Rotary Foundation, approved an expenditure of \$235,000 from corpus for Foundation Fellowships in 1951-52, this action coming within approval previously granted by the Convention. Agreed to offer for consideration at the 1951 Convention a Resolution to provide that annually for a period of three years beginning July 1, 1952, the sum of not to exceed \$250,000 may be expended from the corpus of the Foundation for the furtherance of the purposes of the Foundation.

Also in agreement with the Foundation trustees approved an expenditure of \$15,000 from the funds of the Foundation for the purposes of the social service and educational leaders and the medical, scientific, and industrial fellowships as the needs may require.

Looked with favor upon the reestablishment of what were known in pre-war days as "Petits Comités," composed on an informal basis of Rotarians from two countries to give attention to the increasing of understanding among Rotarians and others of those countries. Because such Committees work best on an informal [Continued on page 59]



It's District Conference time in Rotary! Don B. Nichols, of Hillside, Ill., Governor of District 215, designed this board to flash a record of registration of the Club delegates. A light comes on as each Club reports.

Rotary Reporter

BRIEF ITEMS ON CLUB ACTIVITIES AROUND THE WORLD

Nancy Begins Youth Exchange

As a result of a program recently inaugurated by the Rotary Club of NANCY, FRANCE, six students of the Commercial Institute of that city were scheduled to visit another country for two months to acquire practical experience in vocations of their own choosing. In turn, arrangements were also underway for six young men outside of France to come to NANCY for two months for similar on-the-job training.

Third Object in India Spotlighted

To help improve their communities by doing what needs most to be done, Rotary Clubs in India continue to demonstrate the infinite possibilities for service in the Third Object. The Rotary Club of HYDERABAD, for example, recently donated 4,000 rupees and seven huts to a near-by leper colony. . . . The VISNAGAR Club provides free medical care to several near-by villages, and has created a special relief fund for the town of ASSAM.

In SANGLI the Rotary Club is helping to promote a local campaign for the production of more food, is also providing medical aid for the poor, and has contributed 260 rupees to the relief fund for ASSAM. . . . To a local hospital, the HOWRAH Club donated a bed, furnished medical care through two of its members, and assisted in providing free vaccinations and inoculations in its community.

The Rotary Club of PATNA, since 1947, has given aid to the near-by village of NAGWAN through the construction of new roads, and by providing such farming needs as a silo for the storage of grains and watering troughs and barns for cattle. It also helps to maintain the village library, and was instrumental in having new floors installed in the school.

Kauai Hosts Mohammed Jasim Studying at the University of Hawaii in HONOLULU is Mohammed Jasim, whose home is in MOSUL, IRAQ. He is learning sugar technology under a scholarship provided by his Government. Recently the Rotary Club of KAUAI, HAWAII, arranged for him to visit their city, and enjoy the hospitality of the homes of several members. Highlighting his visit was his attendance at a meeting of the KAUAI Club, at which time he told his hosts about his homeland.

Fulham Returns a Helping Hand To the Rotary Club of FULHAM, ENGLAND, the havoc wrought by disastrous floods in GRAFTON, AUSTRALIA, meant an opportunity to extend a helping hand to overseas friends who had earlier shown their generosity by sending food parcels to Britain. It's a Fourth Object story that began in 1946,

when the MARYBOROUGH, AUSTRALIA, Club, along with other Clubs in District 31, began dispatching food packages to FULHAM for distribution to the needy. The following years saw many such gifts going Britainward from Australia, with £14,000 being raised in 1947-48 for the purpose. The FULHAM Club on several occasions spoke its thanks by sending gifts of pottery and other items to MARYBOROUGH, and again expressed its gratitude by sending £80 for flood relief to the recently stricken town of GRAFTON in New South Wales.

40 Clubs Just 'Let 'er Rain'

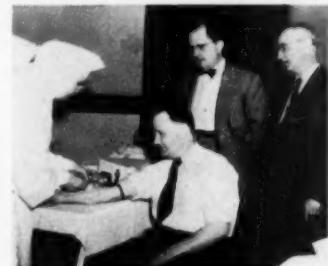
When the S. S. TOLCHESTER weighed anchor in the harbor at BALTIMORE, Md., to begin a day-long cruise with some 950 Rotarians and their families aboard, the weather was just right. And especially happy about Nature's cooperation was the TOWSON, Md., Rotary Club, which had sponsored the outing for Clubs in Districts 262, 267, 268, 272. As the saying goes, however, it was too good to last. As the steamer neared ANNAPOLIS, Md., and the Chesapeake Bay bridge, the rain began that was to last until the ship had completed its cruise and docked again in BALTIMORE. But the *voyageurs* were not dampened in spirit: they retired into the ship's spacious interior for music, food, and Rotary fellowship. Perhaps the best measure of the event's success was the enthusiasm for another ride on the Bay in the future.

Billowing Flags Spotlight U. N.

In the neighboring Pennsylvania communities of CLIFTON, ALDAN, and SPRINGFIELD, and also in LORAIN, OHIO, grownups and school children alike now have a constant—and attractive—reminder of the existence of the United Nations and its efforts to secure world peace. It is the flag of the U. N., and it flies in these communities as a gift of the local Rotary Clubs. The LORAIN Club presented the blue and



Photo: Vaughan
Blood donors all! And all are members of the Campbell, Calif., Rotary Club shown at a local Red Cross blood show at a local Red Cross blood show. Reclining is Rotarian G. Jeffers, as Club President Wm. Maderis waits his turn.



Not donors but preparing to be if necessary are Deadwood, So. Dak., Rotarians. Here Club President Glen Dunniddie has his blood typed as Dr. M. O. Pemberton (right), Club Committee Chairman for blood typing, watches.

Photo: © Birmingham Gazette



To spur football competition among 60 teams of the local Boys' Brigade, Frank Russen (left), President of the Birmingham, England, Rotary Club, presents a shield to H. Bennett, a Brigade officer.



With eyes peeled for a swooping bat, these Kingfisher, Okla., students visit a nearby alabaster cave on a "Know Oklahoma Better" tour sponsored by Kingfisher Rotarians.

swap struggle

for stroll

with a

JACOBSEN

WORLTHINGTON

POWER MOWER

JACOBSEN LAWN QUEEN
Cutting Width — 21 inches. Five other reel-type models — cutting widths up to 30 inches.

The big difference between cutting grass the hard way and breezing through the job is power. And the better the power, the bigger the difference.

That's why your best buy is a Jacobsen. Jacobsen not only builds high-quality mowers, it also builds the engines — and designs them specifically for power mower use. Ordinary, general-purpose engines just can't match a Jacobsen on grass-cutting work.

Have your dealer show you the complete line of Jacobsen-Worlthington reel-type and rotary disc mowers for lawns of all sizes, as well as for parks, golf courses, cemeteries, institutions and other commercial mowing.

JACOBSEN-WORLTHINGTON 18
Rotary Disc Mower,
Six other Rotary Disc
models — cutting
widths up to 62 inches.

JACOBSEN MANUFACTURING COMPANY
DEPT. R4 • RACINE, WISCONSIN

white U. N. banner to the city's Mayor for display at the city hall, and the Rotary Club of CLIFTON-ALDAN-SPRINGFIELD gave flags to the schools of the three communities represented in the Club.

Building Has a Fiscal Facade

and other civic improvements takes money. Consider, for example, what is going on in RED BANK, N. J., in the interest of building a new hospital. The local Rotary Club has pledged \$5,000 for its part in the hospital-fund campaign, and recently presented the third \$1,000 payment on its pledge to the hospital trustees administering the fund.

In WINNIPEG, MAN., CANADA, a dormitory and gymnasium were recently added to a local school for underprivileged boys at a cost of \$130,000, and behind the campaign that produced the money was the WINNIPEG Rotary Club. The Club's interest in the school began in 1917, when it helped to raise funds for its construction. The new wing is 43 by 100 feet, and its living quarters accommodate 40 boys and six staff members.

Not for a new building, but for equipment needed in an emergency room was the \$1,500 check which the Rotary Club of NEWBURYPORT, MASS., recently presented to a local hospital. Of that sum, \$1,150 was raised by a Club-sponsored scrap-iron drive, the rest by an auction.

Hammond Helps Future Leaders

Business and professional men and women with plenty of "know-how" in their respective fields are meeting regularly with high-school students in HAMMOND, IND., under the sponsorship of the local Rotary Club. The purpose: to counsel the students individually about careers they are planning. Coöoperating are other service clubs and civic organizations which provide counsellors for the meetings held every other week. Each counselling period is 45 minutes long, and presents a description, the requirements, opportunities, and disadvantages of the career considered. The sessions are held at the counsellor's

schools, hospitals, recreation centers,



Photo: R. R. Baur

"What am I bid?" asks the auctioneer at the Englewood, N. J., Rotary Club's auction to raise funds for a local hospital. Bidding on 800 items during the 13-hour sale brought \$2,700 and raised the Club's total contribution to \$4,200 for dedicating a Rotary hospital room.

place of business, and students are given an opportunity to see the business in operation.

Walhalla Gathers Facts World-Wide

When the Rotary Club of WALHALLA, S. C., began planning an International Service program not long ago, it decided that certain information about other countries was needed. Taking a direct approach to the matter, it decided that if, for example, information was wanted about India, then it would write to a Rotary Club in India. Following this pattern of thought, the WALHALLA Club sent an eight-point questionnaire to Rotary Clubs in 11 different countries. Inquiries were not only about national and world conditions and trends, but also about each Club's International Service program. Replies were interesting and to the point, and proved of great help to the WALHALLA Club.

Action's the Word Heading this sampling of Rotary activities in Australia is the FORBES Rotary Club, which recently donated £100 to its local school district for the purchase of additional

Photo: Rotarian Buford Boone



Boating is only one of the outdoor pleasures at the annual three-day Summer camp for boys sponsored by the Tuscaloosa, Ala., Rotary Club. Swimming, first aid, and artificial respiration are taught, and Rotarians visit the campers during their outing.

books and equipment for libraries. . . . In Gosford, Rotarians were instrumental in the establishment of a free public library, and are now lending support to the building of a Boy Scout hall. They are also assisting in the settlement of European displaced persons.

Having decided to stress youth activities this year, the Rotary Club of Footscray is cooperating with the local YMCA and YWCA in their work with young "D. P.'s" at a near-by camp for "New Australian" children. Joining this effort is the WILLIAMSTOWN Club, which planned to arrange outings for the children.

Also directing their efforts toward the adjustment problems of "New Australians" from Europe are the Rotary Clubs of GEELONG and MORWELL. To help the "new" residents feel at home, the GEELONG Club is arranging social affairs for them in the community, while the MORWELL Club is helping former Europeans who are employed in near-by coalfields.

Helping the families of "New Australian" workers in another way is the Rotary Club of NORTH SYDNEY. Upon learning that the school at a near-by camp for "D. P.'s" was in need of children's books and kindergarten toys, it made a community-wide appeal that provided such items as dolls, scooters, hobbyhorses, and hundreds of books. After reconditioning by Club members, the donations were transported to the camp in two trucks and seven passenger cars.

ECCHU, a modern health center for babies stands as an example of the local Rotary Club's interest in helping to make its community a healthier place. Estimated to be worth £5,000, the tree-shaded health center was recently presented to the town at ceremonies attended by local residents and many Rotarians from near-by communities. Funds for the center were raised by special Rotary Club events and public donations.

\$60,000 Gym to Rise for Boys Since 1930 the Rotary Club of WASHINGTON, D. C., has been giving a helping hand to the Boys' Club of its city. It provided the boys with their first meeting place, and later purchased larger quarters at a cost of \$35,000 and equipped the building with needed facilities. Recently WASHINGTON Rotarians completed financial arrangements for an addition to the Boys' Club organization: the construction of a \$60,000 gymnasium. They are financing the new structure through increased contributions to their Club's foundation fund.

Helena Does a Big Job Well Right from the start the Rotary Club of HELENA, ARK., knew it had a big job on its hands. And right from the start it had the cooperation of every member. It all began when HELENA Rotarians received an invitation to conduct a program for the MEMPHIS, TENN., Rotary Club, just 90 miles away. Automobile transportation had to be arranged . . . invitations sent to special guests . . . a hospitality room planned . . . the program for the day decided



...GREATER PROFITS WITH FLEXIFONE BUSINESS CONTROL!

* You can get coordinated action and immediate results in your business or plant operations with **FLEXIFONE**. Correlate instructions to all departments...get action instantly.

Executive Messenger Boys cost money! Time saved is profit . . . keep every man on his job with **FLEXIFONE**! Man hours saved daily multiply into DAYS each month.

Send a simple diagram of your operations. A factory-trained specialist will advise without obligation.

**FILL-IN, TEAR OUT,
MAIL COUPON TODAY!**

PLANT PAGING—MUSIC DISTRIBUTION!



The DUKANE CENTRAL SOUND SYSTEM

...built to fit your needs. Installed and serviced by factory trained engineers.

OPERADIO MFG. CO.
Dept. R-41—St. Charles, Illinois.
Without cost or obligation, please send further information on:
<input type="checkbox"/> FLEXIFONE BUSINESS CONTROL SYSTEM
<input type="checkbox"/> DUKANE CENTRAL SOUND SYSTEMS
Name. _____
Address. _____
City. _____ Z. State. _____
<input type="checkbox"/> Diagram of our operation is enclosed.



WABASH Red Ball FREIGHT

Yes, Wabash is the transportation link of the nation...its strategic location makes it a major link between East, West, North and South, offering you through routes with 66 railroads.

* * *

Ship via Wabash Red Ball
Freight to or through

BUFFALO
DETROIT
TOLEDO
CHICAGO
ST. LOUIS
DES MOINES
OMAHA
KANSAS CITY

For details, call your
nearest Wabash
representative or write

P. A. SPIEGELBERG
Freight Traffic Manager
Wabash Railroad
St. Louis 1, Missouri

* * *



MODERN SERVICE IN THE
HEART OF AMERICA

upon and organized. Came the big day and all the hard work and planning paid worth-while dividends. Thirty-five HELENA Rotarians joined some 300 MEMPHIS members to produce a gathering that filled the meeting room to capacity.

Mexican Clubs Return a Visit

THE ROTARIAN for July, more than 100 Arizona Rotarians and their guests travelled to HERMOSILLO, MEXICO, for a three-day visit there with local Rotarians. Recently this border crossing was reversed when 40 Rotarians and their ladies from the Mexican Club of HERMOSILLO, OBREGON, GUAYMAS, SANTA ANA, MAGDALENA, NOGALES, and MEXICALI, were guests of the PHOENIX, ARIZ., Rotary Club for two event-packed days. The regular meeting of the PHOENIX Club was attended by visitors and hosts, while the ladies enjoyed a luncheon and fashion show. Industrial tours, golf match, a barbecue supper and dance, and the appearance of the guests from Mexico on television highlighted this adventure in international friendship. Plans are now in the making for Arizona Rotarians to go again to HERMOSILLO.

A Tree Blossoms Greeting Cards

As members of the ROTARY CLUB OF PITTSBURGH, PA., entered their meeting place, their eyes fell upon something new: a wire rack, or "tree," that held get-well cards and envelopes. The suggestion behind the card rack was simple and to the point. It was placed there to remind members that ailing fellow Rotarians like to get cheery notes now and then. That the suggestion worked was seen in the number of cards members took and mailed. The card "tree" was planned as a weekly feature.

Road Sign Points to True Teamwork

On a Maryland highway near COLLEGE PARK and HYATTSVILLE stands a unique road sign that points to much more than its separate sections tell. Constructed along lines resembling a tree trunk with branches shooting off on both sides, the sign gives the date, hour, and meeting place of six service clubs and civic organizations in that region. In addition to such factual information, it carries a tacit implication of the spirit of cooperation that exists among the organizations represented, one of which is the ROTARY CLUB OF COLLEGE PARK, MD.

Gridiron Stars Dined, Decorated

At the close of the recent football season, the gridiron prowess shown by husky young stars in MANSFIELD, LA., and LYNCHBURG, VA., didn't go unrewarded. In MANSFIELD the ROTARY CLUB gave a chicken dinner for high-school football players, and awarded medals to seven chosen for their outstanding performances. . . . In LYNCHBURG bantam-sized youngsters weighing as little as 70 pounds and boys of hefty proportions were feted at a ROTARY-sponsored dinner for ten all-star teams of a football league directed by the city



Photo: MacNeil

Rotary Clubs are frequently honored by the presence of distinguished statesmen and Government leaders. North Sydney, N. S., Canada, Rotarians felt so when the Honorable F. Gordon Bradley addressed them recently. He is Secretary of State for Canada and a Parliament member from Newfoundland.

Photo: Steele



Piling hundreds of evergreens and spruce skyward for their annual Epiphany ceremony are these Verona, N. J., Rotarians. Some 1,500 townspeople watched the fire and sang lively carols.

Photo: Lund



Tricycles, wagons, sleds—some 1,000 toys—were made to look like new by fire-department members in Batavia, Ill., who helped the local ROTARY CLUB bring joy to youngsters with many gifts during the recent season for gift giving.

recreation department. The players were awarded special certificates and silver football tokens to mark the occasion, and also heard talks by outstanding college stars and coaches. The dinner itself—a Brunswick stew—was prepared and served by white-hatted and apron-wearing LYNCHBURG Rotarians.

Town's Birthday Ties a Tie

Bordering the Pennsylvania community of JENKINTOWN is the township of CHELTENHAM, which celebrated its 260th anniversary last year with festivities participated in by the JENKINTOWN Rotary Club. Present for the occasion was the Mayor of CHELTENHAM, ENGLAND, whose appearance was arranged by correspondence with the British Club of CHELTENHAM, of which the Mayor is a member. The anniversary gathering featured an address by the British Mayor, and a congratulatory telegram from the British Club was received and read.

Memorial Day the Ellis Way

Memorial Day is coming and with it many community observances befitting the occasion will be held. It is thus timely to report ceremonies that took place last year in ELLIS, KANS., to honor the war dead. The Rotary Club's meeting opened in the usual way, as the members expected it to. After luncheon, however, things took a different turn. Members were hustled off to waiting automobiles and driven to a local cemetery where, at the base of two memorial statues, a program marked the solemn purpose of the day. As a part of the ceremony, wreaths were placed beside the statues in the name of the Club.

Lytham Stirs Young Minds

Setting in motion a lively outpouring of ideas from the minds of its youth, the Rotary Club of LYTHAM, ENGLAND, conducted an essay contest for school children in two age groups on the subject "What I Would Do to Improve International Relations." In the 16-18 age bracket the winner was a 16-year-old miss whose essay emphasized the importance of the United Nations, and stressed the need for "more goodwill toward each other" and increased contacts among nations. All entrants in the competition were invited to attend a meeting of the LYTHAM Club at which the winners read their essays.

**From a Meeting
Came a Hike Site** When the director of a children's Summer camp invited the Maryland Rotary Clubs of BEL AIR and KINGSVILLE to hold a meeting at the camp site, both accepted. The director wanted to exhibit the good work being done by the camp, and the Clubs wanted to see it. During the dinner served in a barn on the grounds, he told his guests about the camp, its operation, its plans, and its needs, one of which was an area for picnics and overnight hikes. Now, through arrangements made by the two Clubs in general, and by a member of the KINGSVILLE Club in particular, the camp has for its use a 20-acre piece of



Now the labor-saving advantages of combination-machine-scrubbing are available to small as well as larger buildings. The new 418P Finnell Scrubber-Vac cleans floors in approximately one-third the time required with a conventional 15 or 18-inch polisher-scrubber using separate equipment for picking up. A Finnell Scrubber-Vac speeds cleaning by handling four operations in one! It applies the cleanser, scrubs, rinses if required, and picks up (damp-dries the floor) — all in a single operation.

All the refinements of Finnell's larger combination machines are embodied in the new smaller unit, No. 418P, which has an 18-inch brush ring. Vacuum performs quietly. The machine is self-propelled — operator merely guides it.

SEE IT IN ACTION ON YOUR OWN FLOORS!

Find out what you would save with a Finnell Scrubber-Vac. Finnell makes several models and sizes. Incidentally, it's good to know that when you choose Finnell Equipment, a Finnell man is readily available to help train your maintenance operators in its proper use. For demonstration, consultation, or literature, phone or write nearest Finnell Branch or Finnell System, Inc., 4704 East Street, Elkhart, Indiana. Branch Offices in all principal cities of the United States and Canada.

FINNELL SYSTEM, INC.

Pioneers and Specialists in
FLOOR-MAINTENANCE EQUIPMENT AND SUPPLIES

BRANCHES
IN ALL
PRINCIPAL
CITIES

Over Half of America's Top Rated Companies

USE

Speed Sweep

THE BRUSH WITH THE STEEL BACK



**SWEEPS CLEANER,
FASTER, EASIER. OUTLASTS
ORDINARY BRUSHES 3 to 1.**

SPEED SWEEP has become the No. 1 sweeping tool of American industry — used by over 50,000 firms. It is the only brush that is specially designed to do a thorough sweeping job with less effort. It is also the only brush that is constructed to outlast ordinary brushes. Whether you use a few or a lot of brushes, you'll find it pays to use Speed Sweep.



Milwaukee Dustless Brush Co.
MILWAUKEE 3, WIS.

Mail the handy coupon today.

Milwaukee Dustless Brush Co.
530 North 22nd St., Milwaukee 3, Wis.
Send complete facts about Speed Sweep

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

land located along a stream not far from the main camping grounds.

**Tea Caddy
Tokens Thanks**

Because the Rotary Club of ADELAIDE, AUSTRALIA, had responded so generously to the food-for-Britain appeal, the Rotary Club of LONDON, ENGLAND, sent a thank-you gift: an antique silver tea caddy made by British craftsmen in 1782. The base of the caddy bears this inscription: "Rotary Club of Adelaide: A token of our appreciation and sincere thanks for the many food parcels sent to us for distribution. From the members of the Rotary Club of London."

Fireworks Inside, Fireworks Outside

In PITMAN, N. J., the local Rotary Club was enjoying an exhibition of chemical magic by two chemists from an industrial-chemical concern. As a part of their demonstration, they were causing minor explosions and producing small-scale billows of smoke. Their audience was fascinated. Suddenly the air was rent by the sound of local fire whistles giving warning of another fire — an uncontrolled one — outside. Many of the members had to leave the meeting "on the double" to take their places in the town's fire company.

**Barnesville Hosts
Its Offspring**

It was like a "family reunion" in BARNESVILLE, OHIO, not long ago when the local Rotary Club gathered about it members of seven other Ohio Clubs "descended" from it by virtue of its sponsorship. The "offspring" Clubs were ST. CLAIRSVILLE, FLUSHING, QUAKER CITY, BETHESDA-BELMONT, BRIDGEPORT, MARTINS FERRY, and POWHATAN POINT. The last two Clubs were born as "twins" at a joint charter celebration less than a year ago.

**Add 34 Clubs
to the Roster**

Rotary has entered 34 more communities, one of which formerly had Rotary Club. Welcome to them all! They are (with their sponsors in parentheses): Will Rogers (Tulsa), Okla.; Nantucket (New Bedford), Mass.; Barkingside, England; Lacombe (Red Deer), Alta., Canada; Texcoco (Toluca), Mexico; Bridgeport (Clarksburg), W. Va.; Millvale (Lawrence-

ville), Pa.; Northgate (Lake City), Wash.; Grande Prairie (Edmonton), Alta., Canada; Bonn am Rhein (Köln), Germany; Sandviken (Gavle), Sweden; Pargas (Abo-Turku), Finland; Versailles (Paris), France; Vire et le Boeuge Normand (Rouen), France; Odder (Aarhus and Horsens), Denmark; De demsvaart (Zwolle), The Netherlands; South Houston (Pasadena), Tex.; Bronderslev (Aalborg and Hjorring), Denmark; West Topeka (Topeka), Kans.; Godoy Cruz (Mendoza), Argentina; Mamou (Eunice), La.; Rossland (Trail), B. C., Canada; Caldwell (East Orange), N. J.; North Vancouver (Vancouver), B. C.; Canada; Burnt Hills, Ballston Lake (Scotia), N. Y.; Curitibano (Videira), Brazil; Coamo (Ponce), Puerto Rico; Marcelino Ramos (Erechim), Brazil; Aubenas (Annonay), France; Cumpeo (Talca), Chile; Berlin, Germany (re-admitted); Maarssen-Breukelen, The Netherlands; Hicksville (Huntington), N. Y.; Laoag, The Philippines.

**25th Year for
25 More Clubs**

During the month of April, 25 more Rotary Clubs will celebrate their 25th anniversaries. Congratulations to them! They are Galion, Ohio; Lodi, Ohio; Hull-Daisetta, Tex.; Oxford, Pa.; West Des Moines, Iowa; Tiffin, Ohio; Kutztown, Pa.; Plattsburg, N. Y.; East Los Angeles, Calif.; Truro, N. S., Canada; Davis, Calif.; El Cajon, Calif.; Hollywood, Fla.; Fordyce, Ark.; Atwood, Kans.; Saranac Lake, N. Y.; Front Royal, Va.; Preston-Hespeler, Ont., Canada; South Orange, N. J.; Fremont, Ohio; Amherst, Mass.; Norwood, Mass.; Woodstock, Vt.; Hawthorne, Calif.; Spring City-Roversford, Pa.

When the Rotary Club of LINCOLN, CALIF., celebrated its 25th anniversary recently, four charter members—still active LINCOLN Rotarians—received handsome pins to commemorate their quarter century in Rotary.

The 35th-anniversary celebration of the GREAT FALLS, MONT., Club not only featured a cake-cutting ceremony, but also the honoring of six still active charter members.

An international flavor was added to the 25th-anniversary celebration of the Rotary Club of VICHY, FRANCE, when the Club sent letters of greeting to all other 25-year-old Rotary Clubs around the world.



For 15 years the Rotary Club of Tullahoma, Tenn., has sponsored local Scout Troop 112. Thus when three of the Scouts won their Eagle badges, the presentation was made at a Club meeting. Making the awards: Maj. Gen. F. O. Carroll, a Club member.

THE ROTARIAN

Opinion

FROM LETTERS, TALKS,
ROTARY PUBLICATIONS

Few Children Have Fathers

W. J. TREECE, *Rotarian*
Recreation Director
Casper, Wyoming

If I may borrow the tool used by our most efficient Club President, I would leave you with this thought for today, giving full credit to the author, Francis de Croisset: "Paternity is a career that is imposed upon you one fine morning without any inquiry as to your fitness for it. That is why there are many fathers who have children, but few children who have fathers."—From a Rotary Club address.

The Wheel . . . a Symbol

GRADY H. BRANTLEY, *Rotarian*
Physician
Lake Worth, Florida

The symbol of Rotary is unique, realistic, and imaginative and was originated in some of the earliest concepts of mankind. Humble, as are all the underlying symbols in a *laissez faire* structure upon which we have built economically, the wheel, closely identified with the circle in its symbolic significance, has evolved from rather a potpourri of items so far distant in a psychological past as to be subject to more or less nebulous, but nonetheless pertinent, interpretations. The ring, of course, being unending, stood for eternity or for a permanent quality of those philosophies which the world has never ceased to hope might prove worthy of perpetuation. The wheel, a more practical symbol, with the same basic origin, is endowed with a similar metaphor . . . with identical imagery. Webster defines "wheel" as a circular frame or body capable of turning on a central axis, and gives also the allegoric: the wheel of personified fortune, symbolizing the rapid alternations of human fate.

The word "Rotary" (*rota*, the wheel) seems to have a parallel metaphoric meaning as old as our civilization.

Honest Strong Need Protection, Too

CHARLES M. CROWE, *Rotarian*
Clergyman
Wilmette, Illinois

After all, what has become of the idea that plain honesty, hard work, thrift, personal sacrifice, economy, ambition, and individual achievement are at the basis of human security? There is not a single element of our present economy that has outmoded them. If they go by default in favor of a spurious State security, we suffer an irreparable loss. Certainly the honest weak need protection from the predatory strong. But likewise the honest strong need protection from the parasitical weak. Minorities need consideration, yes; but so do majorities need protection from crooked and subversive minorities. The attempt of the State, however beneficent, to level men down to a common basis in

search of security is a specious and doubtful form of social engineering. We must not lose our faith in freedom itself. Neither communist nor socialist is a free man. He is a bondsman of the State.

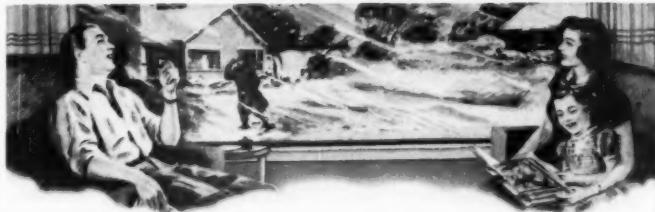
Honor Begets Honor

HOKE COPELAND, *Rotarian*
Boy Scout Executive
Marietta, Georgia

For a young man in a town there is little opportunity for association with the older men who have established themselves in business or profession and have become the leaders of their community. Rotary gives a young man that opportunity. Young men, in their eagerness to rise in their own business or

profession, often become blind to the interests, problems, and peculiarities of other vocations. These same young men usually have so little time they are caught in a very tight circle of friends, business associates, and family. There is usually little opportunity for a young man to exercise those hidden talents that business does not demand of him. Rotary can be an answer to all these dangers that go with growing from a small niche in a business world to a place in the community. How well this is the answer depends a lot on the Club and the young man. Clubs and young men can become so involved with the business at hand there is no time for consideration of the goals of the future. The interests and activity of this year

Our Smartest Move...We Selected B & G Hydro-Flo Heating



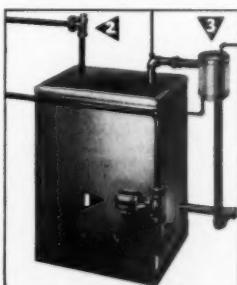
Radiant sunny warmth . . . constant comfort

Nothing in your new home will give you more enduring pleasure than the right kind of a heating system. For a lifetime of satisfaction, install B & G Hydro-Flo Heating . . . hundreds of thousands of homes today are enjoying the benefits of this modern comfort-maker.

B & G Hydro-Flo Heating is a forced hot water system—noted for marvelously accurate control of temperature and for fuel economy. Whatever the weather, B & G Hydro-Flo Heating delivers just the right amount of radiant warmth to keep your home supremely comfortable. No wasteful overheating—even in fall and spring, when only a little heat is needed. And you have a choice of radiators, baseboard panels, convectors or concealed radiant panels.

Besides all this, you'll never have to skimp on hot water for kitchen, laundry and bath. The Water Heater of a Hydro-Flo System furnishes all you can use, not just in winter but all year 'round!

All the facts on B & G Hydro-Flo Heating are given in a completely illustrated, 4-color booklet. Send for your copy.



The basic units of a B & G Hydro-Flo System are (1) Booster Pump, (2) Flow Control Valve and (3) Water Heater. Old gravity hot water systems can also be easily modernized with B & G Hydro-Flo Equipment.



Always plenty of low-cost hot water with B & G Hydro-Flo Heating.



SEND FOR
FREE BOOKLET



BELL & GOSSETT
Company

Dept. 82-28, Morton Grove, Ill.

*Reg. U. S. Pat. Off.



Sam Snead, golf's leading money winner and a member of the famous Wilson Advisory Staff, says: "Play Wilson and you play the finest." Sam plays Wilson golf clubs and balls exclusively.

PLAY THE WINNING COMBINATION!

For that winning edge, there's one outstanding combination—Wilson Strata-Bloc wood clubs, Wilson Precision-Built irons, and Wilson Top Notch or K-28 golf balls. There's no better proof of the plus performance of Wilson equipment than the fact that more major golf tournaments were won with Wilson clubs and balls in 1950 than with all other makes combined.

WILSON SPORTING GOODS CO., CHICAGO
Branch offices in New York, San Francisco
and 26 other principal cities
(A subsidiary of Wilson & Co., Inc.)



IT'S Wilson
TODAY IN SPORTS EQUIPMENT

must always lead to a better Club next year if the Club is to survive. For young men the action today is wasted if it does not lead toward a better tomorrow. To young men in Rotary there is the opportunity which is really more of an obligation to do his part in every Club project, and to do his best to fill every assignment given by the Club officers. The Club has honored the young man by membership in the Club. The young man must in return honor the Club with his best efforts.

What Freedom Would We Lose?

J. V. RUSHTON, *Rotarian Past Service*
Wolverhampton, England

At one time people feared only the weapons in the hands of their opponents. Now progress has made modern weapons a danger to all. This year the world is spending considerably more than 10,000 million pounds on preparing for war; only a fraction of this amount would be necessary to support a world force to maintain world peace. What freedom would we lose if we surrendered our armed strength to such a world force? Individually we would probably find ourselves with much more freedom, freedom to travel and trade in any part of the world—a world without frontiers; and even more important we would be free from the fear of war. . . . I think that if America and England were to declare that they were willing to surrender their forces to a world government, other countries would rapidly follow suit, because I believe that the people of every country of the world are scared of war and that they know that behind all their bluff there is no other way of avoiding it.

Progress through Change

LEROY DARLING
Music Director
Sunnyside, Washington

As in other fields, progress in education comes only through change—where there is no change there is no progress. Please keep this in mind. You alone know what education meant in your day—it behooves you to appreciate its development and changes today.

Why is the teaching profession reversing itself on so many theories and practices generally accepted by educational authorities a few years ago? How could those theories and practices have been so unsound—those so-called authorities so stupid? The answer is simple. We have accepted new objectives. We have developed new attitudes toward what we call education. We are going another way. . . .

Some people demand progress, but resist change. In the school of today they want to see elements of the school they attended. Since they took penmanship they want the pupil to learn to write well, with little thought of whether

or not he will be able to write a check that will be honored. They want him to learn to read well, but they do not share the modern teacher's concern with what the child learns to like to read. They want the student to learn to figure with no immediate awareness as to what he is figuring.

Re: Fractional Men

ARTHUR CLARK, D.D., *Rotarian Clergyman*
Towson, Maryland

An integer is a whole number. The figure 2 is an integer. Above it I may put a cross stroke and over that the figure 1. Then my integer has become a fraction.

Rotarians cannot hold their places in Rotary fellowship when any smart dishonesty changes whole men into fractions of men. Each man must be a whole number—no fraction.

Our great strength and our mighty defense now must be character. That must be maintained in a world where now so often life is lived by the science of A.D. 1950 and by the ethics of 2250 B.C.

In the midst of that the reality of Rotary is Rotary's integrity. It is also one of its greatest contributions to the life of the present topsy-turvy age.

Again on that road ahead Rotary will express undying interest in justice for and the welfare of humankind. All that is best in religion, all that is best in education, all that is best in economics, all that is best in politics, all that is best in the home—to all that Rotary is committed in actually and sacrificially putting people first as the sacred children of God. That is the meaning of "Service above Self."—From a *Rotary District Assembly address*.



Rushton

Rotary Foundation Contributions

By mid-February, 16 additional Rotary Clubs had made contributions to the Rotary Foundation on the basis of \$10 or more per member. This brought the total number of 100 percent Clubs to 2,235. Since July 1, 1950, Rotary Foundation contributions had exceeded \$132,533. The latest contributors (with numbers in parentheses indicating membership):

BRAZIL
Guacui (16).

ENGLAND
Dewsbury (69).

INDIA

Poona (54).

UNITED STATES

Ames, Iowa (92); Turlock, Calif. (59); East Oakland, Calif. (50); Harbor Beach, Mich. (33); East Portland, Oreg. (48); Lower Perkiomen, Pa. (23); Carroll, Iowa (47); Snow Hill, Md. (29); Spring Valley, Ill. (42); Glasgow, Ky. (82); San Anselmo, Calif. (45); Fort Norris, N. J. (18); Barre, Vt. (69).



Leslie H. Wilson
Offers a Cordial Reception to All
ROTARIANS
Visiting Britain
and the
Rest of Europe

His Fleet of New
Automobiles Are
Available for

DRIVE YOURSELF or CHAUFFEUR DRIVEN

RENTALS, FROM 7 CENTS (6d) A MILE
Including Gas, Oil, Insurance, Maintenance

Booklet of 100 Interesting Itineraries or Map
Marked with Route and Quotation Sent Free.

WILSON'S CAR HIRE SERVICES, LTD.
34 ACRE LANE • LONDON S.W. 2, ENGLAND

**FREE Guide
to Bronze Tablets**



For trophy, medal,
cup ideas write for
Brochure A.

**INTERNATIONAL
BRONZE TABLET CO., INC.**

Dept. 26
150 West 22 St.
New York II, N.Y.



**A Speech For
Every Occasion**

So you've been asked to make a speech. And don't know what to say? Here's a speech that has helped thousands because it contains over 225 short, witty sayings, all in the form of a parrot-phrased or used verbatim.

OVER 450 PAGES
ORDER TODAY. Send Money Order
or check for \$1.50, add 25¢ extra
postage, or pay Postman \$3.50 plus
airmail postage. Send to: Dept. 11
ESTATE PLANNING, 67 Irving Place, New York 3, N.Y.

FUN FOR THE ENTIRE FAMILY

You can make a bushel of delicious Popcorn from a 2-lb. bag of our raw corn, \$1.15 delivered.

A Bucket full of joy. A maple-nut-shelled wooden bucket full of about 3 lbs. of old-fashioned candy, \$1.95 delivered.

Baked Beans supreme and a Bean-Baking Pot delivered for \$1.95.

Add 25¢ extra postage to above prices for locations West of the Mississippi.

WIGGINS COUNTRY STORE
100 Town Lane Northampton, Mass.

FOLDING CHAIRS
• in Steel or Wood
FOLDING BANQUET TABLES
WRITE FOR CATALOGUE
AND LOW DIRECT PRICES
J. P. REDINGTON & CO.
DEPT. 188 SCRANTON 2, PA.

typography

A-I COMPOSITION CO.
125 EAST OHIO STREET • CHICAGO 11

Talking It Over

[Continued from page 3]

miserly of their lives [see cut], makes them dead to the sublime and to the beautiful. It is a land where the cedar and the pine flourish, but man decays. Here the people are living on the edge of civilization without amenities of any kind which make the hardness of life bearable. It is a land preserved intact from the Dark Ages. The denizens have not seen a good road, do not know what a railway train is. Locomotives and automobiles are fairy tales for them.

God has endowed the men and women in this area with excellent physical features. A large percentage of the women will easily pass as enthralling "beauty queens"—what a country and what beauty. But they take pride not in their looks, but in dirt and misery.

Their own sense of beauty has made them artists. Their shawls, carpets, and handicrafts have deservedly drawn the homage of the connoisseurs of the world of art both in the East and in the West. While they make the social haunts of the discerning world bits of paradise, their own lives are not far removed from the miseries of hell. Yet such is the time-giving urge of the national setup of their country that they sing where others would shed tears under the crushing burden of the problem of making two ends meet.

It is this lot that I saw guarding the 150 miles of the cease-fire line that the United Nations has been able to secure to end hostilities in this part. Kashmir is regarded as a volcano point in the peace of the world today. Its people are fighting for their very existence, and the question of their betterment, irrespective of the fortunes of war or problems of peace, is for Rotarians to think about and help solve.



In the mountain State of Kashmir, "where the cedar and the pine flourish, but man decays" (also see letter).

**TORO'S
TOPS!**

for every mowing job.
Choose your favorite
from America's most
complete line of
power mowers.



FOR WEEDS, TALL GRASS and rank growth... get a Toro Zipper sickle-bar mower. S-h-e-a-r-s through weeds faster than 5 men with hand scythes... clips under fences, right up to buildings. Fine for ditches, orchards, headland. Self-propelled by 1½ h.p. engine.



FOR LARGER LAWNS your best buy is this 21" Sportlawn. Does all the work in a hurry—climbs steep slopes, purrs through thick grass with its husky 1½ h.p. quick-starting 4-cycle engine. Extra-wide diamond-tread tires. Ball-bearing mounted reel with 5 blades.



FOR ALL-PURPOSE MOWING the 22" rotary-blade Whirlwind is tops. Slices through thick, heavy weeds... grooms lawns slick as a whistle! Suction-Lift action pulls every blade up straight, cuts it off clean—even mulches the clippings so you don't have to rake.



MAIL POSTCARD TODAY for free literature describing new 1951 Toro power mowers designed for home use... or see your nearby Toro Dealer for the mower that best meets your needs. Toro Manufacturing Corporation, 3058 Snelling Avenue, Minneapolis 6, Minn.



Select that one perfect rug for home or office from Nahigian Brothers' world-famous collection of modern and antique Oriental, Aubusson and Chinese rugs. Here you'll find colors, styles and sizes to satisfy every taste... every budget.

BUGS SENT ON APPROVAL TO ROTARIANS

AND THEIR FRIENDS

ESTABLISHED 1890



169 N. Wabash Ave. • Franklin 2-8800

Chicago's finest rug store—
featuring Chicago's finest values



HomeLIFT

The SHEPARD HomeLIFT is the practical solution for the family interested in eliminating stair climbing drudgery. Safe—easy to install and operate—and priced within the family budget. Representatives in all principal cities. Write for descriptive bulletins.

SHEPARD
THE SHEPARD ELEVATOR CO.
5005 D1 Brotherton Road Cincinnati 9, Ohio



Photo: © Central Studios

One of the finest convention facilities in the world, Atlantic City's giant auditorium will be Rotary's Convention Hall in May. Its seating capacity is 41,000 persons.

...Meet You on the Boardwalk

[Continued from page 17]

ballrooms of the Auditorium—with two orchestras dispensing the rhythms. For those who prefer not to dance, an entertainment feature will be staged concurrently.

These, of course, are only the major events on our entertainment agenda. Between them and plenary sessions you'll find plenty of other enjoyable things to do. Some people like a quick dip before breakfast, and we can offer the whole Atlantic if you're one of those brisk souls—and the 100 expert lifeguards who watch our beaches will keep an eye on you. There's fishing, too. And by all means, I'd like to recommend a sightseeing trip from the Inlet to Longport.

Then there's the famous Steel Pier. This "amusement city at sea," under its one roof extending half a mile seaward, has four theaters, a ballroom, and even a circus stadium seating 5,000 people. There are fun houses for the children, promenades, and steamer and picnic decks. Steel Pier is really a vacation in itself.

For the golfers, there are four excellent courses. At the Seaview Golf Club and the Country Club of Atlantic City

special arrangements have been made for Rotarians. Like to ride horseback? We have the stables and mounts. Or maybe good dining appeals. We are generously supplied with splendid restaurants and ocean-fresh sea food—a bounty from Neptune's larder.

Or maybe, if of historic bent, you'd like to probe further into our past. You'll find that it was a doctor who in 1852 first recognized the resort possibilities of Atlantic City (it was named that a year later). He bought much of the beach front of the then tiny fishing village for 40 cents an acre. Soon the young spa got its first railroad and hotel. You can go on from there.

Fifteen Committees of Atlantic City Rotarians—aided and abetted by their wives and children—are busily rounding up everything from potted palms to pianists—hoping that when you come you'll have a good time, get acquainted, and gain new spirit for advancing the program of Rotary.

Those Lenni Lenape Indians I mentioned at the beginning—they "fell for" Atlantic City. I here and now make the prediction that you will too!

ROADS

Wherever hills meet valleys,
Wherever rivers flow,
Wherever sea drifts wander,
Roads, countless, endless, go.

They roam, and cross, and tangle,
They wind, and turn, and wend
—On every hand a roadway,
On every road a friend.

—Clarence Edwin Flynn



ORDER
YOUR
COPY
TODAY

BOUND VOLUME FOR 1950

12 Issues of THE ROTARIAN

Copies of **THE ROTARIAN** from January to December, 1950, inclusive, with detailed index to authors, articles, photographs, etc., included in this Volume, available about March 15.

WOULD you like to have this attractive Bound Volume for 1950 for your library? For Rotarians, Rotary Clubs, libraries, and schools this volume will serve as a practical and ready reference for the wide variety of material that has been presented in the pages of **THE ROTARIAN** during 1950.

Price **\$5.00**
postpaid.
(Outside U. S. A. \$5.50) **EACH**

Send your order today to

The ROTARIAN

35 EAST WACKER DRIVE
CHICAGO 1, ILLINOIS, U.S.A.

Attention Program Chairman*

GEORGE GILBERT GROMAN
Humorist—Authority on Dialects—Hollywood Actors
Book Author

Program: **"SHOW OTHER PEOPLE TALK"**
A humorous program that tells you about Dialects, American Speech differences and the secret of finding out what people are saying.

Contact: **George Gilbert Groman**
1220 E. Marquette Rd., Chicago 37, Illinois

Scratchpaddings

[Continued from page 48]

basis, the Board reiterated its previous decision to assume no financial obligations in connection with their operations.

Appointed the following as Chairman, Vice-Chairman, and members-at-large of the ENAEMAC for 1951-52: Chairman, HUSSEIN FAHMY, of Alexandria, Egypt; Vice-Chairman, ALBERT ERNST, of Lucerne, Switzerland; members-at-large, ALPHONSE FIÉVÉZ, of Soignies, Belgium; AAGE E. JENSEN, of Holbaek, Denmark; and GIAN PAOLA LANG, of Leghorn, Italy.

Modified the description of District 89 beginning July 1, 1951, to read as follows: Anglo-Egyptian Sudan, Cyprus, Egypt, Lebanon, and Syria. (This means that the Rotary Clubs in Israel and Jerusalem will become non-Districted as of that date.) Regrouped the Clubs in present District 66 (The Netherlands) into two Districts—Nos. 66 and 67—effective July 1, 1951.

Authorized the Secretary to complete arrangements for the holding of the 1952 Convention in Mexico City and authorized the President and Secretary to enter into such contracts as may be necessary in connection with transportation, tours, and otherwise, and delegated to the Secretary, acting under the direction of the 1952 Convention Committee, responsibility for supervising these arrangements.

Agreed that the publication of **THE ROTARIAN** is discontinued with the December, 1950, issue.

In view of the fact that all countries in which there are Rotary Clubs are not members of the United Nations, the Board agreed that the display of the U. N. flag should be left to the initiative of Rotary Clubs or others as is the case with the display by Rotary Clubs or others of the Rotary flag and the national flag, or when the occasion arises, of the flag or flags of other nations.

Instructed the Secretary to replace the customary cloth-covered hardbound volume of *Convention Proceedings* with a paper-covered book carrying a brief story of the Convention, a record of the legislation enacted, and the business transacted by the Convention, together with the text of the annual reports of the Secretary and Treasurer of Rotary International, etc. One copy will be sent gratis to each Club. The cost of production will determine the price of copies to be sold.

—THE SCRATCHPAD MAN



Married 50 years are Rotarian and Mrs. Wm. N. Dunn, Martinsburg, W. Va. He is a Past President of his Club.

How to Keep
Prospects Reminded

Give
Autopoint
TRADE MARK
**BUSINESS
GIFTS!**



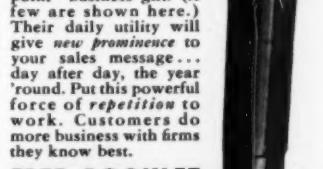
No. 233
Memo Pad Set



No. 313
Deluxe Ash
Receiver



No. 709-B Director Bill Fold

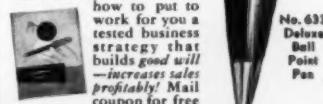


No. 206
Deluxe Magnifying
Letter Opener

Give each prospect and customer a useful "Autopoint" business gift. (A few are shown here.) Their daily utility will give new prominence to your sales message... day after day, the year 'round. Put this powerful force of repetition to work. Customers do more business with firms they know best.

FREE BOOKLET

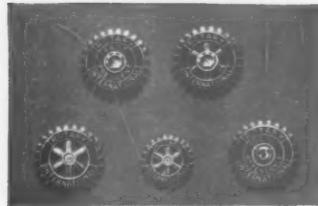
Get this dividend-paying booklet of "Autopoint" Business Gifts. It shows how to put to work for you a tested business strategy that builds good will —increases sales profitably! Mail coupon for free booklet and quantity prices.



"Autopoint" is a trademark of Autopoint Co., Chicago

MAIL COUPON NOW!

AUTOPPOINT CO., Dept. E-4
1801 W. Foster Ave., Chicago 40, Ill.
Send free booklet giving quantity prices on
"Autopoint" Business Gifts.
Name.....
Company.....
Position.....
Street Address.....
City.....
Zone.....
State.....



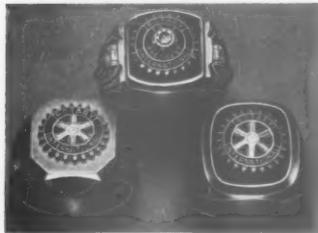
ROTARY INSIGNIA FOR EVERY PURPOSE AND OCCASION

Membership—Attendance—Service
Past Officers' Awards

now supplied in all the standard sizes by
America's Oldest Manufacturing Fraternity
Jewelers (established in 1870).

Write for Special Rotary Price List and the
Gift Parade for 1951 illustrating the newest
favors and gift jewelry for Ladies' Nights and
personal gifts.

BURR, PATTERSON & AULD CO.
2301 Sixteenth Street
Detroit 16, Mich.



You'll GO for the deliciously
different taste of food cooked
outdoors over a fragrant wood or
charcoal fire. A Hancock Outdoor
Fireplace will make your feasts
mouth watering memories to you and your friends. So
easy to build, too, with the Hancock "Skeleton" unit.
Ovens, spits and other accessories available. Send
10c for 4-page Plan Sheet—"HOW TO BUILD YOUR
OUTDOOR FIREPLACE"—with working drawings for a
variety of designs.

HANCOCK IRON WORKS
201 W. PIKE ST., PONTIAC 14, MICH.



Hobby Hitching Post

Presenting an octogenarian
For 36 years a Rotarian!
George Antrim he's named,
In Dayton he's famed
As what you might call a "versarian."

—THE GROOM

FOR a half century and more I have
been writing poetry—just for pleasure.
Often I have chided myself for the
hours I have spent at it. But what can I
do? I can't stop!

I was in my middle teens when I first
began rhyming couplets, and by the
time I was 30 I had written enough
verse to fill a bushel basket. In 1913,
flood waters inundated much of the Mi-
ami Valley in Ohio, including Dayton,
and my mountainous stacks of verse
were washed away. I suppose I should
have been downcast about the loss, but
I wasn't even disturbed. I knew that
my verse-writing urge, irrepressible and
prolific, would soon have me inundated
with newer examples. And it did—and
has continued to do so through the
years.

Perhaps at this point you are saying,
"All right, now let's see some of your
verse." Well, here is a bit of poetry I
wrote in 1946. It's entitled *The Roster*:

*The roster changes. Every year
Familiar faces disappear.
New names upon the list we see
In place of those that used to be.*

*Some years ago, we older guys
To every other member's name were
wise.
We'd grab the hand of each that came
And call him by his well-known name.*

*We knew his grip, we knew his grin,
We knew what "racket" he was in.
Today we couldn't name a score
Of our two hundred men or more.*

*Although we sadly miss the joys
Of sitting with the former boys,
We know, if progress is to be,
These yearly changes we shall see.*

*The "Club" to us seems not so hot
As back when we were on the spot.
It's pretty hard for us to feel
It's safe with youngsters at the wheel.*

*And yet we hope when we are gone,
The world somehow will struggle on,
And that this Club each year may move
Into a wider service groove.*

On my 83d birthday—I am 84 now—I
expressed my feelings about the occa-
sion in a poem titled *When You're
Eighty-Three*. Here is a portion of it:

*When you climb up to eighty-three
I'd like to say (twixt you and me),
You'd rather plumb forget your age—
Just sort of turn another page*

*The way you've done each day before.
Another page, and nothing more.*

*But you will get a lot of cards
With verses by those birthday bards.
They'll come from kin and friends galore
And each will wish you many more.
Reminding you that time has flown
And YOU a YEAR have older grown.*

Friends ask occasionally about the
wellspring of my poetry. They wonder
whence the ideas come, and if the supply
is inexhaustible. I tell them that in
all events—both lastingly important and
seemingly insignificant—there is grist
for the versifier's mill. Whether it be in
human foibles, a child's smile, a Rotary
Club meeting, or a world-shaking develop-
ment, there is a thought for the versifier
alert to what is going on about him.
For example, my poem entitled *Wild
Birds* was the result of observing the
busyness of birds in the field. Here is
the first stanza:

*You take the birds in fields and woods,
They use their head and muscle.
To gather grain and seeds and bugs
From dawn to dark they hustle.
When weather's bad and 'neath the snow
Is covered deep their larder,
They never sit and cry nor starve.
They work a little harder.*

Another example of the myriad
sources of material for my verse is the
curve in the road that passes my home.
Not regularly, but frequently, do big
trailer trucks overshoot the curve and
leave tire marks on my front lawn. Oh,
I suppose I could get excited about it
and start a court action. But until the
occurrence becomes a daily happening,
I prefer to write verse about it.

The "Hoosier poet," James Whitcomb
Riley, influenced me to some extent. We
were friends for many years at a time
when I was superintendent of an ice-
cream company in Indianapolis, Indiana,
and he was living near-by. His great
fondness for buttermilk brought him to
our milk plant daily, and while he en-



*A bird on the wing or a child at play,
viewed from the window of his home,
is for Rotarian Antrim poetic makings.*



Not DULL... HARD OF HEARING!

Tens of thousands of American children are stigmatized as dull or retarded by teachers. Yet they have normal (and many have above-normal) intelligence.

The truth is—they are simply not recognized for what they are: *hard of hearing!*

School hearing tests discover these children before their personalities are warped through improper handling. Your club can perform a vital service by the presentation of a Maico Audiometer to your local school system. Write today for full details to:

Maico
288 MAICO BLDG
MINNEAPOLIS 1, MINNESOTA



WRITE FOR FREE BOOKLET, "Proper Seating is a Specialty." Explains the importance of fitting chairs to the individual and to the job. Also a seating service program that pays off in better morale, greater efficiency. Domore Chair Company, Inc., Department 426, Elkhart, Indiana.

DO/MORE EXECUTIVE, SECRETARIAL AND CLERICAL CHAIRS



Stripped Gears

My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send entries to Stripped Gears, THE ROTARIAN Magazine, 35 East Wacker Drive, Chicago 1, Illinois. This story comes from Mrs. John C. Woodworth, wife of the Secretary of the Rotary Club of Pendleton, Oregon.

A group of visitors were leaning over the fence looking at Uncle Pete's prize hogs at the county fair—by far the largest in the show. One of the group asked: "How come your hogs are so fat, Uncle Pete? You always win blue ribbons with them."

"Well," drawled Uncle Pete, "I feed them pigs all they can stuff into 'em. Then a couple of weeks before the fair I put a half-starved shoat in with them, and when they see that shoat eatin', it rouses the greedy instinct in 'em and they start eatin' all over again."

Hint to a Husband
*Gifts, my darling, can't compare
With the thoughtful things you remember to do,
All of which I'm well aware—
But I'll accept gifts, too!*

—MAY RICHSTONE

Who Said It?

Walking down the hall of a large building, John Doe heard bits of conversation as he passed, but he heard only three words distinctly from each room. The words were those of men talking "shop." Can you match the man with the words? Who said what words?

1. Ethnologist.
- (a) Satellite . . . altar . . . nebulae.
2. Entomologist.
- (b) Plot . . . Faust . . . cast.
3. Alienist.
- (c) Plate block . . . rotary . . . commemorative.
4. Librettist.
- (d) Larva . . . thorax . . . ant.
5. Mycologist.
- (e) Capsules . . . penicillin . . . prescription.
6. Chiropodist.
- (f) Bunkum . . . hypocrisy . . . sham.
7. Ornithologist.
- (g) Caucasian . . . Aryan . . . Nordic.
8. Ceramist.
- (h) Descent . . . pedigree . . . founder.

9. Philatelist.
- (i) Colic . . . teething . . . burping.
10. Transcendentalist.
- (j) Past . . . sign . . . future.
11. Osculator.
- (k) Fossil . . . ruins . . . mummy.
12. Phrenologist.
- (l) Moss . . . mushroom . . . bacteria.
13. Astronomer.
- (m) Phalanges . . . metatarsus . . . instep.
14. Pediatrician.
- (n) Clay . . . Etruscan . . . glazed.
15. Iconoclast.
- (o) Migration . . . banding . . . perching.
16. Dermatologist.
- (p) Morbid . . . emotions . . . sanity.
17. Necromancer.
- (q) Knowledge . . . Kant . . . a priori.
18. Genealogist.
- (r) Memory . . . frontal . . . parietal.
19. Archaeologist.
- (s) Lipstick . . . soulful . . . cutie.
20. Pharmaceutist.
- (t) Rash . . . epidermis . . . pores.

This quiz was submitted by Helen Pettigrew, of Charleston, Arkansas.

The answers to this quiz will be found on the following page.

April Showers Bring Rain

*It takes a very clever fella
To manage her and her umbrella.*

—A. T. SPRING

Twice Told Tales

*A jest's prosperity lies in the ear of
him that hears it, never in the tongue
of him that makes it.—Shakespeare.*

"She said she'd be faithful to the end."
"Well, what's wrong with that?"
"Nothing, except that I'm the quarter-back."—*RIGI, GRAND ISLAND, NEBRASKA*.

Convict: "How long you in for?"
New cellmate: "Ninety-nine years.
How long you in for?"

Convict: "Seventy-nine years."
New cellmate: "Here, then, you take the outside bed. You're getting out first."—*Rotaview, LONGVIEW, TEXAS*.

Multimillionaire: "I attribute my great success and wealth wholly to my wife."
Reporter: "Oh, I see. Her loyal help, her faith in you—"

M: "Not at all. I was simply curious to know if there was any income she couldn't live beyond."—*Rotary Felloe, HUNTINGTON PARK, CALIFORNIA*.

A business executive stopped his car each morning as he passed a State insti-

Last Page Comment

SAMUEL GUY INMAN'S article in this number is a reminder of the controversy that has raged ever since the Reverend Thomas Robert Malthus, a century and a half ago, set economists to worrying. His pessimistic thesis, you will remember, was that the population of our planet increases faster than the food supply. If it is correct, mankind is perpetually doomed to an unending spiral of warring by the hungry "have-nots" upon the "haves."

Will science break that spiral by making two blades grow where one or none flourished before? That's the question Dr. Inman's article raises. And it's a question that helps organize a miscellany of daily headlines into a pattern of meaning.

SINCLAIR LEWIS' PASSING should not go unnoticed in these columns. Nobel Prize winner in literature, he will be remembered for his sketches—often acid-etched—of American life in his generation long after the belittling of obituary writers and critics has been forgotten. Though he over-drew as does a caricaturist the foibles of George F. Babbitt and certain other characters he associated with Rotary, Sinclair Lewis had the intelligence and the sense of fairness to admit error.

Admittedly, his knowledge of Rotary was in part gained from not always dulcet singing heard through doors ajar at small-town hotels where he and Clubs chanced to lunch. On one occasion he was welcomed at a meeting by an over-friendly host who addressed him as "Sinclair," a name, he wryly observed, no one had used on him since he last saw his mother. When we suggested that through the pages of *THE ROTARIAN* he take a broader look at Rotary and its world-wide activities, he did so and had the grace and forthrightness to respond immediately with a handwritten letter saying, "You have made me approve of Rotary." Later on he became a contributor.

That is a footnote to his career that we now take pleasure in recording, and for the first time in these columns. But we would couple it with a recollection of a remark made by Paul Harris, Founder of Rotary. It was that by sharp satire on the "babbitry" of an organization seeking through trial and error to develop its program, Sinclair Lewis had done a great service to Rotary.

ROTARY'S MOST THRILLING story often cannot be written. We're thinking of ex-Rotarians in Europe and in Asia and of their pathetic eagerness to salvage accustomed fellowship when the oppressor's hand was lifted. George A. Fitch's letter* from Korea in *THE ROTARIAN* for last month is typical of correspondence received at the Secretariat ever since willful men of our generation have sought to extinguish the lamps lighted by free men. His story of how refugees from the Seoul Club met at Pusan and tried to arrange for weekly meetings echoes similar occasions in The Philippines, in Japan, in France, in Italy, in Germany, and in other liberated lands.

FROM CZECHOSLOVAKIA, we recall, came a delegation of businessmen shortly after the postwar reestablishment of its Government. Tears filled the eyes of a kindly, gray-haired manufacturer as he sat in our office and told simply of what Rotary had meant to him. "To us," he said, "Rotary was our last tie with the outside world and men of our culture. We clung to it until the end." Then, brightening and with eagerness in his voice, he added, "Now we have it again!" That his cheer was short lived adds to the poignancy of the recollection. As we think back over the incident, we wonder if we who take weekly

*A more recent letter from Rotarian Fitch advises that the Seoul Rotary Club would welcome relief packages for distribution to the needy and that such packages, marked "For Seoul Rotary Club," can be sent through recognized agencies for such shipments.

meetings as a routine realize how fortunate we are.

JULIUS CAESAR. so his admiring biographers have recorded, could do six or more things at one time. But modern psychologists doubt it. They say the human mind can focus sharp attention at a given moment upon one thing. So perhaps more than they realized, Rotarians of New York were scientifically sound back in 1920 when they began to earmark one week of each year for concentrated attention upon youth.

The custom has spread. Now in thousands of communities around the world, from Singapore to Sleepy Eye, youth is brought in from the outer rings of the target to the bullseye of attention for one week. It's called Boys and Girls Week, with special "days" focusing attention of old and young alike upon worship, sports, scholarship, and other activities and aspirations of youngsters-growing-up. President Arthur Lagueux has suggested that each of the 7,200 Rotary Clubs of the world observe this year's Week—April 28-May 5.

"It affords the opportunity," he says, "to place the spotlight on youth in order to point out the achievements of the past and our hopes for the future."

"ISN'T IT TRUE?" asks the *Long Beach Rotarygram*, "that as a rule very few of us ever think to extend an adios to visitors at the close of the meeting? Clang goes the gong; gone is the visitor—just like that." The sage editor of the *Rotarygram* must have chewed his pencil a moment after writing that, for he follows it up with this in parentheses: "And, by the way, that's usually the way they do us at their Clubs too!"

WE HAVE IT UNOFFICIALLY that weather at Atlantic City will be hyper (which is more super than duper) during the week of May 27-31. And that, you will admit, is fortunate for it just happens to be the week of Rotary's Annual Convention there. Meet you on the Boardwalk!

-Your Editors



**"The bonds Lila and I bought
for our country's defense helped us
to own our own home!"**

HOW U. S. SAVINGS BONDS PAID OFF FOR
SELDEN AND LILA ROBINSON OF DENVER, COLORADO

"Bond saving made it possible for me to become a home owner," says engineer-sportsman Selden Robinson, "then helped me to improve on my original investment through the purchase of a better home. My story should encourage every man who dreams of a house of his own."



"We started our bond buying program before the war, purchasing two \$18.75 bonds a month through the Payroll Savings Plan at the Stearns-Roger Manufacturing Co. When war came, we gave up our dream home for the duration and were glad our bonds went for our country's victory."



"Bonds paid \$2800 down on a house in 1945. They provided \$500 toward a new car. And this year when we traded our first house for a new brick one, bonds paid the difference. We had the money only because of our systematic bond buying program."



"We've saved \$4,000, and now we're buying bonds toward a college education for our two daughters, Emily, 15 and Carol, 8. There's no surer savings program than Payroll Savings and U. S. Savings Bonds which are backed by the greatest nation on earth!"

The Robinsons' story can be your story, too!

You can make your dream come true, too—just as the Robinsons did. It's easy! Just start now with these three simple steps:

1. Make one big decision—to put saving *first*, before you even touch your income.

2. Decide to save a regular amount *systematically*, week after week or month after month. Even a small sum, saved on a systematic basis, becomes a large sum in an amazingly short time!

3. Start saving automatically by

signing up *today* in the Payroll Savings Plan where you work or the Bond-A-Month Plan where you bank. You may save as little as \$1.25 a week or as much as \$375 a month. If you can set aside just \$7.50 weekly, in 10 years you'll have bonds and interest worth \$4,329.02 cash!

You'll be providing security not only for yourself and your family but for the free way of life that's so important to us all. And in far less time than you think, you'll have turned your dreams into reality, just as Selden and Lila Robinson have done.

FOR YOUR SECURITY, AND YOUR
COUNTRY'S TOO, SAVE NOW—
THROUGH REGULAR PURCHASE OF
U. S. SAVINGS BONDS!



YOU CAN SUBSCRIBE TO GOOD, CLEAN, WHOLESOME, ENTERTAINING BOOKS JUST AS YOU DO TO YOUR FAVORITE MAGAZINE—AND SAVE AS MUCH AS 66%

A fine new book, selected with the help of a jury of Peoples Book Club members, is made available to you every five weeks—at the sensationally low price of only \$1.87, regardless of the actual selling price of the book.

Why Sears, Roebuck and Co. makes this amazing offer!

Chances are you overlooked books like these, or maybe you just never did get around to the reading you promised yourself. So here's a way not only of getting books you would *want* to read and own, but also having them for so little—plus receiving extra earned-bonus books as dividends, without charge. Imagine actually saving up to two-thirds of the price you would have to pay for the very same titles if you went out to buy them!

That's what membership in Peoples Book Club can mean to you as it has to over 600,000 book lovers all over America: *money-saving reading pleasure, a home library of beautiful books in handsome, matched bindings, and the kind of reading that everyone in your family will enjoy.* For Peoples Book Club selections can be displayed in your home library with pride and discussed with confidence. And because they are good, clean, wholesome books, Peoples Book Club selections will bring you hours of absorbing reading free of any objectionable subject matter.

As immediate proof and demonstration of the many advantages of belonging to Sears, Roebuck's popular "family" book club, Peoples Book Club makes this spectacular enrollment offer to you as a new member—1105 pages of reading pleasure, three wonderful books on which you save \$8.88. *THE DICKENS DIGEST* and *FIRST the BLADE* are offered to you as an enrollment gift without charge; *THE HOME PLACE*, as your first Club selection. Worth \$10.75 at publishers' list prices, all 3 will be yours for only \$1.87! So why not take advantage of this exciting offer right now and clip the coupon at the right?

Send no money. Just fill in and mail the coupon in an envelope today. Think of the thrill you will have when the postman brings you all the wonderful reading in this enrollment offer!

PEOPLES BOOK CLUB

A DIVISION OF SEARS, ROEBUCK AND CO.
P.O. BOX 6570A, CHICAGO 80, ILLINOIS

THE DICKENS DIGEST

Four great Dickens masterpieces—DAVID COPPERFIELD, OLIVER TWIST, MARTIN CHUZZLEWIT, PICKWICK PAPERS—expertly condensed for the modern reader. Here is a volume of reading that will whisk you away to another time and era. To know and live with the wonderful people who dwell in the Dickensian world is an experience that everyone should have. (Publisher's list price \$3.00.)



FIRST the BLADE

This is a rich, inspiring historical novel of the time of Christ. It tells the remarkable and deeply moving story of a woman who was Pontius Pilate's wife, of the courage and compassion she had for the man she loved, of the ripening of her faith, of the dramatic events that lead to her unforgettable plea to her husband to spare the life of Christ. (Publisher's list price \$3.00.)



THE HOME PLACE

Everyone in your family will adore this heartwarming story of a man who quits the city for a farm to build happiness and security for his three young sons. You'll sigh at the tender romance between Sam Crockett and lovely Ann Murray, and chuckle at the shenanigans of Sam's young sons and rough-and-tumble grandfather. Filled with action and zest. (Publisher's list price \$2.75.)



HERE'S WHAT MEMBERSHIP BRINGS YOU

- Beautiful exclusive editions of absorbing books selling for \$2.50 to \$3.75 (at publishers' list prices) for the sensationally low price of only \$1.87 each.
- Two enrollment gift books upon joining and an earned-bonus book (worth from \$3.50 to \$5.00) with every fourth Club book purchased.
- Jury-tested books chosen with the help of the Club's own members.
- Full privileges of membership with purchase of as few as four books a year.
- A saving of up to 66% on books you want to read and own.
- A subscription without extra charge to THE PEOPLE'S CHOICE magazine.

PEOPLES BOOK CLUB • P. O. Box 6570A, Chicago 80, Illinois

I want to take immediate advantage of your exciting offer to new members. Please enroll me in Peoples Book Club and send me *THE DICKENS DIGEST*, *FIRST the BLADE* and *THE HOME PLACE* as my first Club selection. In accordance with your enrollment offer I will send you \$1.87 plus 13¢ for handling, in full payment upon receipt of all three books. As a member I may purchase Club selections (as few as four during each 12 months) for only \$1.87 each plus 13¢ for handling. I will receive the People's Choice magazine, which describes forthcoming books so that I may know in advance whether I want the book described; and with every fourth book I purchase, the Club will send me an additional book without extra charge as an earned-bonus.

SEND NO MONEY!

PLEASE PRINT PLAINLY

Mr. _____
Mrs. _____
Miss. _____
(First Name) _____ (Last Name) _____

Address. _____

City. _____ Zone. _____

State. _____

Signature of new member must appear on line above

R01-2